Lowell Thomas Broadcast For the Literary Digest Page Monday, February 1, 1932 1 2 3 4 Good Evening, Everybody: -5 6 Well, I'm loaded with news tonight -- big news. 7 It concerns a great nation-wide poll, the largest in all 8 history. Twenty million men and women will take part in the 9 J.0 poll. And the subject of that poll is to be --- the most 11 vital subject of the day --- Prohibition. 12 13 Are you for Prohibition. Are you against Prohibition? 14 These are the only two questions asked. 15 Here is how the ballot card reads: 16 17 DO YOU FAVOR THE CONTINUANCE OF THE EIGHTEENTH 18 (PROHIBITION) AMENDMENT? DO YOU FAVOR A REPEAL OF THE EIGHTEENTH 19 (PROHIBITION) AMENDMENT? 20 21 That is all the ballot card says. Are you for, 22 or are you against? 23 Millions of these cards will be mailed to men and 24 25 women of every class, every political faith, and every creed, in

PROHIBITION POLL - 2

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every state, city and hamlet in America.

Well, this will be my first Literary Digest poll. And I'm all set for one of the most exciting adventures of my life -- reeling off the returns as they come in. One million, four hundred thousand letters a day! That's the number that are being stamped, addressed, and mailed every day. And that's the number of letters Uncle Sam will handle for the Literary Digest Poll every day for several weeks! Four thousand extra workers have been taken on by the Literary Digest for this job, and are getting welcome employment at the enormous task of sending out those twenty million ballots. Millions of postcard ballots have already been mailed. Watch for your ballot; vote it; and mail it at once. It doesn't even require a postage stamp. The Literary Digest takes care of that. There is only one way to get a ballot, and that 25 is through the mails. Don't write for a ballot. The postman

Page

PROHBITION POLL - 3

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Whether you are a Prohibitionist or an anti-Prohibitionist, you can't help being thrilled by this enormous counting of noses.) A roll call is nearly always impressive and stimulating. Every red-blooded man and woman welcomes a chance to declare what side he or she is on, and that is why the National Broadcasting Company and Affiliated Stations bring you this announcement.

Whichever way this Poll goes, mighty exciting times

PROHIBITION POLL - 4

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1	are ahead. And just a few days ahead.
2	Tomorrow night we will have another announcement and
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4	will be able to tell you some more about this, the largest poll
5	in all history.
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CHINA

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Forright we hear the roar and 1 clamor of war. once more --- In fact, we 2 hear the roar of Japanese big guns 3 firing on the Chinese capital at 4 Nanking. (This evening, cables the 5 United Press, two Japanese cruisers and a 6 destroyer lying off Nanking opened fire 7 on forts defending the city, and this 8 m extends the sphere of conflict from 9 Shanghai to the very center of power of 10 the Chinese Nationalist government. 17 that sphere of conflict has been 12 spreading -- Manchuria, then Shanghai, -13 and now Nanking, 14 The Chinese have abandoned Nanking. 15 and ry moved to a city farther inland. 16 Nanking is 120 miles up the Yangtze 17 River from Shanghai, and Japanese 18 19 warships lying in the broad stream turned 20 their guns on the Chinese forts. The 21 shooting began at 10 o'clock tonight. 22 Nanking is 13 hours ahead of New York time. The firing lasted until 12:40 arms 23 24 tomorrow morning -- that is, tomorrow morning at Nanking. The Chinese guns 25

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replied, belching forth flame and smoke. 1 2 With the first roar of the 8-inch guns of the Japanese cruisers, the 3 crowded population of Nanking fell into 4 5 a panic of terror. In the city is a drum tower which in the days of the old 6 7 Ming dynasty of China used to give 8 warning to the people in times of danger, with a beating of drums. It still gives 9 warning, but nowadays with shrieking 10 of siren. When the shots boomed out, 11 the siren began a loud wild shrieking. 12 The people fled to their cellars, 13 terrified, milling around in a mad rush 14 15 for shelter.

One report has it that the Japanese warships used blanks in firing on the city, and that's the only report tonight that may tend to **knigh** lighten the dismal darkness of war.

In Battle-torn Shanghai a sort of peace still prevails, an armistice that is tense and uneasy. There is still sniping, and skirmishing, and burnets of gram fore. The United Press reports today that

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300 Japanese marines landed at Kaichow Creek, across the river from Shanghai, where they took up a position.

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From Tokio comes word that the Japanese cabinet today has decided to send regular Japanese troops to Shanghai. The city was taken by marines of the Mikado's fleet. The Powers asked Japan not to send her regular Army in, but the latest word is that the authorities at Tokio have decided to land a unit of the regular Japanese Army at Shanghai anyhow.

And this is only part of the warlike 13 picture on the China coast. From every 14 quarter comes tales of fighting, and 15 threats of more fighting, signs of new 16 aggressive actions by the Japanese, 17 ominous warnings that desperate 18 movements may be made by the Chinese, 19 perhaps a mass attack by China's millions 20 against all foreigners. 21

And then, on the wide spaces of the Pacific we have a picture of warships 23 steaming, fighting vessels converging upon thetfocus of the trouble at 25

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Page 10

Shanghai. A wire from Washington to the 1 New York World-Telegram declares that 8 2 American warships and 1600 American 3 troops have been ordered from Manila to 4 Shanghai. These are designated to 5 protect the lives and property of 6 Americans in the threatened district. 7 And British warships are sailing for 8 Shanghai too. #France and Italy today 9 announced that they would co-operate fully 10 with the United States and Great Britain 11 in the Far Eastern trouble. A French 12 cruiser has been ordered to Shanghai. 13

A correspondent of the New York Evening Post describes the international action by saying that today the four great neutral powers rattled the irons of war.

18 At San Pedro, California, this 19 afternoon the American battle-fleet 20 sailed out of the harbor with the New York, the Oklahoma and the Nevada leading 21 22 a long line of fighting ships. The armed might of Uncle Sam on the Seas ke 23 steaming across the Pacific -, for 24 25 maneuvers. These are the maneuvers

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scheduled some time ago to take place off
Hawaii. The American fleet will deploy
its might in battle practice in the
mid-Pacific.

In Washington the various branches 5 6 of the government are busy debating the 7 stand this country should take in the 8 mix-up between Japan and China. The 9 New York Sun declares that in Congress there is a good deal of talk about the 10 United States Navy today. The naval 11 economy policy of President Hoover was 12 sharply criticized. Voices were raised 13 declaring that & this was no time to cut 14 15 down Uncle Sam's naval strength. Some of 16 the lawmakers made the claim that as 17 things stood we were no stronger on the seas than Japan. and called for a naval 18 policy which would build the American 19 20 fleet right up to the limit allowed by 21 the treaties.

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Bertsom Thomas. British cini servant or explant tutte to hiddle East + Africa. Feb. 171932-p. 12.

INTRO TO BERTRAM THOMAS

Page_

l	Well, let's get away from all this turmoil and take
2	
3	a jaunt to a distant secluded country. In fact let's talk
4	about the Queen of Sheba. Several months ago I had occasion
5	to tell how Bertram Thomas, British political officer on the
6 7	Persian Gulf, made a trip all the way acress the Rub el Khali
8	desert. This is in the depths of Forbidden Arabia and
9 0	Forbidden Arabia means ju s t what it says Forbidden, ^H is
.1	feat in crossing Arabia's Land of Emptiness is one of the great
.2	events of modern history in exploration. It ranks with
L3 L4	Peary's journey to the North Pole and Amundsen's discovery of
15	the South Pole. He is in America on a speaking tour.
16	But let me have the explorer himself tell us something
17 18	about it, especially about those strange inscriptions he discovered
19	deep in the heart of that burning desert. That country is sup-
20	posed to have been part of the realm of the Queen of Sheba.
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22	And now let's hear the Prime Minister from Muscat
23	tell about it? I mean Mr. Bertram Thomas.
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BERTRAM THOMAS

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There are two traditions -- the
 Abyssinians say that the Queen of Sheba
 ruled over Abyssinia, while the Arabs
 declare that her kingdome was in Southern
 Arabia. It may be that both traditions
 are correct.

That seems to be a likely meaning of the inscriptions I found.

It was in the frankincense region beyond the Moon Mountains. There I found a curious monument. It consisted of three stones set up on end with piles of pebbles, where

BERIRAM_THOMAS__#2

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ancient sacrifices may have been made. These three stones are very likely a symbol of the Trinity in the religion of the ancient peoples of those parts. They were star-worshippers and the r trinity consisted of the Sun God, the Moon God and the Planet Venus.

On this monument was a series of 8 9 inscriptions, old writings in characters 10 much like the ancient writing of Ethiopia 11 or Abyssinia, as it is now called. 12 Abyssinia and Southern Arabia are just 13 across the narrow Red Sea from each other 14 and finding in Southern Arabia inscriptions 15 that seem to be Ethiopian, would indicate 16 that Ethiopia and Southern Arabia in 17 those ancient times were parts of one 18 kingdom. And that might harmonize the 19 traditions of the Abyssinians and the Arabs, axpoxint and point to the possible 20 fact that the Queen of Sheba ruled over 21 both Southern Arabia and Abyssinia. 22

Those inscriptions have not yet been deciphered. When they are, they may tell us something facinating about those Biblical days of King Solomon and the Queen of Sheba. to the news, from the Queen of Shelfe, back Today that long expected cut in pay for railroad workers went into effect. It is a ten per cent reduction which will save for the railroads 215 million dollars in the course of one year.

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The railroad officials today are warmly praising the unselfish spirit of the railroad workers, all the way from section-hand^s to engineers who run crack trains. They hope that by taking the cut they will help to put some of the 6 or 700,000 jobless back to work.

The United Press reports that, while railroad executives turned down several proposals made by the Union leaders, they agreed to appoint a committee to study various measures in the interest of the workers, such as retirement insurance, workmen's compensation, the establishment of employment bureaus, and so on.

UNEMPLOYMENT RELIEF

The long-threatened Congressional battle on the subject of Unemployment Relief seems to be at hand. Today, relates the United Press, Senator LaFollette of Wisconsin laid before the Senate a 300,000 word report, telling of Unemployment conditions in various American cities.

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The Senator wants to prove that the 9 10 Government should appropriate money to be spent for the direct relief of 11 Unemployment. Ikk Legislative bills 12 are now before both the House of 13 14 Representatives and the Senate. One is 15 the LaFollette-Costigan bill, which wants 16 to provide \$285,000,000 for Unemployment 17 Relief. Another is sponsored by 18 Representative Huddleston of Alabama and 19 its purpose is to spend \$100,000,000 20 to help the unemployed.

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COTTON

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It looks as though the cotton crop 2 in Texas might be as big as usual this 3 year that is if a legal decision handed down today is upheld.

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The Texas legislature recently passed 5 8 a law which commanded Texas farmers to cut down the amount of cotton to be planted this year. The law specified that **x** no 8 farmer must plant in 1932 more than 30% 10 as much aotton as he did in 1931. The idea was to try to cure the over-production 11 of cotton by cutting down the amount to 12 be planted. 13

In spite of the law a farmer at 14 Calvert, Texas, went ahead and planted 15 16 his land 100% in cotton. The local 17 district attorney went to court and opened 18 proceedings against the farmer, but 19 today, wires the United Press, the Judge 20 of the District Court declared that the 21 law passed by the Legislature was 22 illegal. He declared it was contrary to 23 the principles of free government and told 24 the farmer to go ahead and plant as much. cotton as he liked. The District Attorney 25 said he is going to make an appeal and 12331-5M Call upon the higher courts to uphold the Internet is tonights news of S-l-4-to-m.