# L.T. SUNOCO. WEDNESDAY, JUNE 1, 1938.

GOOD EVENING EVERYBODY:

Florida is in a ferment over the kidnapping of the little Cash boy, five year old "Skeegie". The Governor has offered to call out the National Guard to help in the search. An army of would be searchers was held in leash until noon today -- held by the appeals of the father.

But as noon came and passed, the hunt for the child could not be delayed. James Cash, the father, still clings to the belief that the snatchers willkeep their promise. But the little lad's uncle gave up hope and took the lead in organizing hundreds of amateur searchers.

Agents of the Federal Bureau of Investigation took into custody a middle-aged carpenter who lives near the boy's home. They made no charge against him, but adim admitted they were questioning him.

Meanwhile, as far off as Hungtington, Long Island, a note was found which was supposed to have some connection with this

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kidnapping case. It is found by a freight clerk of the Long Island Railroad. The report is that it contained information that little Skeegie **Contained** being held in the Everglades, sixteen miles from Princeton, held in the care of a woman. This alleged communidation was promptly investigated by agents of the F.B.I. But it must be remembered that In all such cases wild and fantastic tips come from all over the country.

## HOOVER FOLLOW HOBBS

i put in a telephone call to Washington, to J.Edgar Hoover, head of the F.B.I., today. For it seemed to me that one fact stood out in various cases:- the family either paid or was prepared to pay the ransom. Yet the gictim was murdered. So one wonders whether the payment of ransom has not become futile. Along these lines I put a question to J. Edgar Hoover.

Said he:- "I can't make a full and candid statement on this subject at present." "Your question," he added, "about the futility of paying ransom I cannot answer with either Yes or No." Then he said emphatically, "I do not advocate the payment of ransom. On the other hand, I do not urge people against it."

Then upon reflection the chief of the G-men went on:-"Here is a statement that I can make and that bears on a point of great importance in all these kidnapping cases." And these are his words:- "In all cases where the family is willing to pay the ransom, the safety of the victim will be substantially helped if the channels of news will withhold all publicity until after the passing of the deadline for the return of the victim by the

kidnappers."

HOOVER FOLLOW HOBBS - 2

By avenues of publicity, J. Edgar Hoover of course means all of us - newspapers, and radio.

In other words in cases of kidnapping for ransom, premature publicity, the breaking of a news story too soon, endagners the life of the victim. WHITFIELD

Some six weeks ago you may remember a rich young American took off in his plane, from a Long Island airport, and disappeared. That way young Mr Andrew Carnegie Whitfield, a nephew of Mrs. Andrew Carnegie. There were much curiosity and speculation over his possible whereabouts. This case comes back in the news today through a lawsuit. Mrs. Andrew Carnegie Whitfield file suit for separation in the New York courts. The lawyers explain that the suit is merely a matter of form, to enable Mrs. Whitfield to have a receiver appointed for her missing husband's property. Mrs. Whitfield's family believe that he is not only alive but, as her counsel puts it, "somewhere around." RECOVERY

Here's an alarming announcement about the state of the nation, (From the inguest of the sources possible). President Recessively himself. He says: "Since I sent xmx a message the says to Congress six weeks ago", "the unemployment situation has grown worse.") And he continues: "There is a gap in employment existing now that we want to fill." (The announcement was made in the form of a letter to Democratic Senator Adams of Colorade, in Adams has the job of steering President Roosevelt's three billion two hundred and

forty-seven million dollar recovery bill through the Senate.

The purpose of his letter was to urge Congress to place no restrictions on the spending of that money. ) In other words,

he doesn't want the lawmakers to say how, where and when it to the select administrator. He wants it left to himself, that is to we Harry Hopkins) The letter was designed and written in the hope of counteracting the movement headed by Senator Wheeler of Montana. The Montana gentleman, and his followers, you may remember, don't want to hand the President what is popularly known as a blank check.

ST. LAWRENCE

Support for the St.Lawrence Treaty came from a new source today. Congressman Rankin of Mississippi spoke up for it. Said Mr. Rankin: "It would be the greatest relief movement ever instituted for the people of New York and the New England states." Then he explained: "It would provide a yardstick for the measurements of electric light and power rates to the ultimateeoneumers, and it would relieve them of tremendous burdens-ofevercharges." And the gentleman from Mississippi said every congressman should support the proposal and that it would double the consumption of electricity in a few years. The administration today fired its first shot in its long promised campaign of trust-busting. It is the first target is The Aluminum Company of America. The trial began in New York this today. werning. TheDepartment of Justice makes the accusation that the Company and its subsidiaries in the United States and Canada have one hundred per cent control of all aluminum products in the entire Western Hemisphere. There are sixty-three defendants in the indictment. Two of them are already dead, one being the late Secretary of the Treasury, Andrew Mellon.

And here's some chatty news for the jury. It is expected that this trial will last from six months to a year. Can you imagine sitting on one jury for six months, let alone a year? PRESS AGENT

Out of Washington comes what is to my wind the week's most amusing piece of news. It concerns the press agents. You may "Does <u>Uncle Sam</u> need a press agent?" And you may think to yourself that he's about one of the best advertised figures on bhis round earth. Wait, and you shall hear.

It so Reppons that The other night some of us were sitting around a table and this same subject of press agents came up with the third round of buttermilk. Someone had observed that the easier a press agent's job, the more he got paid for it. Just take an example out of show business. One of the most colorful figures in it was the late Florenz Ziegfeld. Ziggie used to pay his press agents what was then a top salary of five hundred dollars a week.

But there's one man, or let us say one institution, that makes Ziggy, P.T. Barnum, even the five Ringling brothers, look like pikers: That's this present administration, or in two words, the That not at all hostile paper New Deal, The NEW YORK WORLD TELEGRAM sent a man to the capital is to look around and find out the meaning of the huge volume of press matter euphemistically marked "News Release", which has been

## PRESS AGENT - 2

pouring over the desks of editors every day for the last few years. That WORLD TELEGRAM sleuth found out some interesting facts. First of all, the cost of publicity to the federal government is between thirty and forty million dollars a year. All that is spent to tell the taxpayer how the New Deal is spending his money and what it is going to spend it on in the future. The large bulk of that most goes for salaries of the press agents. They don't call them press agents, dewn on the banks of the Potomac. They have the title, "Director of Information." Another slice of that money goes for the expense accounts, of the directors of information and their deputies, assistants, sub-assistants, and so forth. In show business, these are called "swindle sheets."

In addition to this, Magazines and other periodicals put on; are published, radio programs, motion pictures are made and released. It's estimated that the directors of information send out about seven hundred million pieces of mail every year; They all count under the government frank, which means that Pertmester General Jan In doesn't got a cent of revenue for all that business. These seven hundred million pieces of mail are enough to fill one thousand seven hundred and fifty freight cars. The Nineteen Thirty Geven

## PRESS AGENT - 3

deficit for Postmaster Jim's department was over thirty four million

highspots of what it means to keep you informed about your

government's activities. That is of course supposing and providing that you ever read any of those seven hundred million yearly it emp

of-publicity.

Speaking for myself, I have had to buy ten new large

waste baskets to accommodate my share.

COMMUNIST

The lawmakers of Massachusetts are getting worried about the Gommunists. Some time ago they appointed a special commission of the legislature to investigate. That commission now comes to the front with a terse and succinct little report of only twenty-five hundred pages. The gist of it is that the commission finds that the Atlantic Coast bristles with Communists. It finds that the object of the Red party in the east is to gain control of all waterfronts. And it says in so many words: "Every indication points to the fact that the National Maritime Union, a C.I.O. union, along the Atlantic coast, and in the ports of Massachusetts, is controlled by the Communists."  $\leq \cdot$  they say in 2500 pages,

and the factories of the set Constant Although

A federal grand jury sitting in New York City, heard a lurid tale today. It was part of the story of an international espionage ring, a story of crime, of spying, even of kidnapping. But it wasn't fistion, it was solid fact, incredible as it sounds The peoply who told it were four officers of unote Same, army. They told the grand jurors what they had done to break up that international mob and bring about the arrest of several of Hitler's emissaries. Part of this weird tale was a plot to kidnap an important officer of Unclo Bents army, That was Colonel Henry Eglin, Commander of Fort Totten, Staten Island, also commanding officer of the Sixty-Second Coast Artillery. The conspirators were waiting for the time when Colonel Eglin would have vital documents in his possession, the plans for the mobilization of his unit in case of war. It was the purpose of these German plotters to seize Colonel Eglin while he was carrying those plans. Thatta DAR That's one Nazi plot that laid an egg, as they say on

Broadways

SPY

PRAGUE

There was a brawl in a cafe, in Czechoslovakia, last night. If a similar affair had happened in New York or Chicago, we wouldn't even be hearing about it. To be sure, there were istol shots and two men were wounded. But in consequence of that brawl, stock exchanges were upset all over Europe. There was a sharp drop in the prices of European securities. For the fraces happened at the same Czechoslovakian town where those two Sudeten Germans were killed ten days ago.

Here's the official version of the rumpus:-There was an orchestra in that cafe. Among the people eating and drinking was a non-commissioned officer of the Czeck army asked the orchestra to play a Czeck folk song. Immediately he was surrounded by a threatening crowd. No fewer than thirty-five Sudeten Germans started for him with blood in their eyes and anger in their gestures. In self protection, says the official account, that Czech non-commissioned officer drew his revolver, and fired. He didn't aim at anybody, he pointed his muzzle at the floor and pulled the trigger twice. But the bullets bounced and wounded two of the Sudeten Germans.

One of them was injured only slightly, the other got a bullet in the

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knee. And in consequence of that, the foreign offices of the great European powers have another bad case of the shakes. As might be expected, the Nazi newspapers bristle with furious words. The German version is that the orchestra was playing a German song and that the Czech non-commissioned officer smashed the violin from the hands of the leader of the band.

#### MEXICO

Here's a pretty sure sign that the troubles are over south of the Rio Grande. A couple of weeks ago, the AmericanAutomobile Association issued a warning to tourists: "Don't go south on the Pan-American highway or to other parts of Mexico if you want to be safe." Today it cancels that warning. So, if that's where you want your tankful of Blue Sunoco to take you, you can go south without fear, all the way to Mexico City. And they tell me you might even find some warm weather there, which would be a change for us on the Atlantic Coast. DERBY

This was the day of days for all good Englishmen. Darby Day, they call it -- Derby to your In accordance his with ancient tradition King George was there, head crowned by the grey-topper that's a part of the uniform of English gentlemen when they go to the races. His Royal Majesty attended not only out of respect to tradition, but from a good sporting reason of his own. There was undoubtedly a have hope in the royal breast that the experts might be wrong this year and that the royal colors might flash first around Tattenham Corner and down the home stretch. Not since the days of Edward the Seventh has a King of England led a winner past the judges. The royal luck was out today -the mob. the royal horse finished away back in thexask The winner, a rank outsider, a twenty-to-one shot, belonged to the son of the late Earl Beatty, Admiral of the Fleet. "The American owners were also out of luck. One of them had a horse that finished eighth, the other was nowhere.

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## SHIELDS

Here's an aftermath of the steel strike in Johnstown, Pennsylvania, a year ago. Last night a celebration was held in Johnstown, the Forty-Eighth Annual Meeting of the Newspapermen who covered the historic Johnstown flood of Eighteen Eighty-Nine. Presiding at the affair was the Mayor Daniel J. Sheilds. In the middle of the festivities, an officer walked in with a warrant. It charged the Mayor with bribery, extortion and malfeasance in office.

All because of the thirty-six thousand dollars the Mayor admitted he had received from certain corporations and organizations. He made no bones about having received the money but said it was spent to preserve law and order, during the strike.

Before he made his speech to the Johnstown flood corresponde ents last night, said the Mayor:- "I've just been served with a warrant," and he added: "What I did last year was one of the greatest successes of my life. Because a trying problem was solved without bloodshed. I'll face these charges fearless," said he in a flood of oratory to the Flood correspondents.

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