This week's The big newspaper gathering in New York brings forth a tonight -first class headline - well, those editors and publishers should know something about headlines. Tonight the American Newspaper Publishers Association is staging its big banquet, and Henry Ford will be there. The renowned motor magnate is much in the news these days, after his widely heralded luncheon at the White House, and the instant question that was raised :- Did Henry Ford, the New Deal antagonist, come to some understanding with the President? Was there - a meeting of minds, as they call it? Is Ford joining the group of biggest big business men who have made an offer to cooperate with the New Deal administration? So, there's headline importance in the announcement - Henry Ford, a guest at the Publisher's Banquet tonight. And + Henry Ford making a speech. That ought to give some hint of his cooperation or non-cooperation with the President and the New Deal.

That's what I was thinking this noon at luncheon, the New York Advertising Club Luncheon, where a number of the top ranking publishers were among the guests. You make surmise what they were talking about - what would Henry Ford say at the

banquet tonight? I was sitting with James G. Stahlman, President of the American Newspaper Publishers Association; Frank Noyes, the retiring President of the Associated Press; Robert McLean, the new A.P. President; Ken Cooper, General Manager of the A.P.; Hugh Bailey, head of the United Press; Roy Howard of the Scripps-Merlin
Howard papers; and Managers, Aylesworth, New York's MEXISTERED.

What do you suppose Henry Ford will have to say tonight?

"You never can tell," laughed Frank Noyes, the retiring

A.P. President. "That's something you can never figure out. I

remember once Henry Ford was scheduled for a speech before some important
great national organisation. Every body was all keyed up for the

things he'd utter, the statement he'd make. Then Ford got up,

and this is what he said: 'I make automobiles - I don't talk

about them.' Then he sat down. That was the address he made. So,

laughed Frank Noyea,

laughed Frank Noyea,

'you can't tell what he'll talk about tonight."

Well, now that it's several hours later, perhaps I can tell, and let you in on a secret. Henry Ford will talk about -

nothing. This bit of information developed during the afternoon in a press interview with the mogul of motordom. The newspaper reporters pressed the question on Ford - would he in his scheduled address to the publishers say anything about his luncheon with the President? Did he agree with the presidential policies? Was there any cooperation? Henry Ford responded as follows: "I shall attend the banquet," said he, "but I'm not going to make a speech. I'm just a guest."

To that a representative of the publishers replied:
"Mr. Ford will of course be called upon, and the response he
makes will be up to him."

Well, I could suggest a response for Henry
if he sticks to his determination not to make a speech. I think

he ought to get up and just repeat the words attributed to him

at the Ad Club Luncheon today. Just say all over again: "I

make automobiles - I don't talk about them,"

In spite of all these complications, however, I think we can safely answer the question about the Ford-Roosevelt luncheon. Things that the king of autos has been saying indicate

he sticks firmly to his lifelong philosophy, no change. He's still for individualism and keep the government out of business and cut out the spending. It's apparent that, White House luncheon and all, he's as firm as ever against the New Deal policies.

Today at press conference he uttered some cryptic words, and I will leave it to you to guess what he meant - whom he meant. "There are a lot of people who are half asleep," said Henry Ford. "They're looking for a leader and they have one who is putting something over on them - and they deserve it.

People ought to be their own leaders."

What leader did he mean - who's putting something over?

The question was instantly asked - did he mean some labor leader perchance? He refused to answer, wouldn't specify.

The perchance it.

FOLLOW FORD

Here's a late flash, hot off the wire, xi red hot.

Homer Martin, president of the Auto Workers Union, challenges

Henry Ford to a debate. Martin wants Ford to match oratory

with him on the km subject of unionism -- debated before the

workers in the Ford plants.

Gee whiz, Homer, I'm afraid Henry isn't in debating mood these days. He's kind of silent and wordless. Don't you know, he makes automobiles -- he doesn't talk about them.

NAVY

what of the big Navy? Why the huge appropriation for giant ships? In Washington today the Republican Senator Vandenburg of Michigan made a sharp answer to that. The attack on the big Navy program is going on hot and heavy. Senator La Follette of Wisconsin made some strong statements against it this morning, including the charge that the President was using international war scares to divert attention from the economic conditions in this country. Then Senator Vandenburg made his statement — that the only reason for the stupendous Navy program is an unconfirmed article in an Italian newspaper.

It all concerns those 49 thousand super-sea giants that

Japan is supposed to be building. We may recall that at the time when the 45 thousand report broke, we had some discussion of the fact that the source of information was a prominent Italian newspaper, "Giornale D'Italia" which in fact was Mussolini's row paper. Today Senator Vandenburg waved the clipping from that Italian journal and declared the article was entirely unconfirmed. Furthermore he read a "New York Times" dispatch from Rome which intimated that there was probably no truth in the story of new Japanese warships of 45 thousand tons. "Yet," proclaimed the

Senator, *our program to build sea mammoths above the 35 thousand limit is because of nothing more than that unconfirmed Italian story.*

to think that the State Department and the Navy Department have no better information in of Tokio's battleship building plans than a mere rumor printed in Rome.

Who won the war? The big battle in the Pacific - the

American fleet in its stupendous fight with the enemy? We don't

know. Only the high naval command has the secret of the victory,

only the most recondite of navy experts can figure it out.

The last action of the battle was fought last night off the California coast - the purple fleet thundering to the attack, and the green fleet thundering just as loud in the defense of the American shore.

Among those who don't know who won the battle are fifty-six thousand gobs. They were in the thick of it, firing the guns, firing up in the engine rooms. They're no higher strategists, and all they know is that the great maneuvres are over, and now - it's shore leave for them. You can have the victory, they'll take the shore leave.

The State Department this afternoon officially confirmed a previous report from Berlin -- that the American ambassador is looking into that latest Nazi decree, which requires all Jewish property in Germany to be listed with the Nazi authorities. Goering, the economic dictator is making this move with a view of "utilizing" Jewish property and wealth. That's the word utilize. But the swiming is, confiocate!
used -- williams The decree affects not only the property of German Jews but also the possessions in Germany of Jews living abroad. Thexe Thus it would affect Jewish American citizens and that's what evokes the interested of the United States government. and it

brings the report that Ambassador Wilson in Berlin will clarify and explain Just how does the decree affect the American property of Jewish American citizens?

At the State Department, Assistant-Secretary Summer Welles said today that Washington is watching the situation, and is

Agreement on all points - that's the word from London.

Today the British and the French began their conferences designed to reenforce the union between those old partners, Britain and France. A virtual alliance for war and peace is planned, so they say. The British, headed by Prime Minister Chamberlain, and the French delegation led by Premier Daladier, had two sessions, before and after lunch, and the diplomatic day ended with the issuance of an official statement which summarizes it in these words: "Full agreement has been reached on all points discussed."

agreement was talked over, with the Paris delegation saying complimentary things to the London statesmen. The French added that their negotiations for an agreement with Italy are progressing satisfactorily. Here's one point that was not discussed - Czechoslovakia. Not that they're going to pass over the troubles and perils of that little republic threated by Hitler. They didn't consider Czechoslovakia today, because the theme is so important they're going to devote a whole session to it. A large whole file of documents was delivered to the conference, documents

prepared by Czechoslowakia for guidance - the Prague government giving its own analysis of the problem raised by the three and a half million Germans within its borders, and the eighty million Germans just beyond its frontier.

Tonight the Anglo-French parleys turned to the ceremonial side. The French delegation is having dinner with King George and Queen Elizabeth - entertained at Windsor Castle.

The interesting and significant themeof a possible visit by Hitler to the Pope is in the news again tonight. Mussolini wants Hitler to see Pope Pius and have a conference with him.

This was stated in a semi-official newspaper at Rome.

and the latest is - official confirmation with the Italian soverment expressing its hope that Hitler will visit the pope,

The Attorney General of Ontario handed down a decision today in the renowned case of the Dionne quintuplets. He gave his answer to the demand put in by Oliva Dionne, the father, the paternal demand that there be an investigation of the guardianship over the famous five little girls. The decision of Attorney General Gordon-Conant is - No. There'll be no investigation - he sees no need of one. So things will go on just as they are. Dr. Dafoe, physician to the quins, will keep his place on the board of guardianship - although he offered to step out, to placate the father.

quins has already been investigated by Percy Wilson, the Ontario chief gardian, - who made certain recommendations. These recommendations have gene into effect. He suggested that some of the money be put into trust fund to be used to educate the other Dionne children, brothers and sisters of the five. Right now the father, Oliva Dionne, is getting an allowance of a hundred dollars a month, this to be increased to three hundred dollars a month. The religious aspect for the bringing up of the quins to

be carefully considered, they coming from a French-Canadian

Catholic family. Also - steps to be taken to ameliorate the

hostility that exists between the parents and guardians of the

little girls. These things to be done, as is affirmed by today's

decision - refusing an investigation into the guardianship.

that the Waldeck expedition to South America had finally proved that the missing aviator was dead. She replied that she would not say anothing, until she had heard directly from the expedition. She added that she herself was convinced that her husband, lost a number of years ago on a flight across tropical jungle, was no longer among the living.

returned returned from the inner jungle, is brief but significant. "Arrived Georgetown today," it says. "Location of plane found. Have specimen. Decayed." This indicates that the expedition discovered the crashed plane of the American flyer, parts of it half decayed in the dank thicket of the tropics.

There are times when misfortune comes to a man, and all you can say is - he should have known better. In Philadelphia, a caroonist got his face slapped, and he should have known what any cartoonist should know - be mighty careful when you draw a caricature of a lady. Nobody has to be told that in a caricature, the human face is not exactly beautified, and it's well known in history that ladies can be touchy on the subject of their beauty and their faces. Also - ladies can slap.

Philadelphia Cartoonist Lou Hirschman drew a caricature on Ballarina Catherine Littlefield. She's a star of the Philadelphia ballet. Hirschman sketched her in one of her most esthetic ballet costumes. And he drew her - as a wild Indian.

Littlefield. She was accompanied by two gentlemen whom the cartoonist describes as - big, husky brutes. Hirschman himself is neither big, nor husky, nor a brute. The ballarina walked over to the picture of herself as a wild war dancing Indian, seized it, and ripped it to shreds. Then she turned to Cartoonist Hirschman and slapped him in the face. Slap! Slap!

58/r

This episode has the Philadelphia arty set buzzing with comment. Hirschman says he resents not the slap in his face but the slap at his art. The ballarina says the pending cartoon was a slap at her art. You slapped my art and I slap your face seems to be the idea.

Well, as art it all seems to be a lot of slapstick.

and now Hugh What from you?