

1 The United States Senate today made
2 a demand on the State Department.
3 Senator Johnson called upon Secretary
4 Stimson to make public the secret
5 instructions sent to American
6 diplomatic representatives in the
7 republic of Columbia. These instructions
8 concern a loan made by American financiers
9 to the South American government. The
10 loan was held up for a while, and during
11 this period the State Department is said
12 to have issued those secret ^{orders.} ~~instructions~~

13 At the time the loan was being
14 negotiated, an American corporation
15 secured a concession from the Columbian
16 government involving half-a-million acres
17 of land. The Associated Press quotes
18 Senator Johnson as describing this land as
19 the most valuable oil property in the
20 world.

21 This new demand made upon the State
22 Department is part of the investigation
23 that is being held in Washington concerning
24 the activities of American bankers in
25 floating foreign loans. That whole

1 foreign loan situation is under fire, and
2 some people are claiming that the bankers
3 were much too ready in selling foreign
4 securities to the American public.

1 Of course we all know that the robin
2 is a sign of Spring. But there is also a
3 sign of a new year -- at least of a new
4 Presidential year. The second week of
5 1932 has not yet rolled by, but along
6 comes one of those early Presidential
7 barometers which gives us an advance tip
8 on what's likely to be the situation next
9 November. Who is it that is making a
10 survey and forecast? Why, the Literary
11 Digest, of course. Yes sir, one
12 unfailing sign of the Presidential year
13 comes along in one of those bits of
14 political investigation for which the
15 Literary Digest is famous.

16 When I got my ~~advance copy of the~~
17 new ~~Literary~~ Digest, which comes out
18 tomorrow, the first thing I did was to
19 turn to an article that gives us a chart
20 showing what Presidential candidates the
21 people are talking about the most. The
22 Literary Digest went to newspapers all
23 over the country for their survey of the
24 candidate situation. The question put to
25 the newspapers was:- What candidates are

1 the folks in your neighborhood talking
2 about ^{these days?} ~~the most?~~ What are the people down
3 your way seem to be thinking about
4 ~~presidential possibilities?~~

5 Seventy newspapers responded. Let's
6 take the Republican side first. ~~It is~~
7 ~~the simpler.~~ Every one of the 70
8 newspapers report that President Hoover
9 is talked of as the Republican nominee.
10 Two-thirds of the papers report that there
11 is talk in their neighborhood about ex-
12 President Coolidge as a candidate -- in
13 spite of the fact that Cal has announced
14 ~~that he is not in the field.~~ ^{that there will be no more presidential running}
15 ~~for him.~~ ^{The} tabulation given by the Literary Digest
16 shows that there are 27 other important
17 Republican figures who are being mentioned
18 as possibilities. It is curious to note
19 who they are, and how much support they
20 seem to have.

21 On the Democratic side opinion is
22 much more divided. Every one of the 70
23 newspapers mentions Governor Franklin D.
24 Roosevelt of New York. But there are
25 plenty of other candidates about whom the

1 voters are talking. For example, 69 of
2 the papers mention Newton D. Baker.
3 Sixty-three declare that voters are
4 talking about Governor Ritchie of
5 Maryland. Fifty-six list the name of
6 Alfred E. Smith.

7 The long Democratic list of
8 possibilities includes at least one good
9 laugh. Just take your copy of the new
10 Literary Digest, look at the tabulation
11 of Democratic possibilities, and count
12 to the seventh name from the last. That
13 will give you a smile.

14 But anyway, we know that the
15 Presidential year is ^{now} ~~indeed~~ with us, when
16 right after the tick of the New Year the
17 Literary Digest starts in on its job of
18 figuring the election in advance. ~~for us~~

Alfred
Reeves.

General
Manager,
Automobile
Chamber
of Commerce.

Jan. 14, 1932.
p. 6.

1 Great Scott, my dispatches are a
2 bit mixed up. Wait till I straighten
3 them out. In fact I think I need about
4 a minute of time out.

5 Well, I have several guests in the
6 studio and maybe one of you gentlemen
7 will be kind enough to do a good deed
8 and fill in for me for a brief interval.
9 How about it? Who's the volunteer?

10 Well, you all seem to be picking on
11 Alfred Reeves. So I guess he's elected.
12 But wait a minute, maybe I 'd better ~~xxxxxx~~
13 explain. Alfred Reeves here is General
14 Manager of the Automobile Chamber of
15 Commerce, which is sponsoring the big
16 automobile show in New York. He's
17 probably in a whirl just now. His mind
18 is probably a merry-go-round of free
19 wheeling, and synchromesh transmissions
20 and low-slung stream-lined bodies.

21 Come along Mr. Reeves, you take
22 the steering wheel, I mean the microphone,
23 for a moment while I do a little free
24 wheeling among these dispatches.
25

1 . Well, Lowell, I am in a bit of
2 a whirl, and now more so than ever.
3 You're right I have been thinking about
4 and talking about the splendid success
5 of the auto show.

6 Why the big crowds this year?

7 Well, we have on exhibition this year
8 the finest line of cars and trucks that
9 ever came down the pike. And then
10 here's the way one man explains it.
11 Says he:- "The people want to see what
12 the well-chased pedestrian will be
13 dodging this year."

14 But if you want a frank confession
15 here it is:- the ladies are the real
16 designers of the 1932 automotive product.
17 They made certain demands of the
18 engineers. And being gallant men, the
19 engineers simply had to please the
20 ladies.

21 It was the fair sex that asked for
22 easy shifting gears, minus the clash;
23 automatic clutches, free wheeling, easier
24 steering, non-stalling motors, riding
25

1 control and beautiful interiors as well as
2 exteriors.

3 No matter what his courage, no man
4 can in future find fault with the lady
5 driver because cars are so constructed ~~that~~
6 ^{now any lady} ~~that they~~ can put both hands out the window
7 when coming to a stop! *She doesn't need her*
8 *hands on the wheel.*

9 Some man remarked the other day that
10 the new models will climb trees, jump
11 fences, sing opera or find fault with the
12 present administration, simply by touching
13 a button or two on the dial.

14 And then the manufacturers have
15 decided to please the ladies in another
16 important way: I mean the price of cars.
17 ~~That~~ Miss America and Mrs. America are
18 closely scrutinizing the prices that Father
19 and Hubby are paying for the family ~~rolling~~
20 rolling stock this year.

21 The manufacturers have recognized
22 the new price era, and as a result, the
23 automobile is now on the bargain shelf.
24 That's why business prospects look so good.

25 But here ~~is~~ Lowell ^{*I'm running out*} ~~Thomas ready to~~
~~carry on again~~ ^{*of gas. What's your next news item.*}
~~What's this next bit of news about,~~
~~Lowell?~~

BASEBALL

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It's about Babe Ruth.

1 The sporting pages of the
2 newspapers have been having a lot of
3 discussion on the subject of wage cuts
4 in baseball.

5 The owners of the teams ~~and~~ ⁱⁿ the
6 Big Leagues have decided that the
7 stars of the diamond are being overpaid,
8 and in sending out contracts for the
9 forthcoming season they have been
10 severely slashing the salaries, ^{cutting down} ~~to be paid~~
11 ^{on the big dough.} ~~to the athletes.~~ And naturally, the
12 sluggers, the fast fielders, the
13 leather-armed pitchers, and the burly
14 catchers have been howling their heads
15 off.

16 One particular cut that has
17 been causing a lot of talk comes in the
18 case of Memphis Bill Terry, ~~the~~ star
19 first baseman of the New York Giants.
20 Memphis Bill had a good year last
21 season. He almost won the batting
22 championship of the National League.
23 But just the same, his employers want
24 to give his salary a drastic slash.
25 They want to ^{lop} ~~cut~~ it ~~down~~ forty per cent -

1 which Bill says he won't accept, and he's
 2 *roaring lustily.*

3 But all of this is merely
 4 preliminary. The baseball world has
 5 been holding its breath, waiting for
 6 the news of the new contract to be
 7 sent to the mightiest man of them all.
 8 Yes, of course, Babe Ruth, the sultan
 9 of Swat.

10 Well, today the mailman called
 11 upon the Bambino and brought him his
 12 new contract. Does it call for a cut
 13 in salary? *Yea so,* It does. The big Bam,
 14 says the International News Service,
 15 has been getting a salary of eighty
 16 thousand ~~dollars~~ *smackers* a year. The figure
 17 in the new contract is seventy thousand,
 18 ~~a year. That means~~ a cut of ten grand.
 19 ~~thousand dollars.~~

20 And they say ~~that~~ *just like a babe* the ~~Sultan of Babe~~
 21 ~~Swat~~ let out a loud wail, when his keen
 22 batting eye fell upon the reduced figure.

23 He has returned the contract unsigned. *Says*
 24 ~~Sultan of Swat: - Lookie here, nobody's~~ *his master will be*
 25 ~~declaring that nobody is~~ going to cut
 26 ten thousand ~~dollars~~ *ferries* off *my pay check.* ~~his salary.~~

Well, the King has spoken. Now what
 will his boss say?

1 I suppose this next bit of news
2 belongs properly on the woman's page.
3 It's about a wild massacre amid the dark
4 and barbarous forest haunts of the
5 island of New Guinea. But it also
6 emphasizes Kipling's theory that the
7 female of the species is more deadly
8 than the male. It might be a good
9 theme for discussion in those societies
10 for world peace and disarmament which
11 the ladies are forming.

12 The story comes in an International
13 News Service cable from Australia. The
14 weird tale has just come drifting in
15 from the remote, forbidding solitudes
16 of New Guinea.

17 There were two ^{tribes} ~~tribes~~ that were
18 chronically on the warpath, but they
19 made peace, and everything seemed quiet
20 and friendly. I don't know whether
21 those two tribes ever heard of world
22 peace and disarmament, but they were
23 trying to establish something of that
24 sort in their own neck of the New
25 Guinea woods. The warriors of one tribe

1 The peoples of those South Seas,
2 like most primitive tribes, spend a
3 good deal of their time dancing. They
4 have dances for every occasion. And
5 nearly always there's a sacred dance for
6 the women, which may symbolize a
7 marriage, or may be a war dance, with
8 the women calling upon their husbands to
9 fight.

10 And so it was that into that peace
11 meeting of New Guinea warriors the
12 women burst, dancing the war dance. The
13 tribesmen and their visitors gazed in
14 amazement. The women paraded before
15 their men, stamping and shrieking in a
16 wilder and wilder frenzy. In the old
17 traditional way they called upon the men
18 to deserve theⁿ women by performing
19 savage deeds.

20 The men of the tribe watched and
21 listened in growing ^{excite}amazement. Then
22 at the frightful climax of the dance the
23 women thrust war-clubs and war-hatchets
24 into the hands of their men, and then
25 the infuriated dancers seized the

1 paid a visit to the warriors of the
2 other. It was entirely a business
3 visit, for the purpose of trade. The
4 men of the two tribes gathered in a
5 circle. They spoke friendly words, and
6 they exchanged tobacco and started
7 smoking. It was a ^{new Guinea} ~~kind of~~ pipe-of-peace
8 affair. And then they began to barter,
9 trading corn, yams, the skins of
10 animals, glass beads, and what-not. It
11 was a long drawn-out affair, with the
12 former enemies becoming more and more
13 friendly all the time.

14 From a distance the women looked
15 on. Heaven knows what they thought or
16 felt, but presently they thought of a
17 plan of their own. Anyway, the next
18 thing the warriors knew there was a wild
19 shout and a chant, and a stamping of
20 feet. They saw the women approaching in
21 a procession. They were dancing, and
22 they broke into the circle of the
23 warriors, droning a weird song and
24 moving in the steps of a grotesque
25 dance.

1 visiting tribes-men by the hair and
2 held them.

3 ~~Finally~~ ^{Five of} the unfortunate victims
4 were lucky enough to break away and dart
5 into the jungles. The rest, 17 in all,
6 were killed.

7 And then the peace meeting that
8 went wrong ended in another dance, as
9 the warriors and their women flung
10 themselves into the mad gyrations that
11 accompany the return of the ~~warriors~~ ^{fighters}
12 from battle and signalizes the welcome
13 that the women give ~~them~~.

1 Oh, whatssamatta.

2 Oh yeah.

3 O. K.

4 Oh, didja hear what the Prof
5 said. He said we ain't speakin' right.

6 A blast against the current
7 brand of English comes from the
8 scholastic halls of Columbia University.

9 Dr. Allen Sinclair Will,
10 Professor of Journalism, is quoted by
11 the New York Evening Post^{tought} as declaring
12 that we are going back to the jargon
13 of the jungle. The Doctor casts the
14 full weight of his academic disapproval
15 upon such terms as - Oh yeah, O. K.,
16 Didja, That 's a lot of Hooey, and
17 Whatssamatta.

18 The Doctor takes especial
19 exception to the fact that the
20 exclamation Oh is heard in so many
21 expressions as - Oh yeah, and Oh
22 Didja, and Oh whatssamatta, and I
23 suppose we might add O. K. At the
24 birth of speech, declares the Doctor,
25 when prehistoric man was struck by a

1 stealthy/~~arrow~~^{arrow}, or confronted by a
2 hungry tiger ready to jump at him,
3 he exclaimed, Oh.

4 Well, I know if I were struck by
5 a stealthy arrow I'd probably have a
6 good deal more to say than that, ^{and} Also,
7 if I were confronted by a hungry tiger
8 ready to leap at me.

9 But at any rate, the Doctor
10 declares that the exclamation Oh
11 is probably the first word ever heard
12 from the mouth of man.

13 And now Broadway thinks it's
14 smart to use that exclamation, ^{says he.} That
15 means, of course, that Broadway is going
16 back to the habits of the jungle.

17 Of course, we all know that
18 there's a broken heart for every light
19 on Broadway, and it would appear that
20 there's also a prehistoric Oh for every
21 one of those lights. We also are led
22 to wonder whether the Doctor has any
23 reflections to make on that famous line -
24 Oh say can you see.

25 . To which the echo resounds, Oh Doctor,
26 Doctor, and so long until tomorrow.