

Good Evening, Everybody:-

1 From the Republic of Chile
2 tonight comes a mention of the idea of
3 airplanes bombing ships. Yes, that
4 seems to be what the government down
5 there is threatening. It may be that
6 the attempt will be made to squelch
7 mutiny in the Chilean navy by sending a
8 squadron of 30 planes to drop high
9 explosive ~~missiles~~ missiles on the
10 rebellious warships.

11 The Associated Press explains
12 that the men aboard the Chilean squadron
13 at Coquimbo have mutinied. The cause of
14 the trouble is the fact that the
15 government announced a plan to cut the
16 rate of pay in the Navy. The ~~sailors~~ sea-
17 dogs of the Republic of Chile don't
18 like that notion of getting less money.
19 So they rose in mutiny and drew up an
20 ultimatum demanding that the government
21 cancel the slash in pay. The sailors
22 forced the officers to sign that
23 ultimatum.

24 ~~The~~ The United Press declares
25 that the entire Chilean battle fleet is

1 involved in the mutiny, with the
2 exception of the submarines, and that
3 5,000 sailors and non-commissioned
4 officers are in revolt.

5 Well, tonight the authorities
6 have sent the heads of the Navy to
7 Coquimbo to pacify the revolt. The
8 sailors are being told that they have
9 the wrong idea about the cut in pay.
10 It won't affect them as much as they
11 think. It's mostly the higher ^{salaries} ~~officers~~
12 that are to be slashed in the Navy
13 department.

14 Yes, these are soothing words, to
15 which the mutinous Jack-tars are
16 listening. But along with the cooing
17 of the Dove of Peace comes the old-
18 fashioned yelp and ^{baying} ~~snarl~~ of the dogs of
19 war. The government has told the
20 sailors that if they do not immediately
21 return to their duties, why a squadron
22 of 30 airplanes will be sent to bomb
23 them into submission.

1 Now, wait a minute, folks, while I
2 catch my breath. I have a bit of news
3 here about a new record that has been
4 made. No, it's not a speed record or
5 an endurance record or anything like that.
6 What makes me catch my breath is the
7 mention of a price--\$400; yes, 400 bucks.

8 Well, that wouldn't be a lot of
9 money to pay for a sky-scraper or an
10 ocean liner. But let me ask you this:-

11 How would you like to pay \$400,
12 for a year's subscription to a current
13 magazine? Yes, I can hear you answer,
14 "No, not me, uh uh!"

15 Well, this is just another one
16 of those things that make us realize
17 how lucky we are. We pay four bucks
18 a year for our subscription to the
19 Literary Digest, that is those of us who
20 live in the United States. But on the
21 other hand there's one gentleman in
22 this world who is paying for his yearly
23 subscription to the Literary Digest
24 the large sum of \$400. That's a record.
25 It's something for the other boys in the

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21 other hand there's one gentleman in
22 this world who is paying for his yearly
23 subscription to the Literary Digest
24 the large sum of \$400. That's a record.
25 It's something for the other boys in the

1 magazine field to shoot at.

2 How come the price is so high,
3 ~~I hear you ask?~~ Well, it's a matter
4 of distance. Way down in the other
5 hemisphere, far south of the Equator, in
6 the modern bustling city of Buenos Aires,
7 Argentina, is a prominent newspaper
8 editor. He is ^{Señor} ~~Seignior~~ S. A. Cole, of
9 the ^{famous} Argentine Daily, El Mundo. He
10 wants the Literary Digest and he wants
11 it fast. As an important editor who
12 has to keep up with the progress of
13 events, he must have authoritative
14 comment, especially concerning the
15 affairs of that big brother of the North,
16 Uncle Sam. And he ^{says} ~~knows~~ the Literary
17 Digest is just the place to get it.

18 It's a long, long way to Buenos
19 Aires, 7392 miles, to be precise. The
20 mail takes a long time to get there.
21 No, the mail isn't fast enough. ^{Señor} ~~Seignior~~
22 S. A. Cole must have his copy quicker than
23 that. The answer is the air mail, but
24 that's expensive. Never mind, send the
25 Digest by air mail, no matter what the

1 cost.

2 The amount of stamps needed to
3 take each copy of the Digest down to
4 Buenos Aires by air mail is ^{about} \$7.50 ^{- per copy.} That
5 makes a lot of stamps on any piece of
6 mail. Multiply this by the number of
7 weeks in the year and add the subscription
8 price, and the total comes to \$400, ~~per~~
9 ~~year~~ *annum*.

10 Well, those record-breaking weekly
11 copies of the Digest make a swift,
12 interesting trip. I'd like to take that
13 jaunt myself. They go from New York,
14 by Pan American Airways, to Miami, then
15 to Jamaica, and on to Barranquilla, in
16 the Republic of Colombia. And now get
17 this for a thrilling bit of sky travel.
18 Those copies of the Digest make ~~the~~ ^a turn
19 ~~to~~ at Barranquilla and shoot over to
20 Cristobal on the Panama Canal and then
21 they ~~dash~~ ^{dart} southward on the wings of
22 swift planes down the Western coast of
23 South America. Colombia, Ecuador and
24 Peru flash underneath. Santiago, Chile,
25 is the next stop and the last lap is across

the snow-capped ridges of the towering Andes and then across the Pampas of the Argentine to Buenos Aires and the office of Senor S. A. Cole, editor of that vigorous journal El Mundo. And that's some trip.

Why you could write a whole book about the sky voyage which that record-breaking weekly copy of the Digest takes, over the longest air-mail route in the Western Hemisphere, and maybe in all the world.

And by the way Senor Cole, down there in Buenos Aires, is listening in tonight, and it's winter time where he is. He is listening to this Literary Digest broadcast of the news tonight. This is by special arrangement with the National Broadcasting Company, which is sending these words that I am speaking by short wave to South America.

And right at this point I'd like to send the salutations of the Literary Digest to that editor's alert newspaper, El Mundo and to the progressive Republic of Argentina.

SPAIN

And now to get back to the ^{Page} 7 days

news ^{dispatches}. There was a wild scene in
2 Barcelona, Spain, today. In the
3 Barcelona prison a riot broke out, and
4 some prisoners set the jail afire. The
5 local governor was there at the time.
6 He was inspecting the prison. There
7 were reports that a number of convicts
8 were ill and were not getting medical
9 attention. And he was there to
10 investigate.

11 In that jail at Barcelona are
12 confined a number of strikers who were
13 arrested in the course of the recent
14 labor ^{disputes} ~~trouble~~. They have been making
15 trouble, with disturbances on and off,
16 for the past few days.

17 Well, as the International News
18 Service, draws the picture, the governor
19 was inspecting the jail when the riot
20 started. There was a mad turmoil.
21 Prisoners set the place afire and smoke
22 rolled skyward.

23 A heavy force of police
24 surrounded the institution to protect the
25 firemen while they fought the blaze. A

1 huge crowd gathered in the streets. In
2 it were hundreds of men who sympathized
3 with the strikers inside, and they
4 started trouble too. Civil guards
5 charged the crowd, striking right and
6 left with the flat of their sabres.
7 Several people were hurt. And so the
8 fighting went on, plenty of it, -- the
9 police outside fighting the mob, the
10 police inside fighting the prisoners,
11 and the firemen fighting the fire.
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1 The ~~an~~ official statement was given
2 out today of that agreement between the
3 Vatican and the Italian government. As
4 outlined by the United Press, it tallies
5 with the previous reports, ~~that the~~
6 ~~Catholic organizations which are now~~
7 ~~allowed to re-open.~~ Emphasis is laid
8 on the fact that the Catholic organiza-
9 tions that are now allowed to re-open
10 are to confine their activities strictly
11 and entirely to religious matters.

12
13 I caught a glimpse of one
14 of the most unusual spectacles I know
15 of today — the annual baby parade at
16 Casbury Park, N. J. In fact it was the
17 40th baby parade. There were some
18 700 babies — and about 150,000
19 spectators, — a great sight.
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1 Let's try to imagine a tremendous
2 sound, yes, one immense and confused roar
3 -- 60 million feet beating a salvo on
4 city streets and on country roads,
5 striding, skipping, shuffling, running.

6 No, I'm afraid it's simply beyond
7 imagination. The new Literary Digest,
8 which comes out tomorrow, tells us that
9 if the sound of those 60 million foot-
10 steps from the Atlantic to the Pacific
11 could be caught by microphones and
12 concentrated in one broadcast, why the
13 rhythmic thunder would overwhelm the
14 ears of the world. Yes sir, I'll say it
15 would, and it would be one gigantic
16 symphony marking the opening of the
17 school year.

18 The 60 million feet of 30
19 million youngsters, now that vacation is
20 over, will make that annual pilgrimage to
21 the school-house for the opening of a new
22 season.

23 The figures that the new Literary
24 Digest gives us for this year's school
25 enrollment are staggering -- 24 million

1 children in grammar school, 5 million in
2 High School, and there are about a million
3 students entering the colleges.

4 The march, march, march of the
5 Republic's young feet -- migration of
6 life-beginners. Perhaps if we could see
7 it in its true proportions, it would seem
8 to us the most stupendous march in human
9 history -- this September trek of a
10 bouncing generation of American citizens
11 in the making. That's the way the
12 Literary Digest celebrates the ^{arrival} ~~swarming~~
13 ~~array~~ ^{the new} of school ^{year.} ~~children.~~

14 well, it reminds us grown-ups of
15 our own school days, of how we wrestled
16 with that thorny old multiplication table,
17 and later with Algebra. And as for
18 grammar, even today I have all kinds of
19 trouble telling the difference between an
20 adverb and a relative pronoun. But they
21 were glorious days, with all those games
22 and sports, and maybe a punch in the eye
23 once in a while. ^{As for me, well,} ~~you see,~~ I went to
24 school in the tough old mining ^{camp known as} ~~town of~~
25 Cripple Creek. It was education in

the rough, very rough. It's different now, with all those fine up-to-date schools.

But that article in the Literary Digest about ^{the} opening of the school season goes further than sentimental or humorous impressions of school days. It carries a headline which should make us snap to attention: That headline is:- "Business Wakes Up When Johnny Goes Back to School." The Digest gives a series of facts to show us how much school opening means with relation to business conditions.

And the beginning of this year's school season is going to do its bit in putting Old Man Depression on

1 a steep, slick, and slippery toboggan,
2 just where he belongs.

3 ~~And you can make~~ ^{Yes, and here's} an interesting
4 experiment. Just make a survey of the
5 advertisements in the current issue of the
6 Literary Digest and the forthcoming numbers
7 that will appear during the school season.
8 Look those ads over and see how many of
9 the products advertised fit right in with
10 the ideas of school consumption. You'll
11 be astonished how many of them will appeal
12 to you as just the things that little
13 Johnny or Mary would like to have.

14 Well, I haven't time this evening
15 to take up those curious and interesting
16 ways in which the opening of school is a
17 boost for ^{the nation's} business. I'll just give you
18 one example. Let's go back to those 30
19 million children trooping to school, with
20 their 60 million feet beating on city
21 streets or country roads. The Literary
22 Digest points out that those feet wear
23 shoes -- 30 million pairs of shoes. And
24 new shoes are appropriate for the
25 beginning of the school year. That's a

1 huge lot of business right there.

2 And then inside those shoes must
3 be socks. You know how fast school socks
4 wear out. I do. I have a boy that is
5 death and destruction on ^{everything in the clothing line.} ~~socks~~. And from
6 stockings you go to garters, and from there
7 on and on. You see how it works, an
8 endless chain making for consumption and
9 better business.

10 Well, I had a few things to say
11 about the big, the almost fantastic,
12 difference between school days when I was
13 a boy out at Cripple Creek and school days
14 in these up-to-date times, but I guess
15 I'd better wait until tomorrow ^{for that} ~~until I have~~
16 ~~more to say then.~~

1 One of the most famous buildings
2 in Europe was blown up today. There
3 was a terrific roar as heavy charges
4 of high explosive went off and Moscow's
5 great cathedral tumbled into ruins.
6 This was the work of the Soviet
7 Government. The Bolshevists have
8 deliberately blown up the great cathedral
9 of Moscow.

3
10 ~~The International News Service~~
11 ~~explains that they have blown up the~~
12 ~~magnificent edifice to make room for~~
13 ~~a building of their own. They intend~~
14 ~~to put up what they call--"The Palace~~
15 ~~of the Grand Plan". This is to be an~~
16 ~~edifice in honor of that much talked-about~~
17 ~~five-year plan. I suppose it is going to~~
18 ~~be a sort of Bolshevist Cathedral. ~~xxx~~~~

19 Well, the great Cathedral of Moscow
20 has long been famous. It was built over
21 a hundred years ago by ~~xxx~~ Emperor
22 Alexander the First ~~xx~~ to commemorate
23 the defeat of Napoleon in Russia. It
24 stood as a monument to that epic-making
25 military campaign in which Moscow was

burned and Napoleon's Grand Army was wrecked and ruined.

The great Cathedral of Moscow was indeed a grandiose construction.

With its blue, bulbous domes it dominated the Moscow skyline.

I recall seeing it as the great landmark of Moscow as we

came in by air several years ago. It would hold 10,000

worshippers. But now it has been blown up, shattered to bits

by the high explosive bombs of the Red Government of Moscow.

1 The news tonight about Sir Hubert
2 Wilkins and his North-Pole-going
3 submarine is -- no news at all. For three
4 days the Norwegian radio station at
5 Bergen has been unable to get in
6 communication with Sir Hubert and his
7 party of adventurers.

8 The Associated Press reminds us
9 that the North-Pole-going submarine
10 pushed its way through the drifting ice
11 day after day. It drove along on the
12 surface, and at last reports it was
13 within several hundred miles of the North
14 Pole.

15 And all that time Sir Hubert
16 Wilkins was in constant touch with the
17 outside world by wireless. He sent over
18 the ether vivid accounts of that
19 tremendous Arctic jaunt which he and his
20 companions were making. In his last word
21 he said he was waiting for a good
22 opportunity to dive under the ice.

23 Well, three days have passed, and
24 the Norwegian station in the Far North
25 has not been able to get in communication

1 with him. Perhaps there is something
2 wrong with his radio, or again it may
3 be that he has actually taken a dive
4 under the ice and is on his way to
5 perform that almost incredible prodigy
6 of a submarine dash to the North Pole.

7 Well, we'll all be waiting to hear.
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1 Here's a dispatch about King -
2 George, ~~the First of South Africa.~~

3 Well, King George the First of
4 South Africa ~~has~~ ^{has} a familiar look. Big
5 eyes and a neatly-trimmed beard. Yes,
6 he's ~~known~~ none other than our old
7 friend King George the Fifth of
8 Great Britain.

9 The International News Service
10 reports that there is a movement under
11 way in South Africa to change the King's
12 title. Yes, he's to remain King George
13 the Fifth of Great Britain. But he's also
14 to have an additional title.

15 The South Africans who are behind
16 the movement point out that South Africa
17 is practically an independent nation
18 within the British Empire. The ~~main~~ main
19 thing is that it has the same King as
20 Britain and the British ~~Dominions~~, and
21 so they ~~xxxx~~ think it quite logical to
22 believe that so far as South Africa is
23 concerned, ~~the King~~ ^{King} ~~George~~ ^{George} should be known
24 as King George the First of South
25 Africa.

Well, Long Live His South African
Majesty - and So Long until tomorrow.

~~Flag~~ LT on the
spot

Cleveland.

for

National

Air Races

Sept. 3, 1931