

BASEBALL - 2

while the thousands in the stands yelled their heads off little Jackie Mitchell went out to face the renowned Sultan of Swat, the greatest apple-knocker of all time. A few preliminary throws to the catcher to warm up the old soup bone, and the girl south paw pitched to the Bambino.

Strike one, Swung; the Babe missed a tremendous swipe with his mighty bludgeon.

Strike two. And the Babe fanned the breeze again. The crowd howled as the grinning Bambino turned to the Umpire and demanded that he look at the ball. The crowd was in a perfect frenzy now as cute little Jackie brushed back her curls and wound up again. Her left arm flashed. The ball whizzed straight across the plate and the Bambino just watched it go by.

"Strike three. You're out", said the umpire. And maybe you think the crowd wasn't dancing a jig by this time.

Gehrig up. And big Lou struck out.

Lazzari up. But Jackie couldn't get the ball across the pan this time and poosh-'em-up Tony walked to first.

The manager of the Chattanooga team waved to Jackie and she was taken out of the box amid the applause of thousands.

Barfoot was put back in to pitch, although that was against all the rules of baseball. It's also a tip-off that the exploit of the girl pitcher was just a little bit of stage play - just a bit of Chattanooga hippodrome.

1 Now comes ^a~~the~~ court decision
2 which says that something must be done
3 to keep the big boy from getting too
4 big.

5 The big boy is Adolphe Roome,
6 a fourteen year old lad of Los Angeles
7 who is something like a six footer
8 already and weighs two hundred and thirty-
9 five pounds. His father, a physician,
10 wants the boy to receive pituitary gland
11 treatments to check his growth. The
12 mother doesn't want him to receive the
13 treatment. She says his size is natural.

14 The case attracted a lot of
15 attention ^{recently} and aroused plenty of discussion.
16 The father went to law about it and
17 now, according to the United Press, the
18 Judge has decided that the big boy must
19 receive the treatments.

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In New York agents of the Federal Narcotic Squad made a big haul today. According to the United Press, they seized what is described as the biggest quantity of drugs ever grabbed at one time.

The Federal agents raided a house on the west side and found almost two tons of narcotics, ~~and~~ opium, ~~and~~ cocaine and heroin, valued at ~~between~~ between a million and two million dollars. The owner of the place was arrested.

1 Here's a dispatch from Waterloo,
2 New York, ~~and~~ telling how Byron Smith
3 met his Waterloo.

4 Byron, it appears, is a little bit
5 careless about going to bed. That is,
6 he goes up to his bedroom, in his house,
7 and doesn't bother with the light. He
8 just goes to bed in the dark. He did
9 that last night, and in his bed there
10 was a wild cat.

11 That's when Byron's fun, or rather
12 Byron's Waterloo, began. Twenty pounds
13 of wildcat went into furious action as
14 Byron crawled into the hay -- on top of
15 the wild cat. And Byron didn't stay any
16 longer than he had to, but that was long
17 enough. He reached the kitchen door just
18 ahead of the wild cat and today his face
19 and neck and scalp are covered with court-
20 plaster and bandages.

21 After that Waterloo, Byron swears
22 that hereafter before he gets into bed
23 he's going to switch on all the lights
24 possible and examine the bed from head to
25 foot and from stem to stern.

GINGER ALE

I had an interesting talk this afternoon with one of the most prominent business men in these parts. Well, what do most of us do when we happen to meet a man high in the business world? We ask him what's the outlook for business -- how long is the depression going to last? When will prosperity be back with us again? In other words, have we turned the corner?

That's what I asked Mr. Saylor. Mr. P. D. Saylor is president of Canada Dry Ginger Ale. He didn't answer me "Yes" or "No". He just told me a little story which made a neat and illuminating point. The large production of Canada Dry Ginger Ale, Coco Cola and other soft drinks are, as we know an increasing factor in the comfort of the American people.

"Of course you know," explained Mr. Saylor, "of the old idea that by reducing your prices you can increase your sales. Well, that's true -- although it isn't so true in a time of depression. When business is going through a period of decline, why then if you do reduce your prices you don't get such a large increase in sales. And so the thing to

1 do is to time your price reduction
2 properly. The best time is when general
3 prices and general prosperity have reached
4 bottom and are starting up again."

5 And here's the incident about which
6 Mr. Saylor told me--and it means a lot.
7 A year ago Canada Dry Ginger Ale might
8 have reduced prices, it's business was
9 that good. But the executives decided
10 not to. They looked over the situation
11 coldly and decided that ^{business conditions were} ~~things were~~ going
12 to get worse instead of better. So
13 they held off. They watched things with
14 that same cold, ~~dispassionate~~ dispassionate
15 eye, studying, analyzing. And now,
16 right off the bat, comes the word that
17 they're making that price reduction.
18 Because they know that the tide has
19 turned, that the ebb has been reached,
20 and that the flood of prosperity is
21 under way.

22 Yes, that does answer the question
23 that I asked Mr. Saylor about what he
24 thought of business conditions. And it's
25 optimistic — as I thought I'd pass it on
to you.

1 President Hoover has appointed
2 a new office holder and that new office
3 holder is Chief Chili Fish. That is
4 to say, that he, ~~xx~~ the President, has
5 appointed Chili Fish as chief of the
6 Seminole Indians, but only for one day.
7 There are a few business transactions
8 under way in which the Seminole Indians
9 are concerned. Papers have to be
10 signed by the chief of the tribe, but
11 the Seminoles have no chief at present,
12 and so the Chief Executive of the
13 United States has appointed Chili Fish
14 to be chief just long enough to sign
15 the papers.

16 The Associated Press informs
17 us that Chili Fish will receive Ten
18 Dollars for serving one day as the
19 potentate of his nation.

20 I am a little bit worried
21 lest some of you folks get that name
22 of Chili Fish wrong. You might think
23 it's "^{Chilly}Chilly Fish" ~~as in the case of~~
24 ~~a fish that's liable to get a cold.~~
25 ~~But it isn't that way at all. It's~~

1 more like the Chile in Chile con Carne,
2 ~~or rather Chile con Fish.~~

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1 Today relief rushed from all sides
2 to the stricken city of Managua--by
3 land, by sea, by air. American planes,
4 with doctors, hospital assistants, and
5 medical supplies, have landed.

6 ^{And} the relief is ^{sorely} needed, ^{too.} There's
7 danger of an epidemic. The ^{series of} earthquakes at
8 ^{Managua} broke the watermains. And, according
9 to the International News Service, water
10 is ^{now exceedingly} scarce. Of course there's plenty of
11 water, ^{nearly.} The city lies on the shore of
12 Lake Managua, but the people have been
13 warned not to drink the water out of
14 the lake for fear of an epidemic. And
15 that only adds ^{mockery} ~~irony~~ to the tragic
16 situation.

1 This evening I have to report
2 sedition, mutiny, revolt, and civil war
3 over in Germany--but it's ~~somewhat~~ ^{rather} of
4 the comic opera variety.

5 Handsome Adolph Hitler is Germany's
6 star fire eater. He's the leader of
7 Germany's fire eating Fascist party.
8 Handsome Adolph is known far and wide
9 as a trouble maker, but now somebody
10 is making trouble for him. And the
11 complaint is that Handsome Adolph can't
12 eat fire hot and fast enough.

13 There's a revolt in the Fascist
14 ranks. ~~The New York Evening Post~~ ^{The United Press} informs
15 us that one section of the Fascist
16 organization has turned against Handsome
17 Adolph and that a bitter fight is on.

18 The real origin of the trouble
19 came when Hitler formed a special
20 organization of Storm Troops within his
21 Fascist party. These Storm Troops were
22 to be the actual fighters who were to
23 overthrow the German republic. Hitler
24 promised them action and plenty of fire
25 eating. He announced that the trouble

1 would begin immediately. But as time
2 went on nothing happened. Handsome
3 Adolph's fire eating consisted mostly
4 of talking. And discontent began to
5 spread among those Storm Troops who were
6 eager to devour fire in large quantities,
7 real fire and not merely talk.

8 Hitler has been trying to suppress
9 the revolt against his authority. One
10 leader of the ^{discontent} ~~revolt~~ was Captain Stenser,
11 the commander of the Storm Troops. He
12 tried to throw Stenser out of his job.
13 But Stenser broke into open revolt.
14 And today he has seized Hitler's chief
15 headquarters and defies Hitler to put
16 him out.

17 Meanwhile the German government is
18 enjoying a good laugh. A few months ago
19 the German leaders were trembling at
20 Hitler's threats. Every time he ate a
21 mouthful of fire they shook in their
22 boots. But now it looks as if Handsome
23 Adolph would have to eat, not fire, but
24 humble pie. In other words, he'll have
25 to eat crow and ask the police to help

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1 him get his headquarters back and throw
2 out the rebellious fire eater.^s

3 And that, with all the fire eating,
4 is what I'd call a pretty "hot" story!
5 In fact, it's my news item of the day.

6 It was picked for me by David
7 Lawrence, editor of the United States
8 ~~Weekly~~ *Daily* in Washington, who visited the Literary
9 ~~Digest~~ *Digest* offices today.

10 X David Lawrence is a well-known
11 political correspondent~~x~~ and one of our
12 ~~the~~ foremost experts on affairs of
13 statecraft. He points out that the
14 fire eating story is not merely funny
15 but also important.

16 Handsome Adolf Hitler ~~has~~ made
17 his big splurge because of conditions
18 of depression and unrest in Germany. ~~and~~

19 Those same conditions are of vital
20 interest to us ^{over here in America} because prosperity is
21 a world wide affair, and is based on
22 international trade, and anything
23 which indicates a waning of unrest
24 and ~~a~~ greater stability for government
25 in a country like Germany promises ~~a~~
~~great~~ benefit for the rest of the
world, ours ^{elves} included.

1 With Easter approaching, the minds
2 of millions turn toward Jerusalem, the
3 Holy City in ~~far off~~ ^{distant} Palestine where far
4 reaching events took place 2,000 years
5 ago.

6 This year Easter will be celebrated
7 in Jerusalem under the muzzles of guns.
8 Armed patrols of police and soldiers
9 will be seen everywhere, and at
10 strategic points throughout the City of
11 David machine guns will be mounted. They
12 will be mounted on the walls ^{near the Damascus Gate, near} ~~of~~ the Tower
13 of David, near the Wailing Wall of the
14 Jews and at the intersection^s of those
15 tortuous, narrow streets that lead to
16 the Holy Sepulchre.

17 These warlike preparations have
18 nothing to do with the Christian~~an~~ Easter.
19 It's the Mohammedan feast that brings
20 anticipation of trouble -- the Moslem
21 festival of Nebi Moussa which lasts over
22 Eastertime. It begins tomorrow and ends
23 on April 10th. And the expected trouble
24 is an all-Mohammedan affair. But some-
25 times Christians and Jews are involved

1 in it too.

2 The Associated Press informs us
3 that the followers of the Prophet in
4 Palestine have split in two hostile
5 parties. One faction is in favor of the
6 Grand Mufti of Jerusalem who is the
7 official leader of Islam in the Holy Land.
8 The other faction is against the Grand
9 Mufti. The two factions are bitter *toward*
10 ~~against~~ each other, and trouble is
11 expected.

12 And so Easter will be celebrated
13 in Jerusalem mid warlike surroundings of
14 military patrols, bristling ~~pistols~~ ^{rifles}, and
15 threatening machine guns. Jerusalem, the
16 City of David, the City of Peace! But
17 sad to relate Jerusalem has known less
18 peace than any important city in the world.
19 Since the days of the pre-historic
20 Hittites, down to David and Saul, and
21 Nebucannezzar and Titus who left not one
22 stone upon another, the historic streets
23 of Jerusalem have echoed to the clang of
24 steel and the tramp of soldiers.
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END

I've a telegram here from Mr. and Mrs. Jack Seigle, of Wilmerding, Pennsylvania. It reminds me that today is the ancient Jewish feast of the Passover, solemnly celebrated by the people of the Hebrew nation for centuries upon centuries.

Mr. and Mrs. Seigle suggest that this evening I say "So long until tomorrow" in Yiddish; and they promise to send me some matzos if I do. Well, that sounded like a good idea, and I like matzos. They're really good. So I fared forth to find out how to say "So long until tomorrow" in Yiddish. And of course here in New York I didn't have to go far. I simply consulted my colleague on the Literary Digest, Mr. Maurice Greenberg, and he told me how to say "So long until tomorrow" in Yiddish -- also in Hebrew. I think I'll say it both ways, just to make sure of those matzos. Here goes in Hebrew: "Lay shono ahbo Bey Heree-sho-lie-im." Which literally means: "Next year at this time we will meet in Jerasulem."

1 In Yiddish it goes:--"Zeit meer
2 gezint". Which literally means: "May
3 you preserve your health."

4 Now, after that ^{enthusiast} I feel that I've
5 fully and amply said--

6 So long until tomorrow.
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