

TAXES

Lowell Thomas Broadcast
for Literary Digest
Friday, ~~Marx~~ April 1, 1932.

Page _____

Good Evening, Everybody:

1 More and more millions ~~have~~ were
2 ~~been~~ added ^{today} to the amount Congress is
3 raising by means of new taxes. A levy
4 on dividends was incorporated into the
5 tax bill. ~~by Congress today.~~

6 This new measure makes dividends
7 received on stocks subject to the tax
8 just the same as any other kind of
9 income. The New York Evening Post
10 declares that this new item will bring
11 eighty eight million dollars to the
12 Government. ^A and now the estimates of
13 the total amount of money to be produced
14 by all those taxes that Congress is
15 putting through ~~will figure~~ just about
16 equals ~~with~~ the amount of the Government
17 deficit. That means that ^{a balanced} ~~the~~ budget is
18 ~~just about balanced.~~ assured.

19 But all was not quiet and serene
20 in Congress today. A political storm
21 blew up. A partison battle which began
22 in the Ways and Means Committee ^{swept along} ~~extended~~
23 to the floor of the House. A United
24 Press ^{dispatch to} ~~in~~ the Indianapolis Times explains
25 that it is the old familiar skirmish of

1 Republicans scrapping with Democrats.

2 Speaker Garner of the House
3 came out with a blast in which he declares
4 that the administration is playing
5 politics and that the Republicans ~~were~~ are
6 refusing to cooperate with ^{the Democrats in} the work ~~in~~ of
7 ~~the~~ balancing ~~of~~ the budget.

1 In the past 24 hours I have
2 received a stream of telegrams from
3 South Carolina, from various
4 enthusiastic ladies and from the
5 Mayor of Anderson, South Carolina.
6 They all tell me of immense preparations
7 that are being made for the Annual
8 Southern Cotton Festival, to be held
9 May 11th and 12th.

10 Cotton queens from each state in
11 Dixie will be there. An attempt will be
12 made to find a new slogan to take the
13 place of the one last year that went as
14 follows: "From head to toe in cotton
15 we go."

16 Well, nearly all Americans are
17 enthusiastically in favor of doing
18 anything possible to boost the cotton
19 industry.
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BULLETIN

ADD HOOVER AUTOS WASHN XXX LATER.

IN HIS PRESS CONFERENCE TODAY, MR. HOOVER POINTED OUT THAT MOST OF THE AUTOMOBILE MANUFACTURING COMPANIES HAD NOW LAUNCHED THEIR SPRING MODELS.

NOTHING, HE SAID, CONTRIBUTES TO EMPLOYMENT MORE THAN AUTOMOBILE CONSTRUCTION. THEREFORE, HE ADDED, IT WOULD BE WELL FOR EVERYONE WHO CAN TO MAKE A CONTRIBUTION TO UNEMPLOYMENT RELIEF BY PLACING AN ORDER NOW FOR A CAR.

G429P.

1 Here's some more news from
2 Norfolk, Virginia, tonight. But this
3 item doesn't concern the kidnapping
4 case. It's the second report on the
5 Digest Poll. 984 vote dry and
6 4,669 are wet.

7 A Digest subscriber from Lewisburg,
8 Pennsylvania, writes in that his home
9 town is called the "Holy City," because
10 of its fine churches, and its
11 prohibition headquarters. He asks how
12 the vote is going. Well, the folks
13 in the "Holy City" of Lewisburg seem to
14 be mostly in favor of the 18th
15 Amendment. 291 vote for continuance
16 and 251 for repeal.

17 When travellers from foreign
18 countries come to North America there
19 are a number of places they invariably
20 want to visit, and one of them is Salt
21 Lake City, Utah. They all want to
22 float on the ^{bouyant}waters of the Great Salt
23 Lake. And they want to hear that pin
24 dropped in the marvelous Mormon
25 tabernacle which sounds as loud as if

1 you dropped a brick. Well, (the vote
2 from Salt Lake now stands 1121 dry and
3 3849 wet.)

4 Here's a city whose name ~~is~~ *was long*
5 synonymous with "flowing gold," ~~and~~ oil
6 gushers, [^]Beaumont, Texas. 492 favor
7 the 18th Amendment and 1232 want a
8 change.

9 Here's a vote that's ~~xxxxxx~~ fairly
10 close, Parkersburg, West Virginia --
11 1122 dry, 1790 wet. *Pretty damp at that.*

12 Racine, Wisconsin, an important
13 mid-western industrial center, votes 388
14 Yes and 3,142 for repeal.

15 What college in America has the
16 most beautiful campus? Well, *aside from*
17 *of the University that of Hard Knocks that were all*
~~from the college where you~~ [^]attended,
18 many vote in favor of Cornell. ~~Cornell~~
19 *Cornell of course* ~~the world knows~~, [^]is at Ithaca, New York,
20 and the Digest Poll in that locality
21 now stands 719 for the present amendme nt
22 and 1293 for repeal.

23 Rutland, Vermont, second report,
24 151 dry, 776 wet.

25 Hamilton, Ohio, 703 dry and 3,719

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wringing wet.

And here's another from the South, Greensboro, North Carolina: 963 say let's not have ^{any} a change and 1465 disagree.

1 The* hunt for the Lindbergh baby
2 has reached across the ocean--to Europe.
3 It was announced today at Trenton, New
4 Jersey, that an officer of the New Jersey
5 State Police is now on his way to England.
6 He sailed secretly on Monday night, and
7 is due at Southampton next Monday
8 morning. Just what his mission ~~is to~~ *may be is*
9 being kept a ~~xxxx~~ profound secret.
10 The officials refuse to give a hint.

11 The New York Sun reminds us that
12 all along there has been a series of
13 rumors that the baby had been taken on a
14 ship and ~~x~~ carried ~~xxx~~ abroad and there
15 have been constant descriptions of
16 children on board ships, children that
17 were supposed to represent the ^{missing} ~~Lindbergh~~
18 child.

19 Another suspicion is that the
20 police may be hunting down the records
21 of various English employes whose names
22 have appeared in the case.

23 And then, ~~says~~ the New York World-
24 Telegram, (there are rumors that somethingg
25 important has occurred in the case of the

1 three prominent Norfolk citizens who are
2 supposed to be in communication with the
3 kidnappers. One of them Rear Admiral
4 Burrage, retired, admitted to the
5 newspaper men that there was a new
6 development. But he refused to say what
7 it was.

8 He explains that he is afraid
9 that further publicity might scare the
10 kidnappers and interfere with the
11 negotiations, and that sounds reasonable.

~~Prof~~ Irving
Fisher.
Professor of
Political
Economy, Yale.
Author, How
to Live.

April 17, 1932.
p. 9.

1 Well, for the last day or so
2 I've been doing a thing a quarter of a
3 million people have done. That is,
4 I have been reading a book a quarter
5 of a million people have read. I've
6 been finding a way to add ten years
7 to my life.

8 That, so we are told by some
9 of the most prominent authorities, is
10 what we can do by following the advice
11 ~~that~~ book gives us. It is called How
12 to Live. It was prepared by two
13 eminent men of science, ~~who are~~ directors
14 of the Life Extension Institute. One
15 is Professor Irving Fisher, Professor
16 of Political Economy at Yale, President
17 of the American Statistical Association,
18 *(that word statistical nearly always trips me up). And Prof.*
19 ~~and~~ Chairman of the Hygiene Reference *Irving*
20 Board of the Life Extension Institute. *Fisher*

21 ~~The other is, Dr. Eugene Lyman Fisk,~~
22 ~~Medical Director of the Institute.~~

23 Well, any method of improving
24 one's health and one's way of living,
25 and of adding ten years to the normal
span of life ~~is likely to be interesting,~~
~~well, that is mighty.~~

1 ~~interesting to anybody. That's what~~
2 ~~you'd call a universal appeal.~~

3 Professor Irving Fisher ~~is a busy~~
4 ~~man, but he~~ happened to be in New York
5 today, so I said to him:

6 "Professor ~~Fisher~~, I wish
7 you'd come with me and help me out in
8 talking about that book - How to Live."

9 So I took the Professor by the
10 arm and led him right up here to the
11 studio. *And now Professor want you*

12 ~~And I'm going to keep on~~
13 ~~insisting that he tell us something~~
14 ~~about How to Live.~~

15 *take the floor — I mean the microphone.*
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1 I have just come from Washington
2 where I have had opportunity to observe
3 many Congressmen and Senators. I can
4 testify that they are, with few if any
5 exceptions, trying to do their best for
6 their country in these troublous times.

7 But they are, practically all
8 of them, handicapped by some degree of
9 ill health. Overworked? Yes, much
10 overworked. But if only they knew how
11 to take care of themselves and to get
12 the most out of their body machines they
13 could turn out much more and better work.
14 There would be fewer breakdowns, fewer
15 nerves on edge, fewer absences.

16 The same is true of our business
17 men. They are caught by this depression
18 as unprepared as our young recruits were
19 when America entered the War. The truth
20 is that every man and woman is not up to
21 the highest efficiency. The Life
22 Extension Institute finds some fault
23 with every person it examines and it has
24 examined over a million. Yet anyone can
25 now get the Institute's handbook

1 "How to Live" for little more than the
2 asking. Anyone who reads that book and
3 puts its precepts into practice can
4 scarcely fail to add to his vitality, not
5 to speak of adding a decade or two to
6 working life. It was because I learned
7 the value of its 16 rules twenty years
8 ago and obtained such startling benefits
9 that the book was written. It makes me
10 very ~~xxxx~~ happy when I find others to
11 whom I have through this book passed on
12 the gospel of health. The pleasure it
13 gives me is sufficient compensation for x
14 the trouble and expense of writing it
15 with Dr. Fisk, and moreover, the only
16 compensation I get.

17 But this book, "How To Live", is
18 not simply my book, nor that of Dr.
19 Fisk. It has the advantage over every
20 other book ever written on Health in
21 being written with the aid of a large
22 Hygiene Reference Board consisting of
23 60 of the foremost authorities on this
24 many-sided subject, each helping
25 according to his own specialty - vitamins

1 sunshine, exercise, ventilation, health-
2 shoes, sleep, nerve strain, mental
3 hygiene, alcohol, tobacco, meat, protein,
4 constipation, posture, beds, health
5 chairs, child hygiene, eugenics,
6 statistics, or whatever the specialty
7 may be.

CHILD And now Professor let me call your attention to a bit of life extension that ^{Page 14} has been played up by all of the newspapers today.

1 ~~Let's go on to what the doctor~~
2 ~~said.~~ Let's begin with the Doctor's diagnosis.

3 "There's nothing wrong with
4 the kid," declared Dr. Merriweather at
5 Picher, Oklahoma.

6 And that brought to a happy
7 ending the crowded events of twelve
8 dramatic hours.

9 The Newark News tells how
10 ~~three~~ year old Paul Collins was toddling
11 around in the neighborhood of a lead
12 mine. You see, Paul's father was a
13 miner. Then suddenly the little chap
14 fell into a narrow hole. ~~He~~ ^{he} dropped
15 ~~all the way into an old mine~~ seventeen
16 feet. ^{Below him was the black pit, the shaft of an old mine.} ~~below the surface~~ There was no
17 way to get the little chap out except
18 by driving a shaft through ten feet of
19 solid rock.

20 The ~~three~~ year old boy, ^{trapped} ~~buried~~
21 ~~alive~~ down there, kept yelling and
22 hollering. The frantic mother called
23 down to him.

24 "Mama come down and get me.
25 I fell in." The little chap kept

1 repeating.

2 Three thousand people gathered
3 at the scene shouting encouragement to
4 the lad. He was in danger of suffocating,
5 and for hours air was pumped constantly
6 into the hole. Finally the small voice
7 grew faint, and then finally was silent.
8 And that was when anxiety grew
9 frantic.

10 Meanwhile relays of miners were
11 digging. They were boring their way
12 through the rock with powerful ~~compressed~~
13 air drills. A steamshovel tore away
14 dirt and stone. All through the night
15 the ceaseless tattoo of the drills
16 sounded out. Powerful flood lights
17 illuminated the scene.

18 Finally the last inch of granite
19 was pierced, and the workmen broke in
20 to the child. The baby didn't make a
21 sound as they carried him out. Then
22 when his mother seized him he smiled.

23 ~~It was only because the hole~~
24 ~~in which the child had fallen was so~~
25 ~~small that it saved the youngster's life.~~

1 ~~He had become wedged in the narrow~~
2 ~~space. Otherwise he would have fallen~~
3 ~~on down into a deep pool of water. As~~ As
4 things turned out he was taken to a
5 hospital, and there the doctor gave the
6 cheery verdict. There's nothing wrong
7 with the kid - no, nothing wrong
8 except that ~~his~~ overalls ^{are torn.} ~~he wore were~~
9 ~~ripped and torn by the jagged rock.~~

1 The legended crown jewels of old
2 imperial Russia are in the news again.
3 ~~tonight~~. The New York Evening Post *Paris*
4 correspondent ~~in Paris~~ cables that the
5 Soviet government has decided not to
6 sell the fabulous horde of golden
7 ornaments set with precious stones which
8 the Tsars collected through the
9 centuries. The reason is that nobody
10 has been found ^{rich enough} to buy them. ~~The~~
11 ~~Soviets tried to dispose of the Romanoff~~
12 ~~crown jewels in one huge sale, but they~~
13 ~~were unable to find anybody with enough~~
14 ~~money who was willing to buy the~~
15 ~~treasure.~~

16 ~~Recently~~ ^{So} the Red authorities at
17 Moscow have decided to use the crown
18 jewels as a fund against which to issue
19 paper money.

20 There has been a good deal of doubt
21 as to the whereabouts of the Romanoff
22 gems. ~~At various times representatives~~
23 ~~of the Bolsheviks have offered them for~~
24 ~~sale in the capitals of the world. The~~
25 ~~Soviet authorities now explain that~~

1 these emissaries never took any part of
 2 the gems outside Russia, because of the
 3 possibility that exiled members of the
 4 Russian royal family might put in a
 5 legal claim as to what they consider
 6 their family heirlooms.

7 *→ But now it is shown that they*
 8 ~~As a proof that the crown jewels~~
 9 are in Moscow. The Soviet authorities
 10 allowed a French newspaper man to see
 11 them. He was taken to a vault heavily
 12 guarded by soldiers of the Red Army.
 13 Massive doors swung open, and then he
 14 was simply dazzled. There were
 15 magnificent diamonds, sapphires, and
 16 rubies heaped everywhere, glittering
 17 fantastically in the rays of light.
 18 On every side, in every corner, were
 19 the historic treasures of the Tsars.
 20 The imperial Crown, the scepter, and, ~~the~~
 21 *then to cap*
 22 ~~crown~~ it all, the great Orloff diamond,
 23 one of the most famous jewels in the
 24 world -- flawless, dazzling, as big as
 25 the egg of a turkey.

26 The French newspaper man uses an old
 27 figure of speech, and compares that
 28 treasure room of imperial Russia to the
 29 ~~magnificent~~ *magic* cave of Ali Baba in the
 30 Arabian Nights.

1 All right, Howard, just a minute.

2 What's this? Well, it must be an important news
3 dispatch to cause you to butt in like this.
4

5 Well, folks, here's the dispatch Announcer Howard
6 Petrie has showed under my nose. It seems to be some news red
7 hot off the wires. Apparently there has been a terrific storm
8 at Bedford, Indiana. It hit the home of Professor M. F. Huff.
9 But this is a different kind of Professor than Professor Irving
10 Fisher of Yale. Professor Huff is a tattooing artist. Anyway,
11 there was a terrific storm. The Professor saw a rooster's head
12 sticking out of a five gallon jug. The wind had blown the rooster
13 right into the jug.
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17 Well, wait a minute. That sounds like April Fool.
18 Howard, some of the Tall Story Club members are playing a joke
19 on us. But let's go ahead and see what else the Professor of
20 tattooing has to say about the storm.
21

22 There were two sacks of beans hanging from a rafter
23 in the barn. The wind blew the sacks right off and left the beans
24 hanging there. Oh, Howard, where have ^{you} been?
25

1 The Professor's father had been down at the river
2
3 fishing. He had just caught a flying fish when the wind came
4 along and blew six pounds of feathers off the flying fishes fins.

5 Well, April Fool, and --

6
7 SO LONG UNTIL MONDAY.