

L.T. AMERICAN TOBACCO, PLOUGH. DECEMBER 28, 1967

(Dallas Townsend sub.)

Good Evening Everybody:

A battalion force of more than twelve-hundred U.S. Marines was ambushed by Viet Cong troops today in the jungle lowlands about twenty miles south of Da Nang. Fifteen Marines were reported killed during the engagement, which began after the Americans landed by helicopter in the middle of a cemetery. The Viet Cong -- hiding in bunkers dug into the graveyard -- opened fire with rifles, mortars and machine guns just as the Marines landed.

FASHION

A WOMAN WHO'S LIFETIME AVOCATION HAS BEEN THE ANIMAL KINGDOM, CALLS ON WOMEN EVERYWHERE TO JOIN IN CONSERVING ~~NATURE'S~~ NATURE'S DISAPPEARING HERITAGE. THE METHOD -- AS EMILY HAHN OUTLINES IT -- IS SIMPLE:- JUST STOP BUYING FURS MADE FROM SUCH AS THE LEOPARD, THE JAGUAR, OR CHEETAH ALL OF WHICH ARE BEING KILLED OFF AT AN ALARMING RATE. ALSO, BOYCOTT THOSE ACCESSORIES MADE FROM THE ALLIGATOR WHOSE HIDE IS SO VALUABLE THAT CONSERVATIONISTS FEAR THE 'GATOR WILL SOON BE EXTINCT. SAYS MISS HAHN, "WHAT RIGHT DOES MANKIND HAVE TO DEPRIVE THE EARTH OF SOME OF ITS MOST BEAUTIFUL AND INTERESTING CREATURES, ~~AS~~ FROM POLAR BEAR AND JAGUAR TO CROCODILE AND TURTLE, ~~AS~~ MERELY TO SATISFY A PASSING STYLISTIC WHIM. I WOULD SAY TO ANY WOMAN -- ^{As Emily Hahn --} WHICH IS MORE BEAUTIFUL -- THE ANIMALS OR YOUR COAT?"

L.T. AMERICAN TOBACCO, PLOUGH. DECEMBER 28, 1967

(Dallas Townsend sub.)

Good Evening Everybody:

A battalion force of more than twelve-hundred U.S. Marines was ambushed by Viet Cong troops today in the jungle lowlands about twenty miles south of Da Nang. Fifteen Marines were reported killed during the engagement, which began after the Americans landed by helicopter in the middle of a cemetery. The Viet Cong -- hiding in bunkers dug into the graveyard -- opened fire with rifles, mortars and machine guns just as the Marines landed.

JOHNSON

The Texas White House says President Johnson is keeping a close watch on developments in Thailand, Laos and Cambodia all countries where communist military activity is reported to be on the increase. But White House News Secretary George Christian declines comment on whether the President is preparing to make a decision on the controversial question of "hot pursuit" -- that is, whether or not American forces in Vietnam will be ordered to chase the enemy into neighboring Cambodia.

In Washington, State Department officials reveal that interested governments are being informed of Communist activities in Cambodia. The reason, a department spokesman said, to help find "an amicable settlement" to the problem of Viet Cong sanctuaries in that country.

WEATHER

A holiday snow storm swept across a long stretch of the Appalachian Mountains today, piling up deep snows from Dixie to the Middle Atlantic States. / New England is braced for up to twelve inches, / and trucks and plows have gone into action on ~~the~~ Connecticut highways. / Heavy snow warnings are up from Southwest Virginia, / northeastward through West Virginia, Maryland, and eastern Pennsylvania.

BARNARD

Doctor Christian Barnard says he's confident that the next heart transplant operation will have a successful outcome. The South African surgeon made the comment in Chicago today as he arrived for a closed meeting with the National Heart Institute. He says the next patient selected to undergo heart transplant surgery is a man in his late fifties with a condition similar to that of Louie Washkansky who died earlier this month. Washkansky, however, died of double pneumonia -- not as a result of his heart transplant operation.

By the way, Dr. Barnard is flying to Texas tonight, to call on President Johnson. The visit is being made at Barnard's request.

RAILS

An agreement was reached today on a new two-year, "no strike" contract between the nation's railroads and the Brotherhood of Railway Clerks which represents One-Hundred-Forty-Four-Thousand employees. The new contract becomes the first voluntary settlement in the new round of collective bargaining in the railroad industry.

GOLD

The supply of gold in the United States dropped by seventy-four MILLION dollars during November after coming under heavy pressure from speculators because of the British pound devaluation. The loss was the largest in fifteen months, though it could be exceeded by the December drain -- reflecting efforts to keep the price of gold stable at thirty-five dollars an ounce. A Federal Reserve Board report showed the U.S. gold stock to be barely short of thirteen-BILLION dollars at the end of November.

RED GUARD

A Red Guard publication accuses the former Secretary-General of the Chinese Communist Party of giving aid to the Dalai Lama of Tibet -- during the period before the Tibetan leader was driven from his homeland by a revolt. The publication says the accused man -- Teng Hsiao-Ping -- "must not escape punishment" for protecting the Dalai Lama and thereby "fostering the Tibetan revolt which broke out in Nineteen-Fifty-Nine." Teng is now ranked second only to President Liu¹Shao-Chi as the biggest opponent to Party Chairman Mao Tse Tung.

HICKENLOOPER

The Senate's second-ranking Republican -- Bourke Hickenlooper of Iowa -- says he plans to retire next year from the seat he has held for twenty-three years. Hickenlooper, who's seventy-one, cited his age and a number of other "personal reasons" for his decision. He would be up for re-election next year, and he says the people of Iowa are entitled to a "vigorous campaign." And, the senator adds, "I'm not sure I'm up to it."

SAILORS

Those four American sailors who deserted their aircraft carrier in Japan last October and fled to Moscow, are due to arrive in Stockholm tomorrow -- according to a spokesman for the "Swedish Committee for Vietnam." The four are reported ready to ask for political asylum in Sweden. They deserted the American Navy in a protest against the Vietnam War. In Moscow, however, the Swedish Embassy says no entry visas have been issued to the four Americans.

HOPE

A plane, carrying Bob Hope and his Christmas entertainment troupe, was forced to make a sudden, fast-climbing takeoff today because of Viet Cong gunfire at the end of the runway. Hope and his group had just completed a show for ten thousand American troops at Cu Chi when the ~~tail~~⁹ incident occurred.

ARCTIC

Three Britons and one American say that on February Fifth they will begin the "longest and coldest walk ever attempted by man." They plan to walk across the ice-covered Arctic Ocean from Point Barrow, Alaska, to Spitzbergen -- an island north of Norway. On the way they will cross the North Pole, and hope to complete the three-thousand-mile journey in sixteen months. Thirty-two-year-old Wally Herbert of York, England, will lead the dog-sled expedition under the auspices of the Royal Geographical Society. The primary purpose will be to make scientific observations across the polar region. Supplies will arrive monthly by air drop, and daily radio contact will be maintained with the United States. But Warren, sometimes that may seem like rather cold comfort.

INCOME

A group of girl-watchers say they have discovered a direct relationship between the length of women's skirts and the size of the national income. Making these intriguing comparisons are researchers of the H.W. Gossard Company. They have looked back as far as Nineteen-Hundred, when skirts extended all the way to the ankles and the national income was only fourteen-billion dollars. Then the panic of Nineteen-Seven came along, and skirts swept to the floor -- only to start climbing again when the economy likewise recovered and moved upwards. By Ninteen-Twenty-Six, total national income had reached nearly seventy-seven billion -- and it was the age of the flapper when hemlines bounced around the kneecaps and a little above. The Great Depression of the Thirties came next, national income dropping sharply and skirts moving down to well below the knees. But they inches upwards again in the Nineteen-Forties during the war-boom economy. When the national income reached four-hundred-billion

INCOME--2

for the first time in Nineteen-Fifty-Nine, hemlines went up about an inch. And ²recently -- with the national income still rising -- we've had the Mini-skirt. Maybe the national income had better level off a bit -- for the sake of female modesty if nothing else.

Goodnight.