

Good Evening, Everybody:

President Roosevelt's Secretary of Labor made her first appearance in the limelight today, ^{that is - her first} since she took office. As you will recall, Miss Frances Perkins is the first woman ~~now~~ in the United States to become a Cabinet minister. Since March 4th Miss Perkins has apparently ~~now~~ been sawing wood and saying nothing.

Today she gave an interview to the Washington reporters and told her ideas on how the unemployment problem might be met. Miss Perkins said that she has received some two thousand plans for ending the present state of affairs and that other Cabinet ministers have received as many. Her own idea is that a huge public works program to be financed by Uncle Sam, a program that will entail the spending of no less than six billion dollars would be the best solution. Such a program has been advocated by prominent labor leaders.

Miss Perkins added that, of course, so vast an undertaking could not be set going in a short time. But a two or three

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billion dollar program just to begin with, could be ^{put underway} ~~commenced~~ within the next four or five months.

Secretary Perkins said further that any public works program of this kind ought to concentrate on projects of practical use. She cited, for instance, the replacement of city slums with low cost apartment houses; also the building of sewerage systems in small communities which are now without them, and the construction of electric lines into rural districts. Then Miss Perkins told the reporters that such a public works program would create a demand for what she called "capital goods" such as steel and other building material. Furthermore, it would increase the purchasing power of wage earners at large.

LABOR

This news is exceptionally interesting coming on top of the visit to the White House last night of several Labor Leaders. They discussed with President Roosevelt wage scales and working hours. They also endorsed proposals for a Public Works Construction program along lines described by Secretary Perkins.

It became known at the White House that Mr. Roosevelt has been working on plans for a bond issue to finance a Public Works program.

LUTHER

Germany's new Ambassador to Uncle Sam arrived on American shores today and his debut became an affair that was at first decidedly awkward and then broadened out into rather ludicrous sort of comedy. The new Ambassador, ~~meanwhile recalled him~~ you will recall, is Dr. Hans Luther, until recently head of the Reichs Bank, Germany's national Bank.

Dr. Luther arrived on the Bremen, and had made every preparation to greet reporters and talk freely to them. But that intention was nipped in the bud. Dr. Otto Kiep, the German Consul General in New York, engaged a fast tug and went down the bay to meet the ~~German~~ Bremen, so that he got to the new Ambassador before the reporters could see him.

The ~~consequence~~ consequence was that by the time the newspaper men got to Dr. Luther's cabin they found a rather flushed and embarrassed Ambassador with nothing but a brief typewritten statement. Dr. Kiep ~~spoke for him~~ speaking for the Ambassador, explained to the newspaper men that he could not talk. The Consul General then said: "I will now read the Ambassador's statement." At this the new

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Ambassador became decidedly annoyed, snatched the typewritten statement away and said: "At least I can read my own statement." This he then proceeded to do while the Consul General was ~~by~~ now the embarrassed and astonished one of the two.

Dr. Luther's statement did not say much and stuck to glittering generalities. Among other things the new German Ambassador said: "My only wish is to emphasize that, outwardly, life in Germany is just as normal and ordinary as could be desired, and was in fact very little upset by the events of the last weeks." He referred to political changes in the Fatherland as a "resurrection of the German nation."

Dr. Luther indignantly denied that he had resigned his job as head of the Reichs Bank after being visited by two Nazi storm troopers with revolvers. When this subject was brought up he became quite angry and said: "That's not true at all, that's not true. I decline to answer any more questions."

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A prominent German newspaper man who was also on the

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Bremen, said to the reporters: "There's a ~~large~~ much bigger story than these so-called atrocity stories. The big yarn in Germany is how extremely near Germany was to being taken over by a Communist Putsch."

ALAN E. ROCHES
GENERAL MANAGER

An attache of the Embassy explained that the reason was that "nobody in the Embassy knew how to make the Swastika flag."

BERLIN

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Another thing that is worrying the ^{Cabinet}~~Milade~~ in Berlin is a debate that took place in the British House of Commons yesterday. In that debate several private members ~~xxxx~~ exchanged vehement remarks about some of the acts of the Nazi government. These remarks were, of course, published in Germany and roused a terrific to do. The Nazi newspapers this morning declared: "Our Anglo-Saxon blood brothers simply do not understand us." Well, the German government thereupon instructed its Ambassador in London to make a protest to His Majesty's government. One thing that got the German Government's goat was that in the course of that debate in the House it became known that John Bull is considering whether the employment of Nazi storm troopers as policemen is not a violation of the Treaty of Versailles.

Another step in the Nazi education program is that in fature ~~the~~ a picture of the Handsome Adolf will hang in every classroom of the Fatherland. It will hang in the position that used to be occupied before the days of the Republic by the picture of the Kaiser.

JAPAN

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More fierce fighting is going on in China. The Japanese report another victory over the Chinese. A savage attack was delivered on one of the gates in the Great Wall, which was repulsed with heavy casualties by the Mikado's troops.

Furthermore, the Japs have occupied one more Chinese town. The Nipponese invaders are now only one hundred miles from Tientsin.

RUSSIA

The trial of those six British and twelve Russian engineers in Moscow continues to provide interesting food for conversation. The prosecution today presented evidence that three of the Englishmen had been guilty of bribery. One of the Englishmen, McDonald, admitted everything. Another one said he had given money to Russians, but that it was a loan and not a bribe. The third accused-Briton denied everything.

Another charge brought against ~~thems~~ the six Britons is that they had made plans to cripple certain power stations in Moscow in the event of a war. In fact, says the prosecution, the Englishmen were plotting to cripple the Russian government on a tremendous scale. The Englishmen, with the exception of McDonald, denied this as well as other charges.

McDonald, who made the confession, is described by correspondents as being in an obviously decrepit physical condition. When he entered the court he was limping badly and was extraordinarily pale.

SOVIET

While the eyes of the world are on this trial in Moscow, talk was current in Washington that Uncle Sam might change his policy and recognize the Soviet Government. This rumor was revived today when it became known that President Roosevelt had sent for Colonel Cooper, the American engineer who has been called in frequently as a consultant by the Moscow Government. Colonel Cooper ^{visited} ~~called at~~ the White House and spend a considerable time with the President.

CUBA

There was much excitement in Cuba today, in fact there still is. The excitement was caused by bomb explosions; no less than sixteen of them. Several people were injured and two people killed. The public furore became so acute that troops had to be called out to maintain order. ^{Cavalry} ~~They~~ are patrolling the streets of Havana at this moment.

The explosions came immediately after the receipt of mysterious communications to the police. These communications hinted broadly that today would see the beginning of what was called a Red Week in Havana.

Most of the bombing occurred in Havana.

The big Cuban uprising which had been promised for March fourth has not yet made its appearance, so possibly these bomb explosions are a new beginning of a revolution.

TRADE WAR

While the governments of several countries are getting ready for the world economic conference in a few weeks, Europe is in the throes of a trade war. It was started a couple of months ago by the Hitler government. It was not long before one European country after another started to retaliate and raise their already considerable trade barriers.

Germany ^{began it} ~~started~~ by boosting her tariffs on agricultural products. Then she went to work to denounce her commercial treaties. After that she picked on France by announcing that she was going to increase tariffs on certain imports from that country. France promptly did the same and more. Similar attacks and retaliations occurred with X Czecho Slovakia, Roumania, ⁴ Sweden,

> With the result that today tariff barriers are towering all over Europe and impeding the free flow of trade. This is one condition which it is hoped the world economic conference will alleviate, if not remove entirely.

LONG

Huey Long this afternoon made a vigorous retort to the charges against him, the charges that were ~~published~~ published in this morning's papers. ~~They said they~~ These charges accused the Kingfish of almost everything except the San Francisco Earthquake and the blowing up of the Maine.

In reply to these demands that the Senate investigate ~~him~~ ^{him,} ~~him,~~ Senator Huey said: "If filing such charges is legitimate, there's nothing on earth to exempt any member of the Senate from any kind of calumny."

The charges were referred in due course to the Senate Committee on privileges and elections. This fact made the document what is known as privileged and enabled the newspapers to reprint it without incurring danger of libel.

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In reply to Senator Long's vehement complaint, Senator Ashurst of North Carolina, Chairman of the Judiciary Committee, took occasion to remind the Kingfish that he himself has not been any too careful of other people's reputations.

Said Senator Ashurst: "I am not without sympathy for

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the Senator from Louisiana. ~~Thexfirstx~~ But first let us remember that he who lives by the sword shall die by the sword." Then Senator Ashurst continued: "If we in the Senate were more careful in respect to the character of other persons, we probably would get more sympathy."

And that, you might say, is by way of ^{being} another ~~shot at~~

~~for~~ the Kingfish.

WEATHER

I'm sorry to have some bad news for you from the weather man.

If you wear your new ^{gray with blue ribbons on it} bonnet ~~and shawl~~ on Sunday, you'd better be

sure to take your umbrella. ~~when you go out~~. The forecast ^{is} for many

parts of the country are for a cold and wet Easter. ~~Sunday~~ This

applies to the Atlantic Seaboard, at any rate, and also a large part

of the Middle West. The Far West, from the Rockies to the Pacific

Coast, will probably have a clear Easter.

Incidentally, this wet Easter^s Sunday will get a new hat for

Doc Kimball, the weather forecaster who is known as the patron saint

of fliers. Dr. Scarr, who is the head of the Weather Bureau in

New York City, until today has been predicting beautiful weather for

the day after tomorrow. Doc Kimball who has been looking up the

records, bet Dr. Scarr that he was wrong. It seems that Easter is

wet more often than not. Out of sixty-two Easters of which Uncle Sam

has records in his Weather Bureaus, thirty-five of them have been

rainy.

Of course there will be interesting services all over the world - in Bethlehem + Jerusalem of course, at Rome, Moravian Easter Dawn services in Pennsylvania, and there will be great choruses to sing the Messiah at Col. Todda's, the artist's estate near Huntington, Long Island.

BLOSSOMS

By the way, these few days in addition to being Easter tide have another importance. It is now blossom time in South Jersey. ~~Tex~~ People are traveling from several parts of the northeastern states to see the wonderful spectacle of the numerous peach, apple, pear and cherry blossoms in southern New Jersey all ablaze with color, two million fruit trees that resemble an ocean of pink and white. South Jersey's blossom time is the earliest ~~xxxx~~ of these spectacles north of the Mason Dixon Line. It comes some weeks previous to the famous Shenandoah Valley apple blossom time.

2 The Secretary of the South Jersey Blossom Time Association writes to remind me that the next few days are the best for witnessing ~~xxxxx~~ this beautiful sight. It is at its height of colorful richness from now until the 22nd of April. It is well ~~xx~~ worth the journey even if you live miles away from southern New Jersey.

NEVADA

From Nevada comes ~~in~~ a story that brings back memories of the picturesque days of that state, the days of John Mackay and Jim Fair, the days of the Comstock Lode, the days of Bret Harte and Mark Twain. And the story comes from Virginia City itself, ~~at~~ the scene of the great days of the Comstock.

The yarn is that they made another big strike in Virginia City. They've got men working night and day in three shifts, and they've pierced a second ore deposit in the Lost Bonanza Mine. The superintendent of the company that owns the property declares that the strike assays the ~~standard~~ ^{excellent} figure of two hundred dollars a ton. And strangely enough, it was found twenty-five feet north of the first big silver and gold ore deposit in the Lost Bonanza. The latest discovery was made under a ramshackle old house that was bought only the other day for a hundred and fifty ~~at~~ dollars.

An ironic addition to this story is that the house was bought from a miner who had been for a long time out of a job. If he had spent his spare time examining the rock formation in his

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cellar and front yard, he might have made the discovery himself.

Engineers report that a large tonnage of rich ore will be taken out of this new deposit.

SINGING

W. N. Craig, salesman for a milling company, writes me that he has found a new formula for bringing prosperity. He goes from town to town and from farm to farm, and takes one of his pals along. They sing duets on all the farms. They yodel for the farmers. And after having given Mr. Farmer an entertainment then they sell him feed for his cows and hogs.

So apparently the way to put over sales is to yodel your sales talk. I'm not bad at yodeling myself.

Oh-lay-he-ho , and So Long Until ~~Tomorrow~~ ^{Sunday}.

And now Timmy yodel your salestalk
for Blue Sonoco.