

# EXPOSITION

Lowell Thomas Broadcast,  
for Literary Digest, Page \_\_\_\_\_  
Wednesday, May 6, 1931

1 Good Evening Everybody:  
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3 The president of the Republic of  
4 France with a brilliant display today  
5 opened the French Colonial Exposition  
6 in Paris.

7 As news, that isn't of such  
8 world-shaking importance, but there was  
9 plenty of romantic color in the event.

10 There are strange products of  
11 strange countries. There are turbaned,  
12 white-robed black men of the French  
13 Soudan and Timbuoctu; slant-eyed natives  
14 from Indo China in rainbow-hued pajamas;  
15 black-skinned giants from the Congo; and  
16 tall, handsome Polynesians from the  
17 islands of the South Seas.

18 The President of the Republic  
19 entered surrounded by North African  
20 cavalry, Moroccan Spahis who marched with  
21 the flashing of sabres.

22 It takes the French to put on a  
23 brilliant show. And, according to the  
24 New York Evening Post, they did it today  
25 at that opening of the Colonial  
Exposition in Paris.

CHAMBER OF COMMERCE

There's a pleasant little party going on in Washington just now which reminds me of small boys tossing fire crackers -- the louder the fire crackers go off the better the boys like it. Anyway, they're exploding a bit of dynamite at that world-wide meeting of the International Chamber of Commerce.

All sorts of controversial questions are being brought up -- questions that make people get red in the face and start talking loudly.

There are, of course, two explosively controversial issues which everybody expected the delegates to bring up - war debts, and the American tariff, subjects that are always good for a noisy row.

Today the meeting of the International Chamber of Commerce found another bit of dynamite to fool around with. The speaker was Aloyse Meyer, of Luxemburg. He is president of the European Steel Cartel, the big steel combine. He blames the

1 present business slump on high wages.  
2 He declares that wages all over the world  
3 are too high. And, according to the  
4 Associated Press, he advocates <sup>both</sup> lower  
5 wages and a lower standard of living.

6 He explains that wages are not  
7 really high when they're accompanied  
8 by high prices. And he stated that any  
9 attempt to introduce the American  
10 standard of high wages into European  
11 industry would be exceedingly dangerous.  
12 That, <sup>as we know,</sup> is in direct and absolute  
13 contradiction to the American idea. The  
14 economic leaders in this country have  
15 come out strongly in favor of high wages  
16 and of an even higher standard of living.  
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## GOLD STAR

Tonight is the time for two departures which have a certain kinship with each other.

One departure is that of a group of Gold Star mothers and widows, who are on their way to France. 125 mothers and widows who lost sons and husbands in the World War are going to visit graves in France.

According to the Associated Press, a simple ceremony will be held at the pier. This is the first 1931 contingent of the Gold Star mothers and widows. Others will follow.

The second departure is that of Governor Franklin D. Roosevelt, of New York, who is sailing tonight for France. Governor Roosevelt is hurrying to the side of his mother, who has been seriously ill.

These two departures bring home to us the age-old sentiment of parent toward child and child toward parent.

1 The inhabitants of Morningside  
2 Heights in New York City may have heard  
3 a lot of creaking and ~~rumbling~~ rattling today.  
4 In case they don't know what it was--  
5 ~~why~~ I'll <sup>just explain</sup> ~~tell them~~ that it was the big  
6 shakeup at Columbia University.

7 The shakeup took place in the  
8 athletics section of <sup>America's biggest</sup> ~~the big~~ college.  
9 Dr. Nicholas Murray Butler, President of  
10 Columbia, has been talking for some time  
11 about doing something to rectify the  
12 current craze for athletics. In  
13 particular the doctor wants to de-emphasize  
14 football. And now big things have taken  
15 place.

16 Dr. Butler announces that hereafter  
17 intercollegiate athletics will come  
18 directly under the jurisdiction of the  
19 faculty trustees. The trustees are going  
20 to be big bosses of everything from  
21 intercollegiate ping pong to the ~~big~~ final  
22 football game with the traditional rival.

23 A Director of Athletics is to be  
24 appointed. He will be a member of the  
25 Physical Education Department, and he will

1 control all athletics. There will also  
2 be a Comptroller of Athletics, and he  
3 will pass upon the budgets of the various  
4 sports. That is, he'll have the big say-so  
5 on questions of how much money is paid  
6 out--and to whom.

7 One important bit of information is  
8 that the expenditures for athletics will  
9 be brought into harmony with the general  
10 scale of salaries and expenditures through-  
11 out the university. That's the way it's  
12 phrased and worded in a dispatch from  
13 the International News Service. And of  
14 course the idea is to bring the salaries  
15 of the coaches, particularly the football  
16 coach, down somewhere near the neighborhood  
17 of the salaries which the professors get.

18 The coaches are to have about the  
19 same financial rank as the Professor of  
20 Paleontology or Scholastic Metaphysics.

21 It's pointed out that Lou Little,  
22 the football coach for Columbia, now  
23 gets ~~about~~ eighteen thousand bucks a year,  
24 which is almost \$327 a week. It's  
25 rumored that neither the Professor of

1 Paleontology nor the Professor of  
2 Scholastic Metaphysics gets that much.

3 Dr. Butler expresses the hope that  
4 the new system will put an end to the  
5 emphasis which is now laid upon the gate  
6 receipts/~~at~~ football games. In other  
7 words, the doctor expects that there  
8 will be less emphasis on the big money  
9 that's taken in at the gates at important  
10 football games, and more emphasis placed  
11 on the university courses in paleontology  
12 and scholastic metaphysics.

13 Well, it's a good idea, doctor, but  
14 it's going to be hard to keep the public  
15 from ~~paying~~ <sup>plunking down</sup> its money when football  
16 season ~~comes~~ <sup>rolls</sup> around.

1 I don't know if there is an old  
2 story--but at least there might be--  
3 telling how the eagle and the whale made  
4 a date. That would be strange, all right,  
5 but here's something stranger--a submarine  
6 making a date with an airship at the  
7 North Pole.

8 Dr. Hugo Eckner, veteran commander  
9 of the great German dirigible, the  
10 Graf Zeppelin, announced today that in  
11 July he will steer ~~from~~ his huge leviathan  
12 of the sky up into the Arctic, all the  
13 way to the North Pole. And he will meet  
14 Sir Hubert Wilkins and his submarine,  
15 the Nautilus, which meanwhile will have  
16 made its way to the pole under the ice.

17 According to the International News  
18 Service, the Graf Zeppelin will have  
19 aboard 40 passengers on that adventurous  
20 sky voyage. When the big ship arrives  
21 at the pole she will edge down ~~into~~ to the  
22 surface of the ice and come to anchor.

23 Meanwhile, the Nautilus, upon  
24 reaching the pole, will have put into  
25 action the machinery for boring up through



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the ice. And thus from the sky and from beneath the frozen surface of the Polar Sea two sets of explorers will meet.

It certainly will be a sight to see when the two commanders there at the North Pole walk toward each other and shake hands - one coming from a dirigible and one from a submarine.

A strange rendezvous, all right! But, if everything goes smoothly, it will come off as per schedule.

Wilkins and Eckner, of course, are old friends - old shipmates of the sky in fact. Wilkins flew around the world with Eckner, in the Graf Zeppelin.

1 Two hundred pounds of nitroglycerin  
2 blew up today at Gladewater, Texas.  
3 No, it was no<sup>t a</sup> disaster. They're trying  
4 to put out a tremendous fire. It's a  
5 huge oil gusher that's ablaze. The  
6 flames and smoke have been spouting  
7 out of the earth for days.

8 I don't quite understand the theory  
9 of putting out the fire by blowing it  
10 up with nitroglycerin. Apparently the  
11 blazing gusher didn't understand the  
12 theory either, because the United Press  
13 dispatch that I have here states that  
14 while the<sup>terrific</sup> explosion blew away a lot  
15 of equipment that had been getting  
16 in the way of the fire fighters, it  
17 also enlarged the mouth of the blazing  
18 well. And that caused the fire to burn  
19 more fiercely than ever.  
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1           There seems to be something like  
2 open war raging in the ~~mine situation~~ <sup>coal mining section</sup>  
3 of Kentucky. The latest <sup>^</sup> incident came  
4 when three automobiles, carrying ~~deputy~~  
5 deputy sheriffs and other citizens,  
6 ~~have been~~ <sup>were</sup> ambushed. Four men were  
7 killed and two others wounded.

8           It's a labor fight, and men  
9 described as "left wing Union workers"  
10 have been roving over the countryside  
11 in automobiles.

12           The United Press informs us that  
13 12 lives have been lost in that trouble  
14 between the miners and the authorities  
15 in <sup>eastern</sup> Kentucky.  
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## OYSIERS

1 I have a dispatch here from Bivalve,  
2 New Jersey. Yes, that's the name of  
3 the town--Bivalve--and the dispatch is  
4 about oysters, 5,000,000 bushels of  
5 oysters.

6 Tonight patrol ~~boats~~ boats are cruising  
7 to and fro off the shore near the line  
8 where the states of New Jersey and  
9 Delaware join each other; *all* because an  
10 oyster war is threatening between the  
11 oyster catchers of New Jersey and  
12 Delaware.

13 The patrol boats are guarding an  
14 oyster bed <sup>that</sup> ~~which~~ is claimed by the  
15 fishermen of both states. The dispute  
16 has been on for a long time. In fact,  
17 it has been on for nearly 250 years.  
18 The row has been noisy ever since the  
19 year of 1683.

20 According to the United Press, it's  
21 in the Supreme Court now, and the oyster  
22 fishermen are waiting for a decision.  
23 Or rather, some of them are not waiting.  
24 The beds have been declared closed until  
25 the court decides. But, just the same,

1 three New Jersey fishermen were  
2 arrested yesterday for ■■ dredging  
3 in the forbidden territory.

4 And so patrol boats have been  
5 ordered to patrol the oyster beds and  
6 ~~keep the fishermen away~~ guard those  
7 5,000,000 ~~oyster~~ bushels of oysters.  
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1       Of course as we all know, the  
2 Literary Digest is famous for running  
3 nation-wide polls, huge straw votes,  
4 which have predicted future events with  
5 ~~an almost~~ uncanny accuracy.

6       Well, the Literary Digest not only  
7 conducts polls but it also gives us  
8 information about polls arranged  
9 elsewhere. For example in this week's  
10 issue, the Digest editors give us  
11 some significant figures on a question  
12 that is of interest to ~~us~~ all. The  
13 question is: "what is going to happen in  
14 1932?"

15       The Washington Post has <sup>just</sup> completed  
16 a poll of the delegates and alternates  
17 who constituted the National Republican  
18 Convention of 1928. A number of these  
19 delegates will undoubtedly take part  
20 in the 1932 convention. Some will not.

21       But their ideas are certain to be  
22 interesting. The Literary Digest informs  
23 us that the Washington Post questioned  
24 each of them on the subject of the 1932  
25 Presidential election. Nearly all, as

new that comes out tomorrow, tells us,  
1 the Digest, ~~informs us~~, agreed that  
2 President Hoover will be re-nominated.

3 The poll reveals considerable  
4 uncertainty about the man who will run  
5 for Vice President on the Republican  
6 ticket. 247 of the delegates thought  
7 the nomination would again go to  
8 Vice President Curtis. 162 thought  
9 somebody else would be the ~~Vice~~  
10 Vice-Presidential candidate. Governor  
11 Theodore Roosevelt of Porto Rico  
12 figured strongly as a possible running-mate  
13 for President Hoover.

14 A majority of the Republican delegates  
15 thought that Governor <sup>Franklin D.</sup> Roosevelt of New York  
16 would be the Democratic candidate who  
17 would have the best chance of beating  
18 President Hoover. The result of the  
19 poll as disclosed by the Literary Digest  
20 gives some interesting figures, about  
21 the status of former President Coolidge,  
22 also of Senator Morrow, of New Jersey.

23 ~~For example there is an analysis of~~  
24 ~~opinion which favors Senator Morrow as the~~  
25 ~~Republican candidate for the Presidency~~  
~~on one hand ~~xxxxxx~~ and for the~~  
~~Vice Presidency on the other.~~

1 In Mexico, the land of bull-fights  
2 they <sup>have just ~~had~~ staged</sup> ~~put on~~ an unusual battle in a  
3 bull-ring. At San Luis Potosi', a blooded  
4 fighting bull was matched with a lion.  
5 And, according to the Associated Press,  
6 the <sup>bull</sup> ~~lion~~ won. ~~the scrap.~~ The fight was  
7 in two rounds. The lion won the first.  
8 ~~round.~~ As the bull charged him the  
9 lion sprang and hooked his claws into  
10 the bull's snout. One powerful swing  
11 of the lion's paws and Mr. Bull was  
12 thrown head over heels.

13 The lion turned tail and stalked  
14 majestically away. You would have  
15 thought that would have been enough.  
16 The lion's owner, Luigi Fernandi, ~~thought~~  
17 so, but the Mexicans decided <sup>they wanted</sup> something  
18 more like a fight to the finish.

19 The lion was sent in against the  
20 bull for a second round and this time  
21 in a wild mix-up the bull caught the lion  
22 with a terrible sweep of his horns. The  
23 lion was killed.

24 And maybe some people would call  
25 that sport.



DOG

This afternoon I received a telegram from J. J. Keating of Chillicothe, Ohio. It read:

I SUGGEST YOU USE THE DOG STORY FROM THE NAVAL STATION AT LAKEHURST AS YOUR NEWS ITEM OF THE DAY.

Well, that's a good suggestion from Mr. Keating, and I'll do just that.

A pathetic little yarn about a dog comes from the big naval station at Lakehurst, N.J. Tige was a bull-pup. He was only ten months old but I suppose the pup was proud of that bull-dog grip of his jaws.

An army, semi-rigid dirigible balloon, in other words a blimp, took off from the flying field.

When Tige saw the ground-crew hanging on to the ropes that held the blimp, he just took his place along with the men and fastened that bull-dog grip of his on to one of those ropes. The men let go, but as the New York Sun tells us, that green young pup Tige didn't know enough. He just hung on. As the rope was pulled into the air Tige, like a good bull-dog, clamped his jaws all the harder. And up into the sky the ship

went, with the dog hanging to the end of the dangling rope.

Well, not even a bull-dog grip will last forever.

Men on the ground saw a small dark body shooting down through space and that was the sad end of a young bull-pup that was too ambitious.

1 And now - Friends, Romans and  
2 Countrymen: Lend me your ears.

3 ~~Well~~ That good old Shakespearean  
4 <sup>quotation</sup> ~~line~~ would be an appropriate one ~~for me~~  
5 to use in beginning an account of the  
6 day's news. But this time it's *suitable at*  
7 ~~most any stage of the proceedings~~ ~~particularly to the point here~~ because  
8 this is "Hearing Week" - that is, this  
9 week, <sup>I am told,</sup> is devoted to the interest of the  
10 sense of hearing, the ears.

11 I am reminded of this by R. A.  
12 Emmett of the Program Committee of  
13 National Hearing Week. Mr. Emmett tells  
14 us that now is the time to give special  
15 attention to the health of the ears, and  
16 the protection of the sense of hearing.

17 Well, ears are useful and ~~saxaxi~~  
18 sometimes decorative adjuncts of the  
19 human body. No head would be complete  
20 without them. In my youth no boy ever  
21 grew up without having his ears pulled  
22 a few times. And poets sing of the  
23 pink shell-like beauty of a lovely  
24 lady's ears.

25 Yes, ears are a great thing.

1 What, for example, would a man at the  
2 microphone do unless humanity had ears?

3 If people didn't have any ears, why at  
4 this <sup>particular</sup> moment I might be <sup>staggering</sup> <sup>thirstily</sup> <sup>through</sup> ~~thirsty~~ and ~~tired~~  
5 ~~in~~ a sandstorm or struggling through a  
6 swarm of mosquitoes or tsetse flies  
7 in some <sup>far</sup> distant land and sorry I had ever  
8 left home.

9 Yes, sir, three cheers for ears -  
10 and so long until tomorrow.