

# HOARDING

Lowell Thomas broadcast  
for the Literary Digest  
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Good Evening, Everybody:

1 President Hoover's anti-hoarding  
2 campaign seems to be producing results.  
3 The figures returned today by the  
4 Federal Reserve Bank show that the amount  
5 of money which people have been keeping  
6 hidden away has decreased by ~~xx~~ seventeen  
7 million dollars. All those dollars  
8 have returned to general circulation  
9 through the medium of the banks.

10 However, we have a still more  
11 impressive figure. President Hoover  
12 declared today that the decrease in the  
13 amount of hoarded money was sixty  
14 million dollars.

15 And the government is going right  
16 along with the campaign against hoarding,  
17 and is asking the people to dig up the  
18 money they may have hidden away and  
19 invest it in the new anti-hoarding *bonds which*  
20 ~~xxxxxxx~~ *will soon be issued* bonds. They are calling these  
21 securities Baby Bonds, because they come  
22 in such small denominations. Baby Bonds  
23 run all the way from \$50 to \$500. They  
24 bear two per cent interest and may be  
25 redeemed within sixty days. This makes  
26 them almost the equivalent of cash.

*not through* Well, that Princeton football rumor turns out to be  
*It was definitely announced in Princeton today that the head coach for the*  
*will be Herbert C. Crisler who comes to Tiger Town from the*

*correct*

~~Ladies and Gentlemen:~~

1  
2 It's an interesting thing to  
3 read what newspapers and magazines all  
4 over the country are saying about the  
5 Literary Digest Twenty Million Ballot  
6 Prohibition Poll. ~~And~~ The editors give  
7 us many new slants of <sup>the</sup> vivid importance ~~of~~  
8 ~~to~~ this immense test of public sentiment.  
9 ~~concerning prohibition.~~

10 For example, the Springfield,  
11 Massachusetts Union prints an incisive  
12 discussion on the meaning of the Poll  
13 with relation to the present political  
14 situation, and concludes with an  
15 illuminating slant. The Union points out  
16 that in both Republican and Democratic  
17 parties there is considerable sentiment  
18 for holding a popular referendum on  
19 prohibition. The idea is that such a  
20 referendum would take the wet-dry issue <sup>out</sup>  
21 of the next political campaign. However,  
22 observes the Union, the present  
23 prohibition poll should indicate quite  
24 accurately how the proposed referendum  
25 would go.

1       ~~There's very little doubt that the~~  
2 ~~present Literary Digest prohibition~~  
3 ~~poll will forecast the result of any~~  
4 ~~such referendum.~~

5       Let us take a bit of comment from  
6 Zion's Herald, a Methodist publication  
7 printed at Boston. This religious  
8 periodical gives us a discussion of the  
9 present Poll, and then goes on to utter  
10 some mighty wise words, which are  
11 re-printed in the current issue of the  
12 Literary Digest.

13       "The present Poll", declares Zion's  
14 Herald, "will doubtless be of assistance  
15 to those who would <sup>feel</sup> ~~find~~ out public  
16 sentiment before platforms are written  
17 and candidates chosen for the fall  
18 elections.

19       "The high degree of accuracy of  
20 the past Digest polls, both prohibition  
21 and presidential, has earned for them  
22 widespread respect and reliance. It  
23 is important, therefore, that no one  
24 should miss this opportunity of showing  
25 the country where he stands in a great

1 moral question."

2 X This <sup>famous Methodist</sup> ~~religious~~ periodical  
3 concludes with the following positive  
4 injunction:

5 "We urge everyone who receives  
6 a ballot to mark and remail it  
7 immediately."

8 Well, that's a bit of wise  
9 advice from a source that should command  
10 earnest attention.

11 ~~Well,~~ The ballots are still  
12 pouring in. Hundreds of thousands  
13 of people are making sure not to miss  
14 their chances of declaring themselves.  
15 ~~The word xxxx still is~~ MAIL YOUR  
16 BALLOT IN AT ONCE. ~~This is more~~  
17 ~~important than ever, while the returns~~  
18 ~~are being made public at a more rapid~~  
19 ~~rate every day.~~

20 Let's see how they're going!

1           There are two sights you must not  
2 miss if you ever go to Phoenix, Arizona.  
3 One is the cactus forest, with those  
4 giant cacti that hold their arms out  
5 like traffic cops. The other is Governor  
6 Hunt, the man who occupied the Governor's  
7 ~~xxx~~ chair so long that folks began to  
8 call him the uncrowned king of Arizona.  
9 Well, here's the way Mr. Hunt's  
10 neighbors in Phoenix have been marking  
11 their ballots. ~~In the Literary Digest Poll~~  
12 For the 18th Amendment 310, against, 767.  
13 Total, 1,077.

14           And now let 's fly over the Crater  
15 Mountains and the Growler Mountains, and  
16 on across the Coast Range to the city  
17 where they have that celebrated Rose Bowl,  
18 the one where the radio announcers each  
19 New Year's day, divide their enthusiasm  
20 between the big football game in the  
21 Rose Bowl and the glories of the  
22 California sunset. How do the Pasadena  
23 folks vote? Well, just remember that a  
24 lot of them are not native sons. Most of  
25 them are from Iowa. The total number of

1 Pasadena ballots counted so far is  
2 3,697, and the outcome is dry. ~~xxx~~  
3 1,787 for repeal, 1,910 for continuance.

4 And by the way, let's see if the  
5 Iowa folks vote the same when they are  
6 at home as they do when they ~~xxxxxxx~~  
7 retire to Pasadena. Yes, it looks as  
8 though they do, -- almost. While the  
9 Pasadena vote is a shade dry, the vote  
10 from Ames, Iowa, the home of the University  
11 is drier still. Out of a total of  
12 300 ballots from Ames, 95 are for  
13 repeal, and 205 are for continuance.

14 And here's another football city,  
15 the home town of one of the grand old  
16 men of football, Coach "Hurry-Up"  
17 Yost. I recall sitting up half one  
18 night in Ann Arbor, Michigan, discussing  
19 this same question of prohibition with  
20 Coach Yost, who is drier than the  
21 Sahara Desert during a sandstorm. Ann  
22 Arbor casts a total of 1,567 <sup>date</sup> ~~to day~~, of  
23 which 500 are for continuance, and 1,067  
24 disagree.

1 I never realized how far flung was  
2 the fame of Scranton, Pennsylvania,  
3 until I discovered that ~~the International~~ <sup>its famous</sup>  
4 Correspondence Schools ~~even have~~ <sup>has</sup> a branch  
5 on the other side of the world, in  
6 Singapore. From Scranton comes a vote  
7 of 7,101. 1,162 are for the present  
8 amendment, while 5,939 say it isn't  
9 satisfactory. 5 to 1, from the home of  
10 the ~~XX~~ I.C.S.

11 And figures that are almost  
12 identical come from a still larger city  
13 a little farther north. Out of 6,224  
14 ballots, Syracuse, New York, puts 1,196  
15 in the yes column, and 5,028 say "no."

16 Here's another of the famous  
17 cities of Kansas. Last night we had  
18 Emporia, and tonight we have Wichita.  
19 And the outcome is about the same -  
20 wet, but not overwhelmingly so. The  
21 ballots counted total 2,848. 1,199 are  
22 for the Amendment, 1,649 take the  
23 opposite stand.

24 Climatically one of the dampest  
25 places I know of, and one of the most

1 attractive cities on this spinning globe,  
2 is the metropolis on the shores of Puget  
3 Sound, known as "the gateway to Alaska  
4 and the Orient." And the Seattle vote is  
5 somewhat like the climate. The count up  
6 to now is 10,384 from Seattle. 2,136  
7 of these are for continuance, 8,248 for  
8 repeal.

9 And here come two of the most  
10 interesting cities in the country from  
11 the standpoint of the Prohibition Poll,  
12 at least they are to me. I can vividly  
13 recall x when the Kansas City on one  
14 bank of the Missouri River was dry and  
15 the Kansas City on the other was as wet  
16 as, well, what shall we say? But, what  
17 are the views of the residents of those  
18 two cities now? How do they compare?

19 From Kansas City, Kansas, come 1,448  
20 ballots that have been counted. 566 are  
21 for the 18th Amendment, 882 are against.  
22 While from across the river in Kansas  
23 City, Missouri, 12,116 votes have been  
24 received and checked, of which 4,195 say  
25 the present law is okay, and 7,921  
disagree. So it looks as though opinion  
in the two cities has mellowed and  
shaken down until now they think about the  
same.

Well, as I said a moment ago,  
send in your ballot.



1           Once more the Chinese seem to  
2 be able to hold their own in the vicinity  
3 of Shanghai. They came <sup>thru with</sup> ~~to~~ a slashing  
4 counter-attack and broke through the  
5 Japanese lines. The Japanese Commanders  
6 had planned a trap, and the trap was being  
7 sprung, but this counter-attack seems  
8 to have saved the situation. "Earlier",  
9 says the New York Sun, ~~the~~ "Japanese  
10 aircraft made a bombing raid against the  
11 Chinese air base and destroyed fourteen <sup>planes."</sup>  
12 ~~aircraft.~~

13           Soviet Russia made a formal  
14 protest to Japan today and complained of  
15 Japanese troop movements ~~which were~~  
16 threatening the Russian border. The  
17 Soviet Commissar of Foreign Affairs also  
18 asked Japan to explain reports that  
19 Anti-Bolshevic Russians are operating  
20 under the protection of the Japanese.

21           A United Press dispatch in the  
22 New York World Telegram relates that at  
23 Moscow today the Commander in Chief of  
24 the Red Army told a mass meeting of Soviet  
25 leaders that the Red Army is prepared to  
jump into the fight ~~xx~~ any time the borders  
of Soviet Russia are threatened.

1 Here's a story with a lot of pep --  
2 I mean real pepper. A girl went into a  
3 Chinese restaurant in Chicago and told  
4 Wing Foo Sam, a waiter, that she wanted  
5 an order of chow-mein to take out. She  
6 told him she wanted a first-class order  
7 because, as she explained, "It's for a  
8 mighty nice CHAP."

9 Wing Foo Sam brought the chow-mein  
10 and the girl took it away, and a few  
11 minutes later the trouble began. There  
12 was one roaring protest from the fellow  
13 who ate the chow-mein. It nearly burnt  
14 his face off. When he got the chow-mein  
15 in his mouth he thought he was eating  
16 liquid fire.

17 Wing Foo Sam was instantly fired by  
18 his Chinese boss, but when he explained  
19 the matter, he got his job right back.  
20 It appears that when the girl said the  
21 chow-mein was for a mighty nice CHAP, Wing  
22 Foo Sam misunderstood her. He thought  
23 she said it was for a mighty nice JAP.  
24 And when Wing Foo Sam heard what he  
25 thought was JAP, his warlike blood arose

1 in him, and he heard the voices of his  
2 ancestors.

3 As the United Press tells the  
4 story, Wing Foo Sam decided to fix that  
5 Jap up good and proper. He spiced the  
6 chow-mein with three tea-spoon-fulls  
7 of blazing red pepper.

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1 It seems as if the Republic of  
2 Czecho Slovakia may have an interesting  
3 visitor pretty soon.

4 Today the government at Prague  
5 officially lifted the ban against Leon  
6 Trozsky, and said to Trotzky: You can  
7 pay us a visit if you like.

8 The New York Evening Post  
9 states that Trotzky has been ordered by  
10 his physicians to go to a health resort,  
11 and it looks as though he might go to  
12 one of the resorts of Czecho Slovakia.

13 There's been a good deal of  
14 feeling against Trotzky in Czecho  
15 Slovakia. This dates back to the  
16 Bolshevik Revolution when Trotzky, as  
17 head of the Red Army, ordered any  
18 ~~Czecho Slovakian~~ war prisoners who didn't  
19 disarm at once, to be executed. These  
20 were the days when the ~~Czech-Slovakian~~  
21 prisoners were taking a big part in the  
22 fight against the Bolsheviks.

1 Well, here's something that ought  
2 to be of acute interest out in Hollywood.  
3 It's enough to make the film magnates,  
4 the directors and the actors and the  
5 actresses, and all the rest of the  
6 people out there, want to go straight to  
7 Russia. Hollywood is always thinking  
8 about the problem of how to get more  
9 people to go to the movies.

10 Well, the Red authorities at Moscow  
11 know how. ---Make ~~them~~ go, *that's the way.*

12 A story in the New York Sun today  
13 tells how the Soviet Government has  
14 issued a decree that two million Russians  
15 will be compelled to go to the movies  
16 during the current year.

17 A count-up of movie audiences  
18 has revealed the fact that only one million  
19 attended the Bolshevic Screen dramas  
20 last year. That isn't enough, declares  
21 the Red dictatorship.

22 "Go to the movies" they command, and  
23 when a Red dictator commands, that means  
24 something.

25 They say that the reason more

1 Russians don't go to the movies is that  
 2 the Soviet films are exceedingly dull.  
 3 They don't go in for interesting subjects  
 4 but pass out strong doses of Soviet  
 5 propaganda. So, the movie fans stay  
 6 away in great numbers.

7 Now it looks as if they will have  
 8 to go. Two million Russians will have  
 9 to flock to the movie houses, or they  
 10 ~~are liable to have to~~ <sup>will</sup> go to jail or  
 11 Siberia.

1 Well, Handsome Adolf Hitler has  
2 finally become a German citizen. And  
3 that sets at rest a lot of controversy  
4 that has been raging around the leader of  
5 Germany's Fascist party. During all his  
6 career as a firebrand and ~~an~~ important  
7 political leader in Germany, Hitler has  
8 never been a citizen of the German  
9 Republic. He is by birth an Austrian,  
10 who enlisted in the German Army during  
11 the World War. He lost his Austrian  
12 citizenship, and that left him a man  
13 without a country.

14 But today, relates the United  
15 Press, Hitler was made a citizen. He was  
16 sworn in as a minor official for the  
17 state of Brunswick, and that automatically  
18 conferred citizenship upon him.

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1           It looks as if the girls over in  
2 France are not going to vote -- at  
3 least not for a while. The other day  
4 the Chamber of Deputies passed a woman  
5 suffrage bill which thereupon went before  
6 the French Senate for consideration.

7           Today the Senate turned the bill  
8 down, and the vote was mighty lop-sided.  
9 A majority of 216 to 1 said NO, the  
10 ladies will have to get along without  
11 the vote!

12           The United Press reminds us that  
13 this is the fourth time in recent years  
14 that the French Senate has blocked a  
15 move to give French women the vote.  
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1 At the University of Oregon some  
2 learned Prof or other decided to find  
3 out how the students felt on the subject  
4 of love versus money.

5 A United Press dispatch ~~in the~~  
6 ~~New York Sun today~~ tells how a  
7 questionnaire was circulated among the  
8 men in college. The question was:  
9 Would you marry a woman sixty years old  
10 for a million dollars? And that's where  
11 the little god Cupid scored a great  
12 triumph. Ninety percent of the men  
13 students replied that they would not.  
14 They'd prefer love to money.

15 That was highly inspiring, and  
16 then the co-eds of the University were  
17 questioned along the same line. The  
18 girls were asked: Would you marry a man  
19 sixty years old for a million dollars?

20 It pains me to report that  
21 ninety percent of the girls declared  
22 they would marry anybody for a million  
23 ~~dollars~~. And when poor Cupid heard that  
24 he spread his wings and <sup>said plaintively</sup> ~~nodded~~ - So  
25 long until ~~tomorrow~~ Monday.