

1 Good Evening, Everybody:

2 (I am sorry to say tonight that
3 there is no favorable news about the
4 Lindbergh baby. The mystery of the
5 kidnapping seems to be as blank as ever.)

6 There are countless rumors and
7 suspected clues, but the only significant
8 development since the disappearance of
9 the child comes in the form of a postal
10 card, ~~a postal card that has thrown~~
11 ~~the center of the search for little~~
12 ~~Charles A. Lindbergh, Junior, to Newark,~~
13 ~~New Jersey.~~

14 At 2 o'clock this afternoon a
15 Newark^{N.J.} mailman was collecting letters
16 from a mailbox in the very heart of the
17 city. He snapped to startled attention
18 as his eyes fell upon a postal card
19 addressed to Colonel Lindbergh. And on
20 that postal card these words were
21 written: BABY SAFE. WAIT INSTRUCTIONS
22 LATER. ACT ACCORDINGLY. ----- all of
23 which seems to mean that the kidnapers
24 will communicate with the stricken
25 family later on, and tell them how the

1 ransom is to be paid. One significant
 2 thing comes in the way the postcard
 3 was addressed. There is a mis-spelling
 4 that may give a clue to the caliber of
 5 the kidnapers. The name of Lindbergh
 6 is spelled L-i-n-b-e-r-g, instead of

nearby
 7 L-i-n-d-b-e-r-g-h. *If the police have found that*
stationery store. The stationery store
 8 *the postcard was bought at a*

9 A possible clue is given in a
 10 bulletin printed in the New York World-
 11 Telegram this evening. Pencil marks have
 12 been found on the ladder which the
 13 kidnapper used. On the sides of the
 14 ladder are scrawled several words and
 15 initials. In one place is scribbled
 16 GRADE D. In another place ^{were} the initials
 17 Y P -- which apparently mean "Yellow
 18 Pine." And then there's another hastily
 19 scrawled initial, which would seem to
 20 have been written by an inspector. All
 21 this may lead to the place where the
 22 ladder was sold, and perhaps finally on
 23 to the kidnapers.

24 Colonel Lindbergh is said to be
 25 willing to pay the ransom demanded for
 the return of his son. The New York Sun

1 states that two friends of the family
2 have been delegated to deal with the
3 kidnappers, if possible.

4 There seems to be some mystery
5 about the ransom which is reported to
6 have been demanded. A note is said to
7 have been left in the baby's cradle. The
8 police are carefully guarding the
9 contents of the note. But the rumor is
10 that it is a message from the kidnappers
11 demanding a ransom of 50,000 dollars.

12 Meanwhile, (A frantic search is
13 on, for the ^{Lindbergh} ~~most famous baby~~ in the world.
14 Airplanes have been out hunting, the
15 police have been searching over a wide
16 area. People with a child answering the
17 description of the Lindbergh baby have
18 been questioned.) In many cases
19 suspicions have been raised that this
20 child or that might be the baby son of
21 the great flyer -- but in each case it
22 has turned out to be some other child.
23 The police have sent far and wide a
24 description of ~~the baby~~ little
25 Charles Lindbergh, and have asked the

1 public to be on the lookout for a child
2 to match. Here's the description: Baby
3 Lindbergh is 20 months old. He was
4 dressed in a white sleeping suit when he
5 was kidnapped. His eyes are blue, his
6 hair is fair and curly, his complexion
7 is fair, he is able to walk a little. He
8 talks, although he uses only a few words,
9 just as you'd expect from a baby of 20
10 months. He weighs about 30 pounds, and
11 is 2 feet, 9 inches tall. He looks like
12 his father, although you have to allow
13 for the chubbiness of a baby face.

14 Both the Colonel and Mrs.
15 Lindbergh today showed the terrific
16 strain that they are under. Both were
17 silent and dreadfully anxious. The
18 Colonel was out flying, scouting over the
19 countryside in the hope that he might
20 spot lurking, hiding people. Mrs.
21 Lindbergh went about her daily tasks, as
22 if in a daze. She collapsed last night
23 when it was found that the baby had been
24 stolen. Her health is delicate. She is
25 expecting another baby in a few months.

1 What makes it all the more pathetic is
2 her frantic worry that the kidnappers
3 may not take the proper care of the
4 child. Little Charles Lindbergh is not
5 well. He has had a cold for several
6 days, and has been under the care of a
7 Doctor ^{He} ~~needing~~ ^{sing} special attention. When
8 the kidnappers stole him they did not
9 take any of the blankets from his crib.
10 All he wore was a night suit. And today
11 Mrs. Lindbergh made a public appeal to the
12 kidnappers, begging them to take good
13 care of her child. She explains that he
14 must be kept on a strict diet, and she
15 gives the diet in detail. Here's what
16 Baby Lindbergh must have:-

17 One quart of milk during the day;
18 three tablespoonfuls of cooked cereal
19 morning and night; one yolk of egg
20 daily; two tablespoonfuls of cooked
21 vegetables once a day; one baked potato or
22 rice once a day; two tablespoonfuls of
23 stewed fruit daily; half a cup of orange
24 juice on waking; half a cup of prune
25 juice after the afternoon nap; and 14

1 drops of medicine called Viosterola
2 during the day.

3 Mrs. Lindbergh hopes that if the
4 diet is given wide publicity it will come
5 to the notice of the kidnappers. She
6 ~~believes they will be humane enough to do~~
7 ~~what she asks them, and give her baby~~
8 ~~the proper care. Well, let's hope that~~
9 ~~they do heed these instructions from a~~
10 ~~madly anxious mother.~~

11 The authorities seem to be of
12 divided opinion as to whether the
13 kidnappers are amateurs or hardened
14 professionals. Some think that
15 professional crooks would be wary about
16 committing a crime that was certain to
17 create such an almost incredible sensation.
18 Others point out the sureness and skill
19 with which the kidnapping was accomplished
20 and say that it takes professional and
21 practiced criminals to work like that.

22 In any case, the crime was
23 boldly committed. (The Lindbergh home
24 near Hopewell, New Jersey, is an isolated
25 house in the country. Last night at 7:30

1 the ~~most famous~~ baby in the world ~~was~~
2 was put to bed by his mother and his
3 nurse. At 10 o'clock the nurse
4 discovered the child was missing. Some
5 time between 7:30 and 10 a man stole
6 up to the house and put a ladder to the
7 window of the child's room. His foot-
8 prints were later found on the soft
9 ground. A high wind was blowing, and there
10 was a loud rustling of the cypress trees
11 that surround the house that ~~deaden~~
12 deadened any noise that might have been
13 made. He took the child, and carried
14 it down the ladder.) His footprints seemed
15 to show that he carried the baby some
16 distance, and then met a woman. At any
17 rate, there seemed to be footprints of a
18 woman on the ground.

19 One possible clue comes in the
20 fact that a strange woman bought a bottle
21 of chloroform from a drugstore in that
22 section early last night.

23 Anyway, the world's most famous
24 baby has been kidnapped, and the
25 attention of literally the whole world

1 has been aroused, and in all the
2 civilized countries of this globe
3 the kidnapping of the Lindbergh baby
4 has caused the deepest sympathy and
5 interest.

(6)
1 The Japanese seem to be having
2 it all their own way on the China Coast.
3 The military forces of China were in
4 full retreat ~~all day~~ today. There was
5 sharp ~~and~~ savage fighting as the Chinese
6 gave up one stronghold after another.

7 One end of the Japanese line broke
8 ~~forward~~ ^{through} and threatened to get ^{around} to the rear
9 of the Chinese Army.)

10 The authorities at Nanking
11 explained the Japanese victory by saying
12 that it was really a strategic retreat, a
13 ~~on the part of the forces that has been~~ ^{phrase we often heard in days gone by,}
14 ~~defending the Shanghai area.~~ According
15 to this explanation the Chinese
16 deliberately retreated ~~in order~~ to avoid
17 the encircling movement of the Japanese.

18 However that may be, the New
19 York Evening Post declares that tonight
20 the regiments of the Mikado ^{have} pushed the
21 Chinese back to that twelve mile
22 dead-line. The Japanese have been
23 insisting that the Chinese ~~shall~~ retire
24 to a position twelve miles from Shanghai.
25 At one place, though, the Chinese are

1 still holding out. The regiments of
2 Nanking still keep their grim hold on
3 the ~~the~~ Woosung forts. ~~At last reports the~~
4 ~~Japanese were gathering their forces~~
5 ~~with a determined effort to drive the~~
6 ~~Chinese out of those Woosung positions,~~
7 ~~which had been the scene of battle for~~
8 ~~so many days.~~

9 Meanwhile the Japanese have
10 presented their conditions for an
11 armistice. The demands are described
12 by the United Press as drastic. There
13 was a conference today on the British
14 cruiser Kent, ~~and~~ ~~During~~ the palaver
15 the Japanese stated their demands: ~~as~~
16 ~~follows:~~

17 ~~The Chinese must withdraw their~~
18 ~~forces. There's no mention of that~~
19 ~~twelve mile dead-line. The Japanese~~
20 ~~specify that the distance to which the~~
21 ~~Chinese shall withdraw is to be~~
22 ~~decided at another conference.~~

23 ~~Meanwhile both sides are to~~
24 ~~hold the positions they now occupy.~~
25 ~~If the Chinese accept the armistice on~~

1 those terms a Round Table Conference
2 will be held in Shanghai to ^{work} ~~push~~ out
3 the details of the Chinese withdrawal
4 and take up the question of how to
5 maintain order ^{and} ~~to~~ protect the International
6 Settlement. When the Chinese have cleared
7 out the Japanese promise that they will
8 withdraw their troops to the immediate
9 vicinity of Shanghai and Woosung. And
10 they'll move out of those sections and
11 send their soldiers back to Japan when
12 a permanent peace has been worked out and
13 normal conditions restored.

14 These demands are quite different
15 from the terms which were tentatively
16 agreed upon last Sunday. They are more
17 severe than any suggested thus far, and
18 the general belief is that the Chinese
19 will say - No, we won't have an armistice
20 on those conditions.

21
22
23
24
25

LADIES AND GENTLEMEN:-

1
2 Here's a bit of news that sheds
3 an illuminating light on the methods
4 and mechanics of the Literary Digest
5 Prohibition Poll. Many people seem
6 to think that the list of 20-million
7 voters has been collected around the
8 list of subscribers to the Literary
9 Digest. ~~The idea seems to be held by~~
10 ~~some that the subscription list is the~~
11 ~~nucleous around which has been built up~~
12 ~~that enormous list of voters.~~ And so,
13 some have said that the ~~Literary~~ Digest
14 subscribers do not constitute a
15 representative group, but ^{stand for} ~~represent~~
16 the more thoughtful and better educated *class.*
17 ~~people of the country.~~ Well, they do,
18 of course. But that hasn't any bearing
19 on the present ~~Prohibition~~ Poll, and
20 here's why:

21 Many a ~~Literary~~ Digest subscriber
22 has uttered a complaint these past few
23 weeks: ~~And that complaint has been:-~~
24 "How is it that I haven't received any
25 ballot?"

4

1 Well, the truth is that the
2 Literary Digest subscribers are not
3 necessarily on ^{the} a 20-Million list. If
4 they are on it, it's because their
5 names have been gathered in the normal
6 workings of the machinery of the Poll.

7 But just the same, those complaints
8 come in. ~~and now they are being answered.~~
9 And the answer is-- a special Poll, ~~for~~
10 ~~Digest subscribers.~~ The editors are
11 ~~interested to find how Digest subscribers~~
12 ~~feel on the subject of Prohibition,~~
13 ~~because they do represent a large and~~
14 ~~most influential group.~~

15 And since Monday of this week,
16 ballots have been shooting into the mails,
17 at the rate of a hundred thousand a day--
18 ballots in ^a ~~the~~ Special, ^{additional} ~~extra~~ Poll of
19 Digest Subscribers.

20 ~~It's true all right that the~~
21 ~~Digest subscription list does not~~
22 ~~constitute a section of the huge 20-Million~~
23 ~~roll call of the general Poll, but just~~
24 ~~the same, the subscribers are now given~~
25 ~~their chance to speak up--in the~~
~~Special Poll.~~

But let's see how the big poll
is going, the 20-million ballot poll.

1 Along about this season of the
2 year when the March winds howl, man's
3 thoughts turn to places where the climate
4 is more salubrious. ~~So on our jaunt~~
5 ~~around the country to see how the Digest~~
6 ~~Poll is going,~~ ^{So} let's make our first stop
7 away down South in Alabama, on Mobile
8 Bay. 1709 Mobile votes have been counted
9 so far. 295 are for the 18th Amendment,
10 1414 are not. More than 4 to 1.

11 And how would you like to be in
12 New Orleans? There's one city that's
13 unlike any other in the world. Well,
14 8628 New Orleans votes have rolled up
15 to the Literary Digests door from the
16 mouth of the Mississippi. 524 are for
17 the Amendment, 8,104 say no. 16 to 1.

18 And here's another city where lots
19 of us would be glad to spend the month
20 of March -- Riverside, California.
21 Riverside, with its palm trees and its
22 orange groves, is "dry." Out of 737 votes
23 435 say let's keep the 18th Amendment.
24 302 protest.

25 Ah! Here's Reno! We had a Reno
County, Kansas, last night. But here's

1 the Reno the world hears so much about.
2 56 Reno, Nevada, votes are "dry." 507
3 are "wet." More than 9 to 1.

4 Does living in the dry, snappy
5 air of the great Western desert affect
6 one's vote? Let's see, here's
7 Albuquerque, New Mexico, with 587 votes,
8 138 as "dry" as the Painted Desert, and
9 449 that are not.

10 And here's the latest from St. Louis.
11 Out of 34,605, 3,068 are for the 18th
12 Amendment, and 31,537 opposed. 10 to 1.

13 Here are two cities by the same
14 name, one North, one South -- Jackson,
15 Michigan, and Jackson, Tennessee. One
16 "wet," one "dry." From Jackson,
17 Michigan come 534 for continuance, and
18 1,979 for repeal. But the Jacksonites
19 of the South send in 263 "dry" votes
20 and only 250 "wet."

21 8,083 ballots have gone through
22 the tabulating machines from Reading,
23 Pennsylvania, 965 for, and 7,118 against.

24 And here's a good place to stop.
25 Let's stroll down the boardwalk at

1 Atlantic City and watch the rollers
2 racing in from the sea. And let's see
3 how the wave of ballots for the Digest
4 Poll is rolling. The total vote from
5 Atlantic City is 3,336, 281 for the
6 Amendment, 3,055 for repeal -- more than
7 10 to 1.

8 Well, rush your vote along, and
9 then I'll announce how the Poll is going
10 out your ~~locality~~ way.

11 And by the way the next state by
12 state returns will be printed in the
13 new Digest out tomorrow.

1 ^{And,} ~~well~~ smile, ^{come along now,} ~~bless you,~~ smile -
 2 that is, smile artificially.

3 It seems that the ladies this
 4 spring are going to flash a lot of
 5 artificial smiles. But then the girls
 6 have been doing that for a long time.

7 The United Press relates that
 8 the American Society of Beauty
 9 culturists ^{has} come out with a new slogan:
 10 LET LIPSTICKS END THE DEPRESSION, ~~xxxxxx~~
 11 ~~Y~~oddle the beauty culturists.

12 These experts on the subject of
 13 ~~xxxxxxx~~ feminine pulchritude have
 14 decided that what we need nowadays is
 15 more smiles. Of course, you might say
 16 to those experts:- Well, go on, give
 17 us something to smile about. But that
 18 would only cause them to lift their
 19 eyebrows and make a remark about
 20 somebody being crude and plebeian.

21 Their idea is to create artificial
 22 smiles. The fashion for lips this
 23 spring will be ^{to make lips} smaller and not so blazing
 24 red, with the lipstick pencilled on so
 25 as to give a turned up effect at the

1 corners of the mouth. And that's the
 2 artificial smile. ~~and~~ The beauty
 3 culturists ^{say} ~~say~~ that's ~~it's~~ the ~~real~~ way
 4 to end the depression.

5 All of which makes me smile an
 6 artificial smile as I say - So Long
 7 until tomorrow.