L. T. SUNUCO OIL BROADCAST - 1/10/33

Good Evening, Everybody:

Our old friend Mars again the a prominent place on the front pages of the newspapers tongit. Yes, in Asia, once more. A correspondent of the New York World Telegram cables with that (a terrific battle is being waged along the gr Great Wall of China. The Japanese forces opened a strong thrust at a mountain pass which was intended to cut off the rich province of Reyho -- spelled J-e-h-o-l the real of from China. The idea is, as military observers have predicted, to add this rich piece of China's territory to the newly erected. State of Manchukuo. The Japanese airplanes began operations with bombing infantry raking them with bombe and machine gun fire, But the late a sources, the Chinese lines are still holding. There is fierce hand to hand fighting, along the wide front. The Chinese are concentrating in passes along the Great Wall.

LEAD - 2

This new drive keysin began immediately after

the Japanese had refused British offers of mediation.

The Great Wall of China has seen many an invader, but the Japan is writing a new chapter in the long, long books of chinese history.

HOUSE

President-elect Roosevelt held a conference today. To which both Politicians and statesmen are attaching considerable tot. importance, 't was a conference with no less a celebrity than Colonel House, who took luncheon with the President-elect at his howse in New York. A report The New York Evening Post emphasizes the fact that this followed closely on Mr. Roosevelt's long conversation yesterday with Secretary of State Stimson. Consequently Colonel House's visit is considered extremely significant. The inference is that Mr. Roosevelt is beginning active work outlining the foreign policy of his administration.

This is considered all the more probable because another guest at luncheon was Summer Wells, former Chief of the Latin American affairs Division of the State Department. Moreover, the Honorable Jimmie Gerard who was President Wilson's ambassador to Germany, conferred with the President-elect later in the day.

HOOVER

President Hoover sent a significant message to Congress this former. It concerned the trade in implements of war. He asked the Congress either to ratify the Geneva Convention -- a convention which would suppress traffic in arms. The alternative Mr. Hoover suggested was that Congress pass a special law giving the President power to limit or forbid the shipment of arms for military purposes.

Correspondents were commenting on the fact that Mr. Hoover did not mention any specific conflict, either the war between China and Japan or the Paraguay-Bolivia affair in the Chaco. BEBIS

We've had quite a recess from news about those foreign debts for a few days, but here they are again. Monsieur Pierre Laval, former Prime Minister of France, came forward today to demolish the charges made by certain hostile Congressmen against President Hoover. Monsie Laval told a correspondent of the Newark News that Secretary of State Stimson and Secretary of the Treasury Mills were correct when they said the question of revising or annulling these debts did not come up the state the make conversations that Monsieur Laval had with President Hoover. That was when the Laval of the Treas as Prime Minister to the United

States.

HUEL

As Washington correspondents prophesied, Senator Huey Long, the manual tious kingfish of Louisiana, is adding considerably to the entertainment value of the United States Senate. The kingfish's latest stunt is to buy out of his own pocket a couple of Bibles. These he is going to read to the Senate, whether the Senators like it or not, in order to convert them to his views. He's going to use them in his arguments against the bank reform bill of the distinguished Senator Carter Glass of Virginia.

Says Huey Long: "I'm going to read to the Senate from my Bibles. They've been starting off for years here with a prayer. The Chaplin prays and that's the last we hear of the Scriptures. What this Senate ought to do is pay attention to those prayers or get a new Chaplin, someone from J. P. Morgan and Company."

Well, there's one thing sure, a good course of reading from the Bible ought to improve the distinct of the

learned Senators.

JOHNSON and by the way, Inst passage of words between Senator Johnson and of California and Senator Borah of Idaho tas set tongues of Salf in Washington, D. C. Correspondents are recalling that these two pachyderms of politics, as they are called in the ancient capital, are/MNMXMAR enemies. As a matter of fact, for more than twelve years they've cherished for each other the affection of a couple of angry tomcats. Whenever word goes around that Johnson and Borah are sparring, the galleries are filled up, the cloak rooms are emptied, even Senators visit the efathe Senate in order not to miss any of the fun. The correspondent of the wark own reports that once or twice yesterday it looked as though they would come actually to blows. They snarled and growled and xxxx stepped. toward each other until thexitxax it almost looked as though the Senate chamber would become a prize ring. In fact, several senators moved towards them as though to prevent the exchange-

of actual blows.

JUHNSON - 2

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Tel New York's Italian newspaper, Il Progresso, has an interesting dispatch today showing how news gets twisted for International propaganda. There have been cables from Europe to the effect that big shipments of rifles and machine guns have been sent from Italy to Hungary across Austrian territory. Reports from Vienna had it that this shipment was large enough to equipy an entire army corps. The truth of the matter is this: That In the battle of Vittorio Veneto in 1918 the Italian Army captured a lot of Austrian machine guns. More recently the Kuxtx Italian War Department being thrifty minded decided to use these machine guns, but they needed repairs. Therefore, the Italian Government asked a-con-EERE consent of the Austrian government to send these guns to a munitions factory in Austria to be mended. This was

the actual origin of the hostile rumor.

GUNS

STUTTERING

Do any of your friends, associates, or kinsmen stammer? A story from Minneapolis shows you in how that was have been cured in an interesting fashion.

The # patient was a student who had recently won a **Corth:** Rhodes Scholarship at Oxford University. He was cured by learning to become a left hander. Previously he had been like most of us - right handed.

The explanation of the doctor who cured him is that in right handers the left side of the brain is the language center. And vice-versa. Consequently when people stammer, they can be cured by the simple device of shifting the language center. Tust shift geens - that's all. SPERCHES

A new benefactor of the human race has come to the front in Paris. A staff correspondent of the New York Sun informs his paper that a well known French writer has founded an anti-speech-making league. Says he: "Speeches are one of the greatest plagues of modern life." All orators to this writer are a pain in the neck. He says banquets and all other occasions **xx** that ought to be joyous affairs, are turned into the last word of boredom by endless oratory. And he doesn't hnow how right he is! **And** I am sure the only inhabitants of these United States who will quarrel with that statement are the

orators themselves, and all of those will agree about the other fellow.

HOTEL

The story I am about to relate now sounds a little bit incredible. Women's bathing suits are going to be scantier the summer than they were last. This was demonstrated at a rather unique sort of fashion show today. It was the first bathing suit style show and it was held, at the Hotel New Yorker at 34th Street and Eighth Avenue in New York this afternoon. Some of my agents were out measuring the garments displayed, and they report to me that at least an inch has been snipped from the swimming suits, all around. One spectator observed that you won't need to go to the Island of Bali to see what the Bali women wear when they go In fact swimming. One of the bathing suits shown was made on the Bali server, which means not muchy Then there was another suit known as a porthole. This was a navy blue skeleton with the diaphragm as well as the back cut out. I assume, of course, that as they grow scantier they grow more expensive. I can say to that is well, well.

LOBBY

Here's another interesting note for the ladies. The Pennsylvania legislature has turned thumbs down on beautiful lady lobbyists. A story in the Harrisburg Patriot relates that one Pennsylvania representativex expressed his feelings on the subject as follows; yesterday: Said he: "I am sick of feminine lobbyists. I want them to stay away from my chair and let me make up my own feeble mind." Then he added: "I notice that it takes far longer for a good looking woman to complete an interview than one who has only half the number of teeth she ought to have."

This ungallant representative had plenty of support. For today it's thumbs down on women lobbyists in the Pennsylvania legislature - beautiful or otherwise. OWL'S HEAD

The folks in Owl's Head, New York, are much annoyed. Owl's Head is known as the coldest town in New York of the State. And its inhabitants are upset because the winter is too mild. A correspondent of the New York Sun writes that only once this season has the temperature at Owl's Head been down to forty below, zero, and in Owl's Head they call forty below just a nice brisk day. Any/time during the winter when you walk down to the Post Office in Owl's Head and in Owl's Head they without icicles in your beard is considered a stuffy day. And the Owl's Headers are just burning up about it.

Every day there is at least one item in the papers showing the tremendous spread of the bartering idea all over the U.S.A For instance there is a story in the New York Sun tonight describing how the community of Inwood, almost at the extreme notherh limits of New York City on the banks of the Hudson River is getting along with a minimum of cash. In fact, there are quite a number of people in Inwood, within the City limits, who do not use cash at all. The story goes on to say that quite a number of dealers have agreed to use scrip. This scrip merely makes possible the simplest form of barter. You can · buy groceries, shoes, some articles of clothing for scrip; you can get medical attention, train nurses, and even have your teeth plumbed, or letters written and your books kept on You can ride in an Independent Taxi using scrip for scrip. money and you can even get yourself the makings of illicite liquor in a couple of cordial shops.

The business manager of the Exchange which runs this system \$\$ an unemployed Presbyterian Minister so probably you can get yourself a sermon preached using nothing but scrip. An interesting feature is that one of the first customers of this exchange system on the northern boundary of New York City was a Pennsylvania farmer. The system is going to spread to various other districts of Gotham. An article in the Philadelphia Evening Bulletin reports that two suburbs in Chicago are stimulating business in the same way. (Scrip is also being used in Atlanta, Georgia, where some four thousand employees of the city had to take with as a substitute for their salaries.)

Теньек

I found a tale in the New York Sun today as romantic as anything of Jack London or Rex Beach. Seven years ago there was a teller in a big Chicago bank by the name of Torgney Oberg. He was a pretty good bank teller, but bank telling forever was not his idea of - "this is the life." So after three years of bank telling, he chucked up his job and went into the Far East.

In spite of having led a city life, Oberg had contrived to become a first rate marksman. He drifted to the plains of Mongolia. And today that former bank teller is known throughout the Far East as the uncrowned king of Mongolia. And at that he's only twenty-six years old. He's celebrated throughout that country moreover as a man who can be trusted and respected, but a bad man to fool with. Today's he's managing a two thousand acre farm, of land that is wide open to the bitterly cold winds. There this ex-bank teller raises camels, horses, sheep and wheat. He lives with his Chinese servants in a Chinese house, surrounded by a wall of baked mud. And there he finds the satisfaction that he never got as a bank teller in Chicago. SALARY

Here's something original in the line of Congressmen: -& Congressman or rather a Congressman-elect, who declares that his salary is too high. Such a man's name really deserves to be In fact it shall be willen across the heavens by airplanes, spread far and wide. A dispatch to the Brooklyn Times Union tells us this noblest Roman A them all saysing is Congressman Terry Carpenter of ScottsBluff, Nebraska. is shorting from the houselope This representative-elect says that Congressmen getting ten thousand a year have so much ease and luxury that they can't get a true picture of the needs of their constituents. Congressmen are overpaid says Terry. and who is there to deny it except congressmen?

SNOW

You can't beat Chicago enterprise. There's a ski Club out there which holds tournements every year at Cary, Illinois. You might suppose the absence of snow would disconcert the club. Nothing of the sort. They've sent to the northern part of Wisconsin and placed an order for six carloads of snow, so that they can ski to their hearts' content. They ought to go to Labe Placed where the slowing is usually superb.

SCHOOL

Out in California they have something unusual in the way of schools. It is a school for grown-ups. I am sure all the youngsters will agree that such a thing should have existed a long time ago, and dim inclined to think so myself.

A dispatch to the Baltimore Sun p says that this school opened the other day at Tulare, California. It is been in In fact existence several years. It is establishment which made Tulare known as the town where everybody goes to school and many we still in the first grade. <u>Special arrangements are made to entertain the children</u> The greation is : - What do the children to when while these parents are listening to teacher. in school listening to teacher. BICYCLES

In the huge milling is the Auto Show today I met Carl Getz, the well-known advertising man who has long been intimately associated with some of our great automobile manufacturing concerns. In Carl Getz, also writes an interesting newspaper column that appears all over the country and one of his hobbies is collecting odd items about New York. Here's one that he told me at the Auto Show that starting me:-There are still 40,000 bicycles in New York, and 400 shops where you can buy bicycles. And now I'm have going to hop on my bicycles and do is a bit of fast pedalling away from this mille - and solong until tomorrow.