

ANNIVERSARY

Lowell Thomas Broadcast
for Literary Digest
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Good Evening, Everybody:

1 Two ceremonies were held today,
2 one on each coast of the United States,
3 to commemorate the same event. Today is
4 the Twentieth anniversary of the first
5 airmail flight.

6 One celebration was ~~xxx~~ at Mineola,
7 Long Island, *the other at Burbank, California.*

8 On September 23rd, 1911, Earl
9 Ovington, the first airmail pilot, made
10 the first airmail flight on record in a
11 wobbly old-fashioned Bleriot monoplane.
12 He received a sack of mail from the hands
13 of Frank ~~E.~~ Hitchcock, then the Postmaster
14 General of the United States. He took
15 it into his plane at Garden City, Long
16 Island, and flew it to the nearby town
17 of Mineola, *just a couple of blocks away. Not
18 much of an airmail flight, but in those days it was pretty good.*

19 Well, that same short flight was
20 reenacted today when Dean Smith, ^{veteran} airmail
21 pilot, flew a modern airmail plane from
22 Garden City to Mineola, over the same
23 route which Earl Ovington flew twenty
24 years ago. More than 11,000 letters
25 were carried today aboard the plane
that made the anniversary flight.

And then across the continent in California, Earl Ovington, himself, the original mail pilot, made a flight, today to commemorate that first trip of his as a sky mail man. And he was assisted in the ceremony by that same Frank Hitchcock, former Postmaster General.

But, says the International News Service, Ovington is not repeating that historic flight of twenty years ago in any old-fashioned bus such as he used in 1911. He headed eastward in one of those speedy mail planes of the present day.

1 It looks as if the sky above
2 this old world might witness a remarkable
3 sight pretty soon. It will take the
4 form of a whole squadron of giant
5 planes in a mass flight around the globe.

6 Over in Italy they are planning
7 a round the world tour to be made by a
8 formation of twenty-four giant military
9 airplanes. ^{Yes,} The man who is working up
10 the scheme is ^{the same} General Balbo, Mussolini's
11 Air Minister, who last January led a
12 formation of eleven huge bombers in a
13 non-stop dash across the South Atlantic.

14 The Associated Press describes
15 the new plan as a round-the-world flight
16 eastward from Rome. It will probably
17 end with ~~the~~ ^a transatlantic jump from
18 New York back to the ancient city
19 among the ^{seven} ~~sunny~~ hills. *And that will be*
20 *a seven-day wonder.*

1 The trouble between China and
2 Japan in Manchuria is still dragging on.

3 The Associated Press reports that
4 Chinese troops are leaving the important
5 city of Harbin, in northern Manchuria.

6 The Chinese say that the Japanese ^{forces} ~~troops~~
7 are advancing to occupy the city, and so
8 the Chinese are moving along to avoid
9 any further bloodshed.

10 Today was "Humiliation Day" in
11 China. All over the country the Chinese
12 staged ceremonies to protest against the
13 way the Japanese have acted. Mass
14 meetings were held and the Chinese people
15 were urged not to buy any Japanese goods.
16 The Chinese have resorted to a boycott
17 against Japan, and today efforts were
18 made to tighten the exclusion of Japanese
19 merchandise.

20 The United Press tells of a hitch
21 in the plan for the Japanese and Chinese
22 to work out a settlement between them-
23 selves. It was announced at ~~the~~ Nanking
24 that the Nationalist government of China
25 would not conduct any direct negotiations

1 with Tokio. The Chinese idea is to have
2 everything done through the League of
3 Nations, and let the League decide who's
4 right and who's wrong. *They want to find out what
the League's there for.*

5 That same Nationalist government
6 today refused to receive 4,000 tons of
7 food stuffs sent for the relief of the
8 Chinese flood sufferers. All that food
9 was donated by Japan. It arrived today,
10 but the Chinese ~~■~~ said, "No, we don't
11 want it -- not from Japan, at any rate."

12 ~~Finance~~ ^{Finance} Minister Soong of China
13 sent a message to Baron Fukao of Japan: -
14 -- "It would" declared the Chinese
15 minister, "be bitter bread for our food
16 sufferers to swallow, in view of the
17 action of your militarists."
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1 The financial news of the world
2 this evening runs all the way from the
3 New York stock exchange to the fabulous
4 fortunes of the Maharajahs of India.

5 Prices rose sharply in the New
6 York ~~stock~~ exchange. The whole market
7 swung upward. The New York evening news-
8 papers in explaining the bull movement,
9 say that it was caused by the wage-cut
10 announced by the big steel companies.
11 The United States Steel ^{Corporation} ~~Company~~, the ■
12 world's largest industrial enterprise,
13 is reducing the wages of its workmen
14 by 10 per cent. And other steel companies
15 have followed suit. The Associated Press
16 gives the impression made in Washington.

17 They say that President Hoover doesn't
18 approve of the wage-cut and still holds
19 to his position that the standard of
20 wages should be maintained.

21 In London the stock market opened
22 today, after having been closed ^{since Saturday.} ~~for a~~
23 ~~couple of days.~~ The United Press reports
24 that there was heavy trading. Everybody
25 was buying or selling. Prices went up,

1 and that seems to be an encouraging
2 sign from London.

3 An interesting proposal was made
4 at the Round Table Conference on India.
5 Some of the great Maharajahs of ^{Hindustan} ~~India~~
6 who are attending the conference came
7 forward with the idea.

8 Well, as we all know, many of
9 those Indian potentates are fabulously
10 wealthy. In the strong-rooms of their
11 palaces are untold quantities of gold,
12 diamonds, ^{Pigeon's blood} rubies, emeralds, ^{sapphires, fire opals} and other
13 ^{Jems of the Orient.} ~~precious stones~~. The International News
14 Service explains that no-one can even
15 approximately guess at the amount of
16 enormous treasure in the possession of
17 the Princes of India. It has been handed
18 down to them for generations, for
19 centuries, and all the time has been
20 accumulating -- fabulous wealth beyond
21 dreams, ^{rooms knee-deep in blazing jewels.}

22 The plan that has been proposed
23 is that these Indian treasures should be
24 mobilized to support the pound-sterling.
25 All ^{those heaps of hidden} ~~that~~ gold and jewels ^{in splendid Hindustan} might be used to

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1 to back the British government in keeping
2 up the value of its currency. And of
3 course along with the pound-sterling
4 goes the ~~Indian~~ rupee, ^{which is what they call cash in India,} If the money of
5 England drops, why the money of India
6 is likely to follow suit. And so all
7 that Indian treasure might be used to
8 bolster up both the British and the
9 Indian currencies. They say the idea
10 has been suggested to the British
11 government. It was discussed. The
12 decision was to put it aside for a while.
13 Apparently it isn't needed just now. The
14 plan will be held in reserve in case some
15 new crisis comes along. If the pound-
16 sterling should run into any more serious
17 danger, why then those Aladdin-like
18 ~~treasures~~ ^{rooms} of the ^{glittering} Indian Princes might
19 be mobilized for its defense. It seems
20 like the Arabian Nights taking a hand
21 in the solution of modern financial
22 problems.

1 A will was published over in
2 London today. It disposed of the estate
3 of a British noble woman, but one of her
4 daughters was not mentioned in it. The
5 will was made by Lady Slade, wife of
6 the late British Admiral, Sir E. J.
7 Warren Slade.

8 The daughter who is disinherited
9 is Miss Madeline Slade, the disciple
10 of Gandhi. The story has often been
11 told how the ~~x~~ British Admiral's daughter
12 forsook her high born family ^{and} ~~in~~ the ways
13 of her people and became a humble
14 follower of the little holy man who
15 claims to be the humblest of all.

16 And now she receives no part
17 of the fortune left by her mother. The
18 Associated Press quotes Miss Slade as
19 saying that it suits her perfectly. In
20 fact she asked her ^{to} mother to disinherit
21 her ^{and not to mention her} in the will.

22 She explains that when she
23 became a disciple of Gandhi she took an
24 oath of non-possession. She has renounced
25 all wealth and property and therefore,

1 if her mother had left anything to
2 her, why it would be contrary to the
3 principles which she, ~~was~~ as a disciple
4 of Gandhi, has taken as her ~~mode~~^{code} of
5 life.
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Dr. G. E.

Se Goyar

(Se Boyer,

Le Boyer,

Le Goyar?)

Sept. 23, p. 11

re: Egypt ^{and}

Rosetta Stone.

Well, I'm in a rather Egyptian frame of mind this evening. How come? Well, here's why: Today I've been hearing quite a bit about those strange and wonderful people, the ancient Egyptians. And I'm doubly interested, having had wartime adventures among the temples and tombs of the Pharaohs. I've been talking to a chap who is full of fascinating information about the builders of the pyramids and the Sphinx, the age-old people who lived along the Nile. His name is Dr. G. E.

SeGoyar, Professor of Literature at New York University. And He's also the author of a number of books that make learning and literature easy for those of us who haven't time and patience to go pouring through heavy, musty books.

And by the way, that's what that Literary Digest Book of Marvels is for -- to give us interesting and exciting knowledge in such a form that we can grasp it quickly.

Well, anyway, Mr. SeBoyar has written books on "Literature for the Business Man" and a "Library of the World's Essential Knowledge," and things like that.

I was so interested in what he had to tell me on the

subject of Egypt that I have asked him to pass a bit of it along to you. Mr. SeBoyar is right here across the desk from me. And he doesn't look as though he'd be frightened by a microphone. So, I'll just have him carry you off to the valley of the Nile for a moment.

1 ~~Now~~, I hardly know where to
2 begin. There are enough marvels of
3 ancient Egypt ^{alone} to fill that Literary Digest
4 Book of Marvels from cover to cover. But
5 let's take ^{the most famous stone in the world,} ~~that~~ ^{it's a} slab
6 of black rock about 4 feet high, 2 feet
7 broad, and one foot thick, ^{and it's} ~~which is~~ the
8 key to the mystery of the land of the
9 pyramids and the Sphinx.

10 We all know that Egypt is full of
11 ancient monuments, temples and tombs,
12 and these contain countless inscriptions
13 written in those strange, fascinating
14 characters -- hieroglyphics. And today
15 students, ^{luckily,} are able to read those old
16 writings which tell about the doings of
17 the Pharaohs several thousand years ago,
18 ^{I mean back in the days} ~~at a time~~ when Israel was young and long
19 before Abraham departed from the city of
20 Ur of the Chaldees.

21 Well, very little could be known
22 about those marvelous days until some way
23 had been found to read the hieroglyphics.
24 That's where the Rosetta Stone comes in.
25 It revealed the secret of the writing of

the ancient Egyptians.

It was a puzzle, the most perplexing kind of crossword puzzle. A clever chap solved it, and the mystery of Egypt was made clear.

That slab of black basalt was discovered in 1799 near the town of Rosetta, which is close by the mouth of the Nile. A French officer who was with Napoleon found it, and, he knew that chunk of rock was important because it was covered with writing.

The unique thing about the writing of the Rosetta Stone was that it consisted of three kinds. It was an inscription written in three different ways. And one way was in Greek.

Of course the scholars had no trouble in reading the Greek. They found it was a decree written by Egyptian priests in honor of Ptolemy the Fifth, who was King of Egypt from 205 to 181 B. C.

That decree was repeated on that stone in Egyptian. It was repeated twice in Egyptian, because the ancient people

of the Nile had several ways of writing. The writing on the Rosetta Stone included both ancient hieroglyphics and another kind of script more like our own, which is called "demotic."

~~AAAA~~ since the same words were expressed in the Greek and in the hieroglyphic and in the demotic, the scholars just matched up one kind of writing with the other. The Greek told them what the hieroglyphic and the demotic characters meant.

The Rosetta Stone was damaged in places, but enough of the writing was clear to provide a dictionary for the reading of the Egyptian language and the inscriptions on the ancient monuments. The man who solved that great cross-word puzzle was Jean Francois Champollion, the famous French Egyptologist.

Today the Rosetta Stone is in England. It occupies a place of honor in the British Museum at London. That stone is really a corner-stone of history. It is one of the greatest marvels that you will find in that Literary Digest Book of Marvels.

WILKINS

Members of the crews of the Nautilus, Sir Hubert Wilkins submarine, have arrived in London on their way home. One of the party an electrician gave a graphic account of the Polar adventure to a Universal Service reporter. Said electrician Holland:- "When we were under the ice, it was like pushing through a forest and hitting trees. That was because the ice hung down so far. Yes," he adds, "and we bumped into plenty."

Then he went on to tell how inside the Nautilus there was a two-inch coating of ice sometimes. "The noise of crunching ice against the sides of the submarine was terrifying at first," he says. "Most of us suffered from deafness." Electrician Hollans tells of shooting birds and seals while cruising in the ice fields. He says that only the months delay for repairs prevented Sir Hubert from reaching the Pole.

AKRON

Big news from Akron, Ohio, tonight -- big news for Akron, and for all of us. The world's largest dirigible made her maiden flight - and it was a great success.

The A. P. describes how the huge silver ship, gleaming in the sun, was walked out of her hangar and then released from the mooring mast. Lt. Commander Charles E. Rosendahl was in command. As the crowds saw her take the air they cheered wildly. It must have been a tremendous sight when that 785-foot airship made her maiden voyage. The sun burst forth just as the Akron sailed off and gave her a baptism of rays that caused her to glisten and sparkle as tho she were saying - well, there is nothing wrong with me.

On board were 113 officers, enlisted men, observers, members of the Board of Inspection, and so on. Rear Admiral Moffett was one of the party and just before embarking he said he believed this was a world's record for the number of passengers to be carried by any lighter than air craft.

The flight lasted for several hours and according to word from an International News Service observer it was a complete success.

MULES

And now Mr. Se Boyar, lets
see what I have to follow your Rosetta
Stone. Oh, yes, it's mules. Page 17

1 If any of you folks have some
2 particularly nice flower gardens with
3 beds of glowing nasturtiums, geraniums,
4 petunias, or dahlias -- well, you'd just
5 better look out for Paul Weiss's four
6 mules, because those mules have developed
7 a taste for flowers.

8 The United Press relates that
9 Paul runs a nursery near Evanston,
10 Illinois. He has numerous beds of
11 beautiful flowers. Paul also owns four
12 mules. He says that they are just plain
13 spoiled. He's been letting them run
14 loose a little too much, and they've been
15 eating the flowers, and flowers are a
16 rather expensive taste for a mule. Paul
17 has done what he could to get those
18 mules to be satisfied with plain hay and
19 oats, but they just simply ^{And, evidently} crave the
20 taste of begonias and petunias. ^ Those
21 must be habit-forming flowers.

22 Well, Paul and his nursery and
23 his trouble with his mules wouldn't get
24 into the news of the day if it hadn't
25 been for the fact that last night the

four mules got out of the barn and started to travel. Today Paul and the local police have been following the trail of those mules. It was a trail of destroyed flower beds. The mules had gone wandering among the palatial homes in palatial Evanston, and every time they saw a good-looking garden, well they took to it like a pinto pony to a clump of grass on the Arizona desert. Maybe they even ate the garden in front of the Evanston home of the Western Manager of the Literary Digest, Mr. Howse.

Finally those flower - annihilating mules found their way to Evanston's million dollar bridle-path. That's a beautiful bridle-path -- or at least it used to be. It was lined with gardens of the loveliest flowers. And that's where the four miles got in their hungriest work. They had just finished eating a few thousand dollars' worth of bridle-path blossoms when Paul and the police found them.

Well, although I don't ordinarily dine on flowers, that story of the floral banquet enjoyed by the four mules has made me a big-hungry. So I think I'll go along now and get some

MULES - 3

Hungarian goulash and some pumpernickel.

SO LONG UNTIL TOMORROW.