Lowell Thomas Broadcast for Literary Digest, Page.
Thursday, April $28,1932$.
Good Evening, Everybody:
I fell as if we ought to have a 3 big bass drum giving a few booming notes. 4 Here's one of the most important bits of 5 news I've had to relay along the ether 6 waves for a long time. And it is being 7 featured in newspapers all over the 8 country. Yes, the final votes are all 9 in. The millions of ballots in the North Carolina. Kansas gives prohibition

## POLL - 2

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a majority of 397 votes. North Carolina gives an even slenderer dry majority only 68 votes. All the
and repeal. In the present 1932 poll things have been boiled down to a clearcut issue, with only two choices -continuance and repeal.

There was an argument about tho 1930 poll. Tho Hots said the modification vote should be olassed as wet, and the Bries said the modification vote should be classed as dry $\not P^{\text {Let's confine }}$ ourselves to the out and out, question dry votes in 1930. At that time 30.46 per cent of all the ballots were cast in favor of enforcement. Now let's compare them with the dry votes in the present poll. We find a percentage of 26.49 for continuance of the 18 th Amendment. That shows a wet drift since 1930 of 44 per cent.

Many of the opponents of the 18 th Amendment believed that the trend against prohibition would show up heavier.

In 1930 there were five states that gave a majority for prohibition -- Kansas, Arkansas, North Carolina, Oklahoma, and

Tennessee. This year, as we have seen, there are only two dry states, and neither one shows as large a dry majority as it did in 1930.

报 what section of the country shows the heaviest sentiment for prohibition? And in what section is the Wet cause the strongest? How do the various parts of this broad land show up in this show-down on the greatest question of our day? How does your state vote? Well, these questions are answered in the new issue of the Digest. which gives us vital bits of analysis.

Now come a batch of all-final city returns from ten large municipalities.

Kansas City, Kansas, gives us 1136 votes for continuance -- 2332 for repeal.

The last word on Louisville,
Kentucky is 2638 in favor of prohibition -- 14,710 against.

Detroit, Michigan, the home of the automobile, shows 5188 dry , and 47,010 wet.

Baltimore, Maryland, the home of

## ROLL_- 5

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H. L. Mencken and once the home of Joe Gains, shows 4155 for continuance, and 25,247 for repeal of the 18 th Amendment. Kansas City, Missouri, has approximately the same story to tell as Kansas City, Kansas, although in larger figures. There we have 6536 dry, and 13,184 wet votes.

Butte, Montana, the home of copper and on ce the scene of many fights, reports 178 in favor of prohibition, and 1,943 who do not care for it.

In Minneapolis, there are 6028 who are satisfied with things as they are, and 23,440 who feel differently. Fargo, North Dakota, has 338 who like prohibition - 1084 who don't. Coming East Boston. 8917 dry me 37,514 wet.

And in Manchester, New Hampshire, the 18 th Amendment, and 2444 in favor of

Politicians are still wondering about the size of the chook that Al Smith put under the Roosevelt bandwagon in the Democratic primaries.

A United Press story in the Pittsburgh Press declares that (the Roosevelt managers concede 12 Pennsylvania delegates to Mr. Smith, and that the Governor will have at least 50.)

George Van Slake, in the New York Sun says the unexpected strength of Al Smith indicates a bitter struggle ahead. Smith leaders are charging that the Roosevelt forces spent $\$ 150,000$ in the Massachusetts primaries. The Roosevelt men say they only spent 5,000 .

On the Republican side of the fence Mr. Hoover's nomination is generally conceded as certain Now that Kentucky's 25 delegates have been added to his previous total of 575 . The President now has 600 votes.)
$B \Delta D K S$
$\qquad$
It looks the banks going to join the Stock Exchange as a target for the Senate's investigation. Senator Norbeck, Chairman of the Banking Committee which is giving the party, came out today with a sweeping, indignant pronouncement on the subject.

The United Press dispatch from Washington to the New York World Telegram quotes Senator Norbeck as saying to the banks:
"You are no better than bears yoursel在解when you refuse to grant new loans and extend old ones that are well secured."

## You are to

the deflation and destroy the value
of all proptyli, tho sen or dollar
failing to pass along to the public the benefits of the relief legislation which they have had from the administration. they charged them complete failure

## BANKS - 2

to cooperate in the credit extension program of the Federal Reserve.
"If this condition cont inues", the Senatorded, "I'm going to recommend to the committee that this be gone into fully and searchingly."

several prominent bankers will brought to Washington and given an Max uncomfortable quarter of an hour.

## ECONOMY

Meanwhile a rebellious House of Representatives has wrecked the Democratic economy bill, and refused to reduce the salaries of the thousands ${ }_{5}$ of government employees
 than $\$ 2500$. a year.

According to a United Press d dispatch in the New York Sun this revolt in the House has raised havoc with the plans of the leaders and caused the administration grave dismay.

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The latest news from Honolulu is that the jury in the Massie case is still locked up. It must be a tough session that jury of mixed races is having. and a differ thin for them to

Of course, while l'm talking to present declared that thor was hardly a dry eye in the courtroom.

Bob Dans.
Traveling cuthes photo.
arapher. orapher.
Aprit 28,1932p.il.

## INTRO - 2

interview that you had with Mussolini that was printed in almost every newspaper on earth. I remember that as a result you were made an honorary life member of the staff of the Associated Press. And I understood it was that story that got you your unusual roving assignment from Mr. Dewart, President of the New York Sun. How about it, Bob, and by the way, what do you search for when you go on your jaunts?

BOB_DAYIS

We II, Lowe II, I search for stories 2 of love, laughter and tears; for drama,

3 for romance, for the epics are in the hearts of men and women, the lowly, the high born, the prince and the pauper. I seek the unwrittentales that lie sleeping upon the tongues of all peoples. Every mortal has a story to tell, a new chapter, a revelati on of life beautified by truth. It is these voices that I record; simply that and nothing more; when frit a man who want was Mussolini story that got me my roving commission as a report ter. Following that fourth attempt upon Mussolini's life, in September of 1926, I interviewed hint at the Chigi Palace in Rome.
"Why," I asked the Black Shirt Dictator, "do you not protect yourself?" "God is my protector," he replied, fixing me with his blazing eyes. "I will die a natural death. I am not to be destroyed by the hands of assassins." "You are a shining mark," I answered, "and an invitation to those who oppose you."
"Nothing shall impede my right to move with freedom among the people. "I come and go at will. God will guard Italy and me."

Like Vesuvius in eruption the Premier poured out the lava of his defiance and bade me to notify the enemies of his country that he would proceed unfaltering along the highway of his destiny. It was his first utterance for publication following the attempt upon his life and by far the most dramatic in all my professional experience.

## TSELEIV_

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Bob,
Well, our friends the Irish seem to be Y 1 ${ }_{3}$ with John Bull. A United Press 4 dispatch from Dublin to the New York ${ }_{5}$ World Telegram brings the information that ${ }_{8}$ the passage of the bill to abolish the oath of allegiance to the British King is practically assured in the Irish Parliament. ${ }_{9}$ The bill passed its second reading today. A spokesman for the Labor Party, x power in the Dubl in Legislature, virtually agreed to support the measure today when he announced that his party has no use for the oath. ${ }^{\text {F }}$

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" 1 r homes for working poplel, declared the g tabor leader. Ho added "on the contrary it will cont inure to or discontent a mo thor

The final vote is expected
timor row.

## JUNIOB_SALESMEN

$\qquad$ Now wait a minute, folks, I mean you grown-ups. I want to ask you to stand by while l utter a few words of good cheer to the youngsters. I have some news for the junior salesmen. of the Litery digest

This is the time of year When a fellow wants some good news, especially the kind that I'm going to

JUNLOR-SALESMEN - 2
know what it's all about. You must have received your catalogs a few days ago. But some of the other chaps might not understand, so l'm going to tell how I looked through that catalog today, and how it took me back to the days when 1 was a boy.
myself
There's that boyscout bugle. I bet I could play a mighty loud tune on it. And then there's the micro-xExE telescope. You stretch it a out and it's a telescope; you push it together and it's a microscope. Can you beat that? But 1 think 1 get the biggest thrill of all out of that squirt gun. I think 18 I'll go out and deliver few literary Digests ${ }_{19}$ myself and get of those grunt sine ak up behind my 20 Own boy and give him a shot of cold water on the back of the neck. Or he might beat me to it.
But wait a minute. I'm rambling on here when the Literary Digest editors gave me a message for
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those things from the micro-telescope to the squirt gun are prizes which the Literary Digest is giving to the junior salesmen. Of course, you get your regular commission for selling the Digest, and you get your bonus checks


But they'keads asked me to tell you jumbo that you can get anyone of those prize gifts, or a dozen of them in addition to your cash and bonus awards. That's the big news. It's big news to you junior salesmen, and to the fellows who are going to take a tip from me and start out something for you to say. That was Announcer Howard Petrie jogging me with his elbow. he's got something to tell you young fellows, and he didn't want me to grab the whole show for myself. But anyway, I can't help mentioning a letter 1 have from. George

JUNIOB_SALESMEN - 4

Felknor, of Meridian, Mississippi. He writes me that he disposes of his weekly copies of the Digest usually in one day and sometimes two. The other five days of the week he devotes to his boyscout activities.

And by the way, George recently received an eagle badge from the National Council of Boyscouts of America.

Well, l'll bet that some day George is going to climb as high in the world as his father. George's dad is an official of $x$ 负俭 Law Department of one of the biggest railroads in this country. started himself on his business career with the Literary Digest. He's saving the money he makes for $h$ is education, and I'll bet hell end by being a railroad president or something like that. abinglt Howard, here's the ${ }_{24}^{23}$ equirtgun. A mean the microphone. ${ }_{25}$ But wait a minute, live forgotten to bid But wait a minnednight.

