BAKER

Lowell Thomas broadcast for the Literary Digest, Tuesday, January 26, 1932.

Page.

Good Evening, Everybody:

The Newspapers this evening are weight much of the statement made by Newton D. Baker. today. Mr. Baker declared that the League of Nations was not an issue in the 1932 Presidential campaign.

Well, Newton D. Baker a start Well, Newton D. Baker a start Wilson, and has been a starwart protagonist for the League of Nations. He is now mentioned prominently as a possible Democratic candidate for the Presidency.

declares that he still believes 14 15 that the United States should join the League of Nations sooner or later, But, he 16 definitely eliminates the League as an 17 so far as he is concerned. The 18 issue for this year's campaign, United Press quotes him as saying that 19 Uncle Sam should never become a member of 20 the League of Nations until it is 21 perfectly certain that the majority of the 22 people of this country are convinced 23 that it is the right thing to do. 24 25

Today marked the passing of one of the important and colorful personalities of American business. Yes, William Wrigley, symbolized one of the peculiar aspects of American life. He died today at his winter home in Artzone the West.

Page 2

William Wrigley, was a man of many activities, but he was perhaps best known in connection with chewing gum. Newwe the chewing gum colorsus. He was a great figure An the task of making gum chewing a characteristic Americanism.

And He was one of America's greatest
Merchants. and Was <u>in fact</u> something
of a philosopher of business. Here's
the way he explained his success -- he
spoke of advertising as the secret of
building business:

¹⁹ "Advertising," he declared, "is
²⁰ pretty much like running a furnace.
²¹ You've got to keep on shoveling coal.
²² Once you stop stoking, the fire goes out."
²³ The United Press reminds us that
²⁴ William Wrigley, was eminent in other ways
²⁵ too. He was a philanthropist. Only

WRIGLEY - 2

1 recently he donated an office building 2 for the benefit of the unemployed in 3 Chicago. He was a great booster of 4 Chicago, and that was one of the things 5 that made him a baseball magnate. He bought the Chicago Cubs and determined 7 to give the Windy City a pennant-winner in the National League. And he succeeded. 8 9 SUCCE year # Saw his Chipago Cubs cither 10 a of the baseball procession, or somewhere 11 within striking distance. 12

Page 3

I don't know of anything more 13 curious and interesting than the 14 development of chewing gum as a national 15 institution. There's an odd story told 16 about how that curious tropical gum 17 called chicle first began its career in 18 keeping the jaws of a nation in motion. 19 I'll tell the story as related by Louis 20 R. Adams, a grandson of the original 21 22 Adams of chewing gum fame.

This original Adams, founder of the family fortune, was a Yankee sea captain who became a great friend of the Mexican WRIGLEY - 3

president Santa Ana, the great tyrant 2 of his time. Santa Ana, wanting to do his friend a favor, told him of great 3 4 forests of a curious tree in Yucatan, a tree that produced a peculiar kind of 5 gum. He told him that if he could find 6 any use for the stuff, why he could have 7 8 a concession. And thereupon the Yankee 9 sea captain set to work to find some use 10 for those immense forests of chicle trees. 11

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Well, the gum didn't seem to be good for anything. About the only thing you could do with it was to chew it. So he sweetened the chicle and put in some flavoring -- and that was the beginning of chewing gum.

Then came Wrigley with his giant advertising methods, his boundless faith in advertising, and made the world chew gum at least enough of it to enable him to pile upone of the vast fortunes of our time.

STINSON

And a famous figure passed today 1 from the world of aviation. Eddie 2 Stinson died in an Illinois hospital 3 as a result of an airplane accident last 4 night. He was the dean of American 5 flyers. He had been winging through the 6 skies for twenty years, and had flown 7 for 14,000 hours for a distance of nearly 8 9 a million and a half miles -- or sixty times around the world. In all that 10 Stinson time was never injured -- that is, 11 until last night, when his luck went back on him. 12 13 The Associated Press reports that new do he was flying a beg plane with several 14 passengers, He had motor trouble and 15 in the dark. was compelled to make a forced landing, 16 17 One wing of the plane struck a flagpole, 18 and the big bus crashed to the ground. 19 Eddie Stinson was fatally injured. The 20 passengers were injured too, but not 21 so badly. 22

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PRISON

Now comes mention of the Houdini 1 trio, that is three men so skilful 2 at breaking locks and bars that people 3 have given them the name of the famous 4 magician. There was a prison break at 5 Milledgeville, Georgia today, and one 6 of the members of the Houdini trio 7 made his escape. The other two 8 escaped last week from the death cell 9 of the prison. 10

Page_lo

The Houdini trio are desperate 11 criminals and it does seem as if jails 12 can't hold them. Leland Harvey and 13 Jack Martin were condemned to death and 14 Aubrey Smith, the other member of the 15 trio, was sentenced to a maximum of 16 150 years in prison, but last week 17 Harvey and Martin broke out of the death 18 cell and made their escape. And today 19 Smith with two other convicts broke out 20 of a steel cage in the Georgia State 21 Penal Farm. They were in the Tuberculosis 22 Camp and were quartered in an open-air 23 cell, that is a steel cage. But they 24 found a way to break their way out. 25

PRISON = #2

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They picked up an automobile and were speeding away when several guards and a trusty tried to stpp them.

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The trusty was a man sexxim serving a life sentence because of his activities 5 in Georgia's notorious Murder Farm 6 Mystery of ten years ago. The escaping 7 prisoners drove straight ahead--right 8 into the men who were trying to halt them. The car hit the trusty and he 10 was killed.

The Associated Press relates that 12 the prisoners got away and so the 13 third member of the Houdini trio has 14 lived up to the name, of the gang and has 15 16 broken out of prison.

MOTION PICTURE

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9-31-5M

Last night 12 men good and true 1 2 went to see a movie, and today the gentlemen of the jury were discharged, 3 and the case has been declared a mistrial. The case in question is the trial. 5 6 at Hackensack, New Jersey, of Mrs. Olga 7 Zeigler, who is accused of the murder of 8 her husband. Last night the jurymen went 9 to a motion picture theater and saw a film which shows the tragedy of a woman 10 who was sent to prison for killing a 11 policeman. She was really innocent of 12 13 the crime. She had been framed. That was the gist of the screen drama, and today 14 the Judge decided that it was the sort of 15 thing that would exert an undue influence 16 on the jurymen called upon to decide the 17 18 fate of the accused woman.

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And so, says the United Press, he told the 12 men good and true to go home. and called the case a mis-trial. HAWALL

Another disturbance is reported in Honolulu. A naval lieutenant and his brother narrowly escaped lynching last night at the hands of a mob of native Hawaiians.

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The United Press tells the story of what seems to be a complicated series of events. First, there was a scrap in which a stock broker claims he was beaten up by the naval lieutenant and his brother.

Later on the two men who did the beating tried to park their car in front of a wellknown resort at Waikiki Beach. They got into some trouble with a number of young Hawaiians, who tried to drag the two brothers from their automobile.

A large crowd gathered, but when the police came, on the natives cleared out and went about their business.

11-23-31 = 5M

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But let's get along to something DIFFERENT. Now wait a minute. That word DIFFERENT has always been a bit of a puzzle to me. I have never been quite sure about whether you should say--"This is DIFFERENT FROM that" or "This is DIFFERENT THAN that."

Well, today, as I was looking 8 through the Literary Digest, I read the section called "The Lexicographer's Easy 10 Chair". In this department of the Literary Digest, Doctor Vizetelly, the learned lexicographer, and editor of the Funk and Wagnall's Standard Dictionary, sits in his easy chair and gives us odd bits of wisdom about words.

And lo and behold, there was 17 my old friend DIFFERENT. I saw how that 18 common, every-day word has been used in 19 many ways, such as THIS IS DIFFERENT 20 AGAINST THAT ---- or THIS IS DIFFERENT 21 22 WITH THAT.

In England they say "This is 23 DIFFERENT TO :hat". 24

* Then the Literary Digest puts us

DIGEST - #2

6-16-31-5M

Page_ //

to rights about correct usages in the cases of DIFFERENT FROM and DIFFERENT THAN. I had a talk with Doctor Vizetelly and he told me that Cardinal Newman wrote "DIFFERENT THAN", and he was a master of exceedingly pure English.

Anyway, thanks to the **kexicegr** Lexicographer's Easy Chair in this current Literary Digest, we don't have to be in doubt about the word DIFFERENT. JAPAN

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9-9-31-5M

More Japanese warships are going to Shanghai. The Associated Press declares that 13 additional fighting craft of the Mikado were ordered today to proceed immediately to the great city on the China coast.

Page_ 12

Japan is pressing her demands against China. She is determined that China must suppress the anti-Japanese organizations that are enforcing a boycott against Japanese merchandise.)

There is talk that the Japanese may land marines and take possession of the city of Shanghai. But it is stated that before the authorities at Tokyo take this drastic step they will consult with the other great powers.

HARBIN

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11-23-31=5M

Page 13

An outbreak of trouble is reported in the Manchurian city of Harbin. Fighting has been going on in the town, and 45 people have been killed.

The Associated Press cables that the trouble began when unruly Chinese soldiers stormed into the Chinese quarter of Harbin, looting and plundering.

Police and citizens resisted, and
 there was a wild carnival of shooting,
 with rifles popping on all sides.

Stort that an an it fail

IALL_STORY

The Times-Herald of Middletown, New York, prints a bit of information which ought to be of interest to scientists engaged in the study of fish.

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A radio friend sends me a
clipping from the truthful and accurate
Times-Herald. *****

It tells about a bunch of 10 catfish, which are the property of 11 Clarence Frazier. Clarence keeps those 12 catfish in a tank and he declares they're 13 the friskiest critturs he ever saw. 14 ¹⁵ They swim around all day, darting hither and thither through the water 16 Those catfish exert themselves so 17 strenuously that every day Clarence 18 has to take them out of the tank and 19 wipe the perspiration off their backs. 20 Wiping perspiration off a fish 21 22

IALL_SIORY - 2

However, I have a communication from another tall talking brother, who describes a thrilling encounter with a whale, at the climax of which he describe the great beads of perspiration on the whale's brow.

Page_ 15

yes, and the book Tall Stories tells of many an instance far stranger than these.

Well, it seems that there are some follow 10 people who were unable to get an 11 autographed copy of the Tall Story Book 12 at Christmas time. For the been asked to 13 have, another autographing session. 14 My pen is still in first class working 15 ander, and anybody who wants an 16 autographed copy of that tall.volume 17 devoted to the Great American Whopper, 18 to do is ask for it 19 at the nearest book store, or sent 20 your order by mail to the publishers of 21 the Literary Digest. and that will 22 procure a duly autographed copy of the whopper book. 23 24 25

CAMEL

Now step closer, ladies and gentlemen, and see the camel fight no, not a bull fight - a camel fight.

Page_ 16

We are told it's the national sport of the Turks. Old Abdul loves to see a couple of those ships of the desert engaged in a wild and hilarious battle.

The most famous camel fights are 8 held at Smyrna, and thousands of 9 Anatolian peasants and Turkish business 10 men and officials gather every year for 11 the grand tournament. There's a-12 tremendous hub-bub as the fighting 13 camels are led in. Those old ships of 14 the desert are arrayed in their Sunday-15 best, gaudy headdresses and colored 16 tassates 17

18 Three camels are brought into the arena. Two of them do the fighting. 19 Yes, you guessed it. There are one 20 female and two males. Brother Camel 21 is ordinarily a fairly peaceable beast. 22 He's a bit ornery and mean-tempered, 23 but ordinarity he does not do much ' 24 fighting. They have to get him pretty 25

CAMEL - 2

1 mad before he'll put up a battle.

Well, again it's the case of the female of the species. She's the one that gets the two big boy camels fighting mad.

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⁶ Here's how the New York Sun today
⁸ explains it: N. V

"At first", declares the Sun,
"they try out each other's strength
by entwining their forelegs around
each other's necks." And there's a
picture for you, two camels embracing
each other with their torselegs.

Then the strongest camel tries to get his hump under the stomach of the other. And that's another picture for you. The camels have wooden spikes tied to their humps. TYou know how a stag will gore with his horns, or a rhinoceros with the horn on his nose. Well, old boy Camel uses his hump for the same purpose.

They say the camels are really ²⁵ nimble and quick on their feet. The CAMEL - 3

dirt flies. Huge heels flash in the 1 air and ponderous boadies go crashing 2 to the ground as one camel puts his 3 hump under the other one and tosses 4 him for a goat total loss, 5

Page_ 18-

But the camel is an intelligent 6 beast. He never fights to the death. 7 When a ship of the desert sees that 8 he is licked, he tsn't stubborn or 9 and runs away as fast as he can. 10 11 12 Well, Abdul the Turk istaking up Western ways. He's using railroads and motor cars instead of the camel for traveling, but when it comes to sport, the camel fight is still his favorite.

and that's what I'm going to do, sprint for the nearest oasis -I mean, home - and o-l-u-to-m.

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99-31-5M

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