

KEY BISCAAYNE

Fri. Feb. 12 - 71

At the Florida White House - Key Biscayne -  
an attempt today to still the growing clamor over Laos.  
White House Press Secretary Ron Ziegler saying present  
allied operations in that country - "pose absolutely  
no threat to Red China." "And we see no reason" -  
he continued = "for them to be interpreted as such."

Ziegler also emphasized once again - the  
South Vietnamese thrust is strictly limited in time and  
scope. And he stressed repeatedly - as he has <sup>all</sup> ~~it~~  
along - that "there are no U S ground troops or advisors  
being committed in Laos." Ziegler added that reports  
to the contrary have been thoroughly checked out -  
and found to be erroneous.

INDO CHINA FOLLOW KEY BISCAYNE

Meanwhile, U S helicopters were air lifting into Laos / another two thousand south Vietnamese troops. This in the face of intense ground fire - with the resulting loss of at least six more choppers. The U S was also rushing elements of the Hundred and First Airborne - into positions just south of the D M Z back in South Vietnam. This - we are told - to "bolster security" against massive enemy build-ups - just north of the D M Z.

## MIDDLE EAST

In the Middle East - at Amman - another clash today between Palestinian ~~gangs~~ guerrillas and Jordanian army troops; with most of the fighting - ~~said to have been~~ <sup>reported</sup> ~~centered~~ around the ~~city~~ ~~city's~~ airport and ~~main~~ railroad station. In any event, the Jordanian capital coming to a virtual stand-still -- for the second straight day. ¶ At the same time, Israeli newspapers were continuing to comment -- on that new Mid-East peace plan supposedly put forward by the U N's Gunnar Jarring. The Israelis saying - Golda Meir was ~~about~~ almost certain to reject it. ~~However,~~ The lady Premier <sup>is</sup> ~~herself~~ quoted as saying ~~only that~~ - -- there is an end to her "government's flexibility." ^

## COMMERCE

Turning to the domestic front, U S personal income increased last month -- at a rate more than double the monthly average ~~of~~ last year. This according to an announcement today - from the U S Commerce Department; which placed the total gain at nearly eight billion - in wages, salaries, dividends and so on. <sup>This</sup> An indication - we are told - of "some improvements" in the nation's economy; with more, hopefully, a just ahead.

## RATE

*With the same thought in mind, no doubt, another reduction today in the federal discount rate. As announced by the Federal Reserve Board - a cut back from five percent down to four and three quarters. This the fifth such reduction - in a little over three months. In line with the President's new "easier money" policy -- the discount rate now standing at its lowest level since March of Sixty-Eight.*

# CENSUS

~~A related item - from~~ The U S Census  
bureau <sup>tells us how</sup> ~~disclosing do today~~ rapid strides <sup>have been made</sup> in the  
direction of equal pay for whites and blacks.

~~For example,~~ The new report indicating that young  
black families in the north and West ~~anyway~~ are  
now earning roughly the same as young white families;  
whereas a decade ago, black income in the same  
category - was only about seventy-five percent ~~that~~  
of white income.

Where the South is concerned ~~though~~ -  
it's <sup>different.</sup> ~~still a long way to go - indeed.~~ The census  
bureau reporting ~~that~~ the income of Southern Blacks -  
~~remains~~ about fifty-seven percent ~~or that~~ of southern  
whites; ~~indicating~~ Over the past decade & virtually  
no change.

NEW YORK

In New York City today - the death of a legendary figure in American retailing. James Cash Penney - the founder of the J C Penney stores - victim of a sudden heart attack; ending a career -

that spanned nearly seventy years. I chatted with him earlier in the Winter and he assured me he would live until age 100. He missed that by 5 yrs.  
The birthplace of the Penney legend -

out west at ~~Box~~ Kemmerer, Wyoming; where he opened his first tiny dry goods store way back in Nineteen

Oh Two. J C Penney calling that first store - "the golden Rule." And he often said later that was

the ~~the~~ guiding principal of his life; ~~and it must have~~ <sup>It surely</sup>

worked, for ~~the~~ the Penney chain now includes more

than seventeen hundred stores ~~clear~~ <sup>right</sup> across the nation.

In his last public interview - just a few months ago -

J C Penney <sup>said:-</sup> ~~saying~~ "I don't believe in luck - but if

you put a 'P' in front of it that's different." James

Cash Penney - age ninety five. A good friend and a great American,

**HOUSTON**

**For Astronauts Shepard, Mitchell and**

**Roosa - the men of Apollo Fourteen -- ~~where~~ they  
will continue to remain in quarantine for another two  
weeks. In the meantime, U S scientists <sup>are</sup> getting their  
first look - at one of the stranger rocks the lunar  
explorers brought back with them; a quarter-pound  
lemon sized chip -- taken from a huge white lunar  
boulder. The experts saying - this could be a portion  
of the moon's primeval crust.**



## ACCIDENTS

Chicago again a year end report from the National Safety Council; showing, in Nineteen Seventy, a sharp drop in the U S public accident toll - excluding traffic deaths - for the first time in Nine years. The final figure coming out an estimated twenty thousand - as compared with twenty-one thousand a year ago. The safety council adding that this is attributable to fewer deaths  $\swarrow$  from falls, fires, airplane crashes, and so on; everything, it seems - except snow <sup>m</sup>obiling.

POCATELLO

Here's ~~one~~ a sports item ~~reported today~~

from Idaho State University - Pocatello, Idaho; where

an attractive thirty-one year old red head has just

applied for a job as assistant football coach. ~~α~~ Mrs.

Nila Gilchrist - ~~the~~ wife of a local doctor - also ~~the~~

mother of two boys - also something of a football

nut. As for coaching techniques she contends - "I think

it would be nice to have someone put their arms around

a dejected football player - and say, "honey, do it

this ~~own~~ way' - rather than swear at him." And she

adds: *"I think I'd be okay too!"* ~~"It'd be great on recruiting trips - I'm sure~~

~~I could attract a lot of players."~~

~~As for the possibility that she might encounter~~

*As for* ~~certain,~~ locker room problems *Warren she says* ~~Mrs. Gilchrist observed:~~

*"* ~~Why,~~ my husband sees female patients all the time. -

*So* ~~I don't see~~ what's the difference? ~~would be."~~

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# CHICAGO

America's new "family dentist of the year" -  
Dr. George Shopp of Camp Hill, Pennsylvania, so  
named - at a Chicago meeting ~~of~~ of the Academy  
of General Dentistry. Dr. Shopp called - "a triple  
threat" dentist; "one who has done an exceptional  
job in ~~community~~ community service - in his work with  
dental societies - in pursuing a ~~xx~~ program of continuing  
education in dentistry. And besides that - he ~~also~~  
plays trombone in the nearby Harrisburg ~~Symphony~~

Symphony. Over at Camp Hill, Pa - they say -  
let George do it!  
~~Over at Camp Hill, they don't have to tell~~

~~George to do it - he ~~is~~ already does.~~