

L.T. SUNOCO -- SEPTEMBER 14, 1932

Good Evening, Everybody:-

It seems that no sooner is one party of trans-Atlantic fliers found and rescued than we have to start worrying about another, in spite of the fact that this ocean-hopping stunt has gone a bit sour. Anyhow, people have been scanning the papers for news of the monoplane called THE AMERICAN NURSE, the one with the two men and a woman bound for Rome. Oh yes, and there's a woodchuck on board, but no children this time.

A dispatch to the New York World-Telegram reports that the steamship France, of the French Line, passed a monoplane headed East at about ten minutes to one this afternoon. The France at the time was about 450 miles west of Lands End, which is the southeastern tip of England.

There is some uncertainty as to whether this plane actually was THE AMERICAN NURSE. The navigating officer of the French liner described the plane as aluminum colored. Officials of Floyd Bennett Field explain that the American Nurse is not aluminum but painted white. At a distance the refraction of the sun's

LEAD - ; 2

rays might make it look like aluminum.

A keen lookout is being kept for The American Nurse
in ~~Portugal~~ Portugal, Spain and France. ^{So we} ~~You~~ may expect ~~important~~
news about this monoplane almost any minute.

FOLLOW FLIERS

Residents of Greenland today were expressing surprise that the Hutchinson family, the flying Hutchinsons, escaped injury when their amphibian was forced down in the open sea. People familiar with the dangerous moods of those northern waters, feel it was almost a miracle that the party which included Mrs. Hutchinson and her two small daughters, ~~escaped any injury~~ *came through unscathed.* ~~whatsoever.~~ Even the ~~xxx~~ stout trawler which rescued them had to move with the utmost caution through the dangerous ice floes.

A dispatch to the Pittsburgh Press relates today that it was a blizzard which caused the Hutchinsons to crash.

on the bleak Greenland Coast
After twenty-four hours' exposure, ~~the~~ flying family found themselves rather weak. But the problem ~~that~~ ^{is} facing them today is how to get away from ~~Greenland~~ *where they are.* There are no liners running from Angmagasalik to American ports. ~~As~~ *And* their plane is wrecked obviously they can't fly back.

Captain Watson, the ~~master~~ of the Lord Talbot who saved the Hutchinsons, has been authorized by his owners to take them

FOLLOW FLIERS - 2

to Aberdeen in Scotland. But this can't happen until the Lord Talbot finishes its three weeks' fishing cruise in the Greenland waters. *So there they are up a tree,*

SHIP

An extraordinary ship was launched this afternoon. She may revolutionize the transportation of freight by water. She is a vessel capable of carrying a train more than a mile long.

She was launched at the yards of the Sun Shipbuilding and Drydock Company at Chester, Pennsylvania. She's the first all-freight steamship to be built in America since the war. And almost the first of her kind ever built. Her name is SEATRIN - NEW YORK." She was built at a cost of a million, six hundred thousand dollars. She'll take no less than one hundred loaded freight cars at a time.

A sister ship called SEATRIN - HAVANA," will be launched a week from today.

These extraordinary vessels were designed by Graham Brush. They are four-deckers. On each deck is a quarter of a mile of railroad track. A powerful crane transfers freight cars from deck to deck. The transfer of a full cargo takes only twenty-four hours, about one-sixth of the time required to unload from an ordinary freight ship the same amount of cargo.

These ships will ply between New York and New Orleans and Havana.

BRIDGE

Up-state New Yorkers are making strenuous efforts to bring about the building of the long proposed international bridge across the St. Lawrence River into Canada. ^{New York} The State Bridge Commission held a hearing today at Ogdensburg, New York. Deputations of citizens from the northern part of ~~New York~~ ^{that} State asked the Commission to borrow money from the Reconstruction Finance Corporation to finance the building of this international bridge. One of Uncle Sam's collectors of customs was present and showed by figures that another bridge connecting Canada with the domain of Uncle Sam was essential. Canadian business men from Ottawa and other parts of the Dominion are equally in favor of the proposal. So before long we may see work begun on another mighty bridge connecting two nations.

10

BABE RUTH

There's good news for baseball fans today. Babe Ruth, Sultan of Swat, will definitely be in the World Series.

It was announced in New York ~~today~~ that the Big Bam has virtually recovered from his symptoms of appendicitis. His doctor is going to let him join his team when it plays Connie Mack's Athletics in Philadelphia next Wednesday.

The Babe today left his sick bed - where he received the news

that the Yankees have definitely clinched the pennant - he left *that* ~~his sick~~ bed for the first time since he *climbed off the train from* ~~left the team in~~

Detroit last week. It is expected that he will be able to leave

his apartment by the end of this week. *And that's tonight's bulletin from the royal castle of the Sultan of Swat.*

TELEPHONES

Here's a story that has caused both amusement and annoyance in France. A citizen ~~of the French Republic~~ had been employed for many years by the post-office in the telephone department. Telephones are government owned in France and under the jurisdiction of the Postmaster General. A dispatch to the New York Evening Post reports that this veteran employee was discharged. What was more, he was convinced that he was unfairly fired. So he decided to get even. He organized a gang consisting of a tinker, a road manager, a mechanic and a laborer. With these he then went into Normandy and proceeded to mix up the telephones of that region to a fare thee well. With these skilled artisans he had no difficulty in mixing up hundreds of lines. Having still his ^{old} ~~past~~ credentials as an employee of the telephone department of the post office, he had ready access to the places where he could do the most damage.

So, Within a few days this discharged telephone employee and his crew had all of Normandy almost crazy.irate

number in France)

9

TELEPHONES - 2

subscribers lost their voices. ^{Many} ~~all~~ exchanges closed down ^{entirely}.
Operators were unable to make any sense by the ^{pulling and} fixing of
their plugs. The whole system had suddenly gone haywire.

Eventually the joker was run down and arrested.

But it will take telephone ^{engineers} ~~officials~~ weeks to untangle the

~~troubled~~ trouble ~~that was caused~~, and restore the service
to normal. In the meantime it's not apple
blossom in Normandy. It's bedlam time
in Normandy.

COTTON

A bulletin from Washington indicates that there is an unprecedented movement in the cotton textile industry in the United States. This came in a report made to President Hoover by the head of the Cotton Textile Institute. He gave the president a glowing account of what was going on in cotton textiles. According to his story this industry had the best sales in its history during the month of August. Cotton stocks are low in all the textile mills. The Cotton Textile Industry, he said further, has increased its operations 25% in the last sixty days. Moreover, upwards of 70% of the mills are now in operation.

NOVEL

I guess the matter is all decided - about the name for the beautiful ~~Eurasian~~ heroine of that first novel of mine. I was puzzled quite a bit, but ~~a lot of~~ ^{a host of} ~~nights~~ good friends ^{have} come to bat with excellent suggestions and advice. ~~I received several~~ ^{In fact I've received} hundred ^{s of} proposed names for my Asiatic charmer. ~~Here's~~ ^{And} the one that seems to fit the bill ^{is} - Singapore Girl. The ~~plot~~ plot of this ~~first novel of mine~~ is laid in Singapore. My half-caste enchantress is a reigning beauty in that ~~amazing~~ ^{richly colored} city, so ~~lets~~ ^{I'm} ~~going~~ ^{to} call her - Singapore Girl.

But ^{I must tell you that} the name ~~that was~~ suggested ^{by} ~~the~~ most ^{of my} often ~~by~~ radio friends, ~~who refer to~~ ^{who refer to}, was ~~something~~ quite different. ~~A dozen~~ ^{Scores have} asked me to ~~or so letters said~~ call her Sunoco, ~~and I guess~~ ^{Maybe} that was a bit of kidding. Anyway, I have a letter from Charles ~~of~~ Black of Chicago, who joshes me ~~a trifle~~ on the subject. Sunoco, he writes, is a fine name for gasoline, but might lead to ^{explosive} complications if it were applied to a beautiful lady. Suppose she were sitting beside me and I drove up to a gas station and said: "Fill the tanks

NOVEL - 2

with Sunoco." That would be about as bad as saying: "O.K.,
fill the tank with Mary Pickford or Greta Garbo." ~~No, I~~

~~prefer to keep a distinction between the gas that's two~~

~~sisted and the girl with the delicate white hands.~~ No, when I

start out in the old bus, ~~sure~~ I want Sunoco in the tank, ~~but~~ and

~~I want~~ Singapore Girl ^{in the seat,} ~~sitting beside me.~~

So all that now remains is for me to ^{pick} ~~find~~ a name

for the novel itself, and ~~if anybody thinks~~ that's ^{not so} ~~it's~~ easy ~~to either.~~

~~find a good name for a big book, well you just ask any author~~

~~or publisher about that.~~

ROOSEVELT

(The ^{long}~~long~~ ^{first} expected campaign speech of Governor Roosevelt was delivered this afternoon from the steps of the State capital in Topeka, Kansas. His speech virtually opens the Democratic presidential campaign.

A dispatch to the Detroit News relates that in this speech Mr. Roosevelt offered the agricultural Midwest a definite relief plan.) ^{For}~~The~~ one thing he proposes to give farmers the benefit of a tariff equivalent to the benefits given to manufacturers. At the same time he stressed the necessity of not erecting a tariff which aroused^s the hostility and retaliation of other nations.

One, of the important things ^{he says he will do}~~that Governor Roosevelt~~ ~~proposes to do~~ if elected is ~~to~~ reorganize the ~~United States~~ Department of Agriculture. At the same time he made a ~~very~~ point of saying that he knew perfectly well ~~that~~ many splendid things have been done by that department. ~~But~~, ~~he~~ ~~added~~, ~~But~~ ^{that} he added his knowledge of the ways of government ^{had}~~have~~ taught him that departments

frequently grow up ^{an} in/irregular, illogical and haphazard manner.—

~~There is~~ duplication of effort, multiplication of ~~fund~~ bureaus,
and all that sort of thing~~x~~; ^{which he} ~~All this Mr. Roosevelt~~ will try to
eliminate if elected president.

(For the rest he pointed out that any relief plan must
finance itself. Also it must make use of existing agencies and
not create new x departments and new bureaus.)

One of the sentences he used ~~xxxx~~ was: "The fabric
of government is full of underbrush which has sprouted for years.
All this should be cleared away."

He would also refinance farm mortgages. Another thing
he said was: ~~xx~~ "The pendulum is swinging back from the intense
concentration of populations in the cities."

This was the first of four major speeches which Mr.
Roosevelt is to deliver in his tour of the United States.

STRIKE

A ~~few~~ new strike went into effect today, the strike of ten thousand silk weavers in Patterson, New Jersey. They're asking a minimum wage of twenty dollars a week and recognition of their union.

THE.ES

People who suffer from motor car thieves will be interested in a story which was ^{has come over} ~~put on~~ the wires, ~~today from~~ ~~Kansas City, Missouri, to the Cleveland Press.~~ American motorists suffer to the extent of ^{over a} ~~some~~ hundred million dollars a year from thefts. Moreover the amount is increasing. This information is compiled from a survey of police records in thirty-five key x cities of the United States.

Chicago, which her mayor Tony Cermak has proclaimed the most moral city in the world, leads the list. In Chicago 35,000 cars were stolen last year, at an estimated value of ten million dollars. To be sure, thirty thousand of the ^{were} ~~stolen~~ cars were recovered. But before they were recovered, ninety per cent. ~~of them~~ had been stripped.

New York City shows up comparatively well. There only twelve thousand one hundred ^{and} fifty-three automobiles ~~were~~ stolen in 1931. By comparison ^{there's} ~~in~~ Los Angeles, California, a ^{much} considerably smaller city, ^{with} ~~also~~ ten thousand cars ^{vanishing.} ~~were stolen.~~

In several cities such as Memphis, ~~Tennessee~~, Pittsburgh, ~~and Pennsylvania~~, Cleveland, ~~Ohio~~, fewer cars were swiped this year than in 1931.

It ~~is~~ interesting to observe that not all of these thefts were achieved by the organized rings of car thieves.

Joy riders and hitch hikers are responsible for a considerable portion ~~of these crimes~~. I know it seems mean when you're

touring along in a practically empty car to turn down some lad on the roadside who wants a lift. But the police say that in

seven cases out of ten these hikers ^{wanting a lift,} if not actually crooks,

are not above turning their hands to a little bit of car ^{lifting} ~~stealing~~ if your kindness gives them the opportunity.

TALL STORY

Well, they certainly are telling ~~them~~ tall ^{these days} ~~out~~

in Philadelphia. The Philadelphia Record is running a whopper contest each week, and the one that tells the biggest lie gets the prize. Greg Hartswick, charter member of the Tall Story

Club, is ^{Lord High Prevaricator of} ~~running~~ the competition, ~~between the local Munchausens.~~

and he tells me they had between five and six hundred entries for the

first week's ^{Munchausen} ~~fib telling~~ extravaganza. The first prize was won

by H. J. Burke, of Chester, Pennsylvania, ~~Tall story teller~~

^{who} ~~Burke~~ came through with a railroad yarn, ^{about} ~~which tells of~~ a truly

remarkable freight train. It was so long that the engineer and the conductor were total strangers, and the breakmen and switchman staged a baseball game in the firebox of the locomotive.

~~The~~ Second prize ^{went to} ~~was won by~~ ^{Carrie} ~~Carry~~ Billings of

Dennisville, New Jersey. ^{Carrie told} ~~She tells~~ how three men were talking

about potato bugs. One chap said he had seen as many as twenty potato bugs on one leaf.

"Aw that's nothing", responded the second ^{Jerseyite.} ~~Down~~ our

way the bugs used to eat all my potatoes out of the ground and then go and sit on the fence and wait until I planted another *crop.*"

lot.

Whereupon the ^{Teresite} third ~~man~~ shifted his quid ~~of tobacco~~ and spoke
reminiscently as follows:-

"You folks don't know nothin' about potato bugs. Down where I live I'm the clerk in the general store, and every spring the potato bugs come in the store and look over the books to see who's bought ~~any~~ seed."

Yes, ^{judging by those yarns it is indeed one} ~~that certainly is~~ tall celebration ^{that} the Philadelphia Record is putting on in the city of Brotherly Love.

PERFUME

It seems there is a new wrinkle in salesmanship.

The information comes through a report of Uncle Sam's Department of Commerce.

A dispatch to the Hartford Times declares that the new slogan of American industry is "Sell by Smell". In other words, business people are ~~xx~~ using agreeable perfumes to overcome your sales resistance. The Commerce Department's report discloses the fact that salesmen are using perfumes in the sales of textiles, paper, paint, rubber, drugs and disinfectants.

The psychologists have been investigating the subject.

Some five hundred housewives in Utica, New York, were asked to judge the quality of stockings. Some of these stockings had

been scented, others not. A large majority of the women preferred

~~stockings~~ ^{hosiery} that were scented with ~~narcissus~~ narcissus. Men, on the other

hand, preferred the odor of pine. As for me, I like

the odor of cooking dinner — &
s - e - l - u - t - i - o - n .