## L.T. - SUNOCO - WEDNESDAY, AUGUST 5, 1936

## (Opening Commercial)

> Hey, young fellow! what are you doing in here all
dressed up in your Sunoco uniform?

I'm just one of the Sunoco Service Station men, Mr.

Thomas, and I came up here tonight to see if you wouldn't let me talk direct to our customers. Aws, come on, Mr. Thomas, gimme a break!


We-1-1, uh....I don't know. Oh, all right, go ahead!

Thanks a lot, Mr. Thomas. Now listen, folks. My jobis Blue Sunoco and selling junco $0 i l$ and not talking about them. But look! I love cars, and I want to ask you to let rus fellows make a better car out of your car. Let us Sunoco men service it with Sunoco Oil. Sunoco Oil is different -- I mean it The motor ain't -- I mean isn't -- going to get all dirtied up with hard carbon and choke and cough and backfire and lose power. Sunoco won't eat away any of the bearings in the newer cars either, because there's no acid in Sunoco Oil. Listen, Mr. Motorist, you just gotta buy oil, why don't you let us Sunoco men sell you the

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greatest oil on the market today. We know, and our trade tells us it is the best lubrication money can buy anywhere.

Oh, yes, I know there are lots of other oils -- some pretty
good, too -- but none of 'em can do the job in your motor like my oil -- Sunoco.

All right, Mr. Sunocoman, you're time's up; now suppose you give me a break and let me open up by saying GOOD EVENING EVERYBODY!

Only a miracle can now stave off that long-threatened breach in the ranks of American labor. (The Executive Council of inst
the A.F. of L. has pronounced its sentence upon John Lewis and his associates:- finds Lewis and his Committee of Industrial

Organization guilty of insubordination and destructive tactics. And the punishment? -- suspension from the American Federation of Labor.

This means nothing more or less than war, industrial war.) While the Executive Council was still in session it received solemn warning from the Lewis crowd. The Committee of Industrial

Organization will accept no guilty verdict at the hands of the Executive Council. $\boldsymbol{x}^{\text {if }}$ any such verdict were returned, no matter what the punishment awarded, the C.I.O. . In other words, John Lewis and his confederates will form a labor organization of their own.
divided into two hostile, passionately opposed camps, tearing at each others throats, Democratic prop prospects
 prejudiced.

As a matter of fact we still know only the broadest, most elementary details about treas proceedings. The sentence of the Executive Council of the A.F. of L. was announced berra than An hour ago. We don't know what form the sentence will take, whether it means indefinite suspension or suspension for a brief time. We do know that the (ten unions under the leadership of Mr . Lewis and his crowd have been declared "guilty of insurrection in promoting the industrial type of Union organization," union ide.
That hs the formal reason given for the suspension.)
Those ten Unions include more than one million workers.

American Federation of Labor, a formidable proportion. $\qquad$

say. So fry b hey are he dating their firer

There is one string to the sentence, but not much of a m one. The suspended Unions are given thirty days' grace, thirty
days in which to mend their ways and say "Uncle" to the

Executive Council before they are permanently expelled from
the Federation.
Altogether it's a $\underset{\sim}{x} \times$ unique situation in the
industrial history of America. It Its possibilites are
its
tremendous. What $\frac{\text { xt xix }}{}$ political reactions will be nobody will
ki know definitely until November.

Another star spangled day for America at Berlin. And again the star that spangled the most was Jesse Owens, the brown shooting star from Ohio State. Thanks mainly to Jesse
max Uncle Sam now has won eight out of eleven of all the track and field events that constitute the major Olympic.

All flag-waving aside, this has been a Homeric affair for our people. (When Tease $X$ broke the tape on the two hundred meter dash Jesse
won the first Olympic triple crown since 1924. Three championships in one meet. The last man to do it was the Final flash, Pavo Nurmi.)

And the U.S.A. got a small slam in that two hundred meter
run with Mack Robinson, the Negro from California, second, right behind Owens. So Eerhin it was a colorful day -- a day of colorant a Nordic day.
Incidentally Owens was breaking his own record in that two
hundred meter event. He already had set a new mark yesterday
in the trial heat. Today he lowered that.
But that wasn't all:- Kenneth Carpenter of California
smashed an Olympic record:- threw the discus a hundred and sixty-five feet, seven and a half inches, beating the previous

Olympic mark by three feet. The second place in the discus throw also went to America, to "Slinger" Dunn of California.

Carpenter's victory was a surprise even to his own
team. By all previous performances he was rated the Number Two man of the Americans.

Meadows of California won the pole vault. And 3

Amer cans swept the preliminary hurdles.

We also have a chance in the famed fifteen hundred
meter race tomorrow. All three of our crack mile runners,

Glenn Cunningham, Archie San Romani, and Jene Venezke qualified today.
(Score: America, 128 points -- three times as big as Germany in second place. )

A man on horseback, a new strong man rises to power in
Europe. Greece joins the list of Fascist states. (With a stroke today of the pen, King George the Second placed the dictatorship in the
hands of a short, thick-set, bespectacled Ionian, sixty-five years
old. Thus General John Mataxas, a soldier by profession, acquire
the powers of life and death in his country. His first act was
what might have been expected of a professional soldier, -- he
clamped a rigid hand on all points that might become centers of

Communist resistance. He strengthened the grip of the army throughout the kingdom.) who has twice had to flee from his country, has twice been in者 exile. John Mataxas was born in Ithaca, the place made famous by Homer's "Odyssey", Tex Yes, I mean the place where Queen Pénélopé held her famous quilting bee to gain time, destroying every night what tatting she had done on' the preceding day. received by tho sortelèmaicux Also the place where the returning Ulysses fatmeedit won that famous archery contest against all the suitors to nismifila hand. Greece's new dictator has never been anything but a
soldier. He learned his trade in Germany. He was such a brilliant student of strategy, that the ex-Kaiser used to call him a little

Moltke. He did his first fighting as a lieutenant of engineers in the unfortunate Greco-Turkish War of Eighteen Ninety-Six. For a while, he was ${ }_{\wedge}^{\text {a }}$ teacher at the Greek Military Academy. But his first distinction was won in the BalkanWars of Nineteen Twelve and Nineteen Thirteen.

## During the Great War, he was at first favorably

disposed to the Allies. In fact he is said to have prepared the first practical plan for the Dardanelles campaign. His plan was not accepted. Whereupon, Mataxas turned sour on the Allies and, as Chief of Staff to King Constantine, strongly urged neutrality. When Greece was forced into the War on the Allied side, Mataxas got his first taste of exile. Later, when Venizelos drove King George into exile, Hataxas shared it with him.

All his life he has been a Royalist by conviction.
But after his second return from exile, he decided it was more practical to fight the monarchist cause from within than from without. Up to a few months ago, he was unheard of outside
his own country. When he ran for parliament, he became the leader of a small group known as the "Free Thinkers." His followers numbered six out of a total of three hundred. All the time, however, he was notable as a man of dynamic personal force despite his small stature. When the death of Venizelos was followed by Dictator that of General Kondylis, and kubscquemtiyntithe Premier Děněrdjis, it was John Mataxas who became the outstanding strong man of Greece. It was he who was tire largely responsible for the return of King George.

Of course he's not the first dictator Greece has had
since the War. The scheme has been tried three times in the last thirteen years, never with altogether happy results. So it will need a good deal of history to show whether strong man Mataxas is really the strong man he is reputed to be.

Shifting fortunes again attend the Spanish rebellion. (This morning the government reported a smashing victory in the hills behind Madrid. A new popular hero, Lieutenant-Colonel Mangada, was said to have assaulted and captured a rebel stronghold west of the capital. The government claims to have followed that up by two swift offensives against che insurgent armies. The Rebel

Colonel Aranda sent out an urgent appeal for help': Unless
reenforcements were sent to him, he would have to surrender.

Such was the report from one side. Tonight, however, we hear that one Fascist army has smashed its. way to a point two miles

But the government also claims signal successes in the south. The Loyalist bombers and artillery are hammering at Cordova, the gateway to Seville. The fall of Cordova is expected at any moment. Rebel troops in Catalonia are deserting to the government in their thousands. A strong government army is about to launch a determined attack on the insurgents' stronghold at

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In every city held by the governments Spanish jails are full of political prisoners. There's an ominous note in that. If the government wins, there'll be a proscription list of appalling length. Observers $\mathbf{x x}$ pointed out that the men who won the

Spanish revolution of Nineteen Thirty-One, have been astonishingly
lenient towards their enemies, If this counter-revolution is
suppressed, there will be no such leniency, but executions by the
thousands. By the same token, one may expect the same thing to happen on the other side if the counter-revolution succeeds.

One American, who has returned from Spain, declares that whatever happened, twill take the country a generation to recover from what is going on today. The Red Cross estimate tx is that thirty-five thousand people have already perished on the Iberian peninsula.

One sensational feature of tonight's news is the
report that French sympathizers are crossing the frontier by the trainload. They are Communists and radical sympathizers, rushing across to volunteer their services to the Communist-radical)
government of Spain. This is curious, in view of the attitude taken by Premier Blum's government. He, has taken the initiative in urging a consulate of powers to preserve neutrality towards the revolution. In other words, the French radical government is
doing its utmost to stall off any possible intervention on the Fascist side by Mussolini and Hitler. At the same time, $x$, hAnce makes no effort to stop this reported. wholesale exodus of the u Spain. Otherurice nationals to fight on the Communist side, $\mathcal{A}$ that phase of the international situation is where it was before. The other powers still have to hear from Mussolini. Germany, Russia, Portugal and Great Britain have consented to take part in these neutrality discussions. Germany has suggested that Belgium be also invited.

In a small New York town a defendant was on trial today
for his life and became so bored with the proceedings that he yaurred many timex yawned in the judge's face and finally took a long nap. That defendent was Idaho, thengrel Airdale-Germen Shepherd pooch, accused of murdering a fourteen-year-old boy.

There was only one half hour during the trial when Idaho took interest in the proceedings. He had been rather fidgety while the newsreel and other cameramen were shooting pictures of him. But when his twenty-two year old master, Victor Fortune, took the stand Idaho came to life in earnest. He jumped up, barked and tried to join his master, whining his protest when that was not. permitted.
The outcome of the trial is that Idaho is put on
probation. Actually that's tantamount to an acquittal. At any rate, he does not have to suffer death penalty, be wixwwe confined, for three months, to the house-and-premises police officer of his master. Any de who sees him at large until those three months are up has the right to take a shot at him.

In the course of the trial many neighbours testified in Idaho's behalf, told the court that he was a most friendly pooch, and never had been known to attack anybody. All of this sounds rather unique, but I'm told that murder trials with dogs as defendents can be fund in the ancient records of the English courts. Furthermore, in the California statutes there's a provision for dog trials. doge, but also against passed not only against biting $A^{\text {m }}$ 基 those who bark to much. -u tot train

However, any dog so accused must have his day-in court.

## MISSING


thing a man can do is, to disappear. New York's police force has
a bureau devoted entirely to the tracing of persons who vanish from their usual haunts and whose friends become alarmed as to their whereabouts New York's Bureau of Missing Persons has records to show that in cere it solves more than ninety-eight per cent of all its cases. In other words, with all the machinery of present-day life, it is next to impossible for any person by design or otherwise, to vanish from sight.

So it becomes interesting to find that among the few
extremely rare cases unsolved by New York's Missing Persons Bureau,
the name of Joseph Force Crater still appears. Norris it

unsolved. mystery. What makes it so particularly baffling, is that Mr. Crater was no ordinary, obscure citizen. On the contrary, he was a Justice of the Supreme Court of New York. Six years have rolled on since the word was flashed over all police teletypes: "Missing, Joseph Force Crater, Supreme Court Justice." The circumstances in which he dropped from sight produced a volume of gossip and conjecture. Judge Crater was a
prominent Brave the Tammany Wigwam. An exceptionally torrid investigation which ended in the resignation and exodus of the popular, smiling Jimmy Walker, culminated ix later in the first defeat Tammany had sustained at the polls for twenty years. $\lambda^{\text {It }}$ was broadly intimated that Judge Seabury, wanted to question Judge Crater, that the Supreme Court Justice was in the know of many hidden facts.

But nothing definite ever came to. light. At the home he ztare left

August Fourth, Nineteen Thirty, Mrs, Crater still resides,waiting
for news. She believes he is still alive. If he remains absent twelve more months, the courts will declare him officially dead
and Mrs. Crater will be entitled to forty thousand dollars. Strangely enough, on this grim anniversary, another disappearance comes to light. In October, Nineteen Thirty-Four,
a baseball writer named Marshall Hunt, left New York for Detroit.

He had been assigned to cover the World Series at Navin Field between
the Cardinals and the Tigers. He never showed up at Navin Field, didn't cover his assignment, apparently vanished. For a reporter to throw his paper down in such fashion is rare enough to be

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extraortumen for , ${ }^{\text {mat at }}$ Lat the way now of almost two were. so long to report her husband's.disappearance. Even a lady not interested in baseball can hardly have thought the game wasn't $a^{1} / 4$仅- and s-l-u-t-m.

