LT-Clas. Wed. apr. 11th '62.

KENNEDY

PRESIDENT KENNEDY DEVOTED MOST OF HIS NEWS CONFERENCE

Steel

TODAY-TO THE SUBJECT OF SPECIFICALLY, THE SIX DOLLAR A TON

Loday

INCREASE, ANNOUNCED BY U.S. STEEL, IN PITTSBURGE, WHICH, WAS

BACKED UP-BY OTHER COMPANIES. THE ANNOUNCEMENT COMING, ONLY

FIVE DAYS AFTER THE NEW AGREEMENT THAT SOME THOUGHT MIGHT

AVOID A PRICE INCREASE BY HOLDING THE LINE ON WAGES FOR ANOTHER

YEAR.

NOW, WITH STEEL COSTING MORE--HOW WILL THIS AFFECT ALL

THE THINGS MADE OF STEEL; CARS, HOME APPLIANCES, ITOOLS AND

SO ON! WILL THE COST OFLIVING GO UP AGAIN! THERE SEEMS TO BE

SOME CONCERN IN WASHINGTON. AT ANY RATE THE JUSTICE DEPARTMENT

AND THE SENATE ANTI-TRUST SUBCOMMITTEE--ARE BOTH LAUNCHING

INVESTIGATIONS OF THIS LATEST HIKE IN STEEL.

LESS THAN A WEEK AGO, THE PRESIDENT HAILED THE STEEL

SETTIEMENT--AS NON INFLATIONARY. TODAY, HE CRITICIZED THE

INDUSTRY--FOR PUSHING THE MATION INTO AN OTHER INFLATIONARY

SPIRAL.

## ADD KENNEDY

In fact the President excoriated - the leaders

of the industry, describing them - in terms like the

following: - "a tiny handful of steel executives" - those

with great power - a few gigantic corporations 
Monopolies. Words that bring back memories of Teddy

Roosevelt - who spoke of "malefactors of Great wealth."

President \*ennedy speaks of investiating - quote: - "how

these price decisions are so quickly made."

What if anything is wrong with this steel raise?

President Kennedy says it - "wholly unjustifiable,"

first, because he thinks the industry doesn't need the hike. Productivity and profits, both so great - that the cost of steel could be held stationary, without hurting the companies.

The second reason for Mr. Kennedy's ire - the effect on the country. For example, the flow of dollars abroad. The higher price of American steel, he says will

make it more difficult - for us to compete in the world markets. He thinks the inflationary effect here at home - means that we'll have to pay more for everything - including a billion more - for defense. This is the White House side of the story.

The President says he may ask Congress to do something about it.

I suggest you read your newspapers and get both sides of this controversy. That - it is likely to be a subject of hot discussion for some time.

COUNTY THE REAL THE RESERVE OF TABLE OF THE SECOND SECOND BOOM ASSESSMENT

## STRIKE FOLLOW KENNEDY

TWO OTHER METURENT ANNOUNCEMENTS—MADE BY LOCAL CONTROL TO SEEK AN INJUNCTION—AGAINST THE MARITIME STRIKE ON THE WEST COAST. MAIN REASON—THE CATASTROPHIC EFFECT OF THE TIEUP ON HAIWAII. OUR PIPTIETH STATE, DEPENDENT ON THE SHIPPING—THAT CARRIES FOOD AND SUPPLIES FROM THE MAINLAND. PRESIDENT NEWHOLD WANTS TO HAVE THE STRIKERS NETURN TO WORK FOR EIGHTY DAYS—WHILE THE NEW CONTRACT IS UNDER DISCUSSION.

THE OTHER PRESIDENTIAL ANNOUNCEMENT -- CONCERNS THE RESERVES.

ALL THE MEN CALLED UP DURING THE BERLIN CRISIS -- WELL BE RELEASED

IN AUGUST. UNLESS, THE INTERNATIONAL SITUATION BECOMES NUCH NORE
TENSE THEN IT IS AT THE MOMENT.

## JOUHAUD

A DEFENDANT DRESSED IN A BLUE CIVILIAN SUIT--WALKED INTO
A PARIS COURTROOM TODAY--WITH THE ERECT CARRIAGE OF A MILITARY
MAN. HE BOWED SLIGHTLY TO HIS JUDGES--AND SHOOK HANDS WITH HIS
DEFENSE ATTORNIES. WHEN HE WAS ASKED HIS NAME, THE DEFENDANT
ANSWERED IN CLIPPED TONES--"I AM A FORMER OFFICER OF THE PRENCH
ARMY."

HE DIDN'T HAVE TO SAY--MORE THAN THAT. EVERYBODY IN THE
COURTROOM RECOGNIZED--PORMER GENERAL EDMOND JOUHAUD. DEGAULLE'S
OLD COMRADE, AND RECENT ENEMY--ON TRIAL FOR HIS LIFE. ACCUSED
OF CRIMES AGAINST THE STATE--FOR HIS PART IN THE OAS REBELLION
IN ALGERIA.

America's latest official guest is a man of the modern world - whose title goes far back into the history of ancient Iran. Shah Mohammed Reza Pahlevi - the BAK Shah of Shahs, who sits on the Peacock throne of Persia.

The modern angle? The forty-two year-old Shah flies his own private plane. On the ground, he drives
any one of his fleet of American and European cars.

Politically, he's a monarch - of themid-twentieth centure
One of his mjor projects vast land reform for his
kingdom. The Shah, giving up part of what has long
been the royal domain - to the peasants; and compelling
the big landowners of Iran - to do the same.

The Shah has withstood - massive Soviet pressure, from across the border. He outlasted Mossadek, the weepy Premier who seized power, after a coup in Teheran. Mossadek was overthrown by the army, and the Shah came home from exile. Ever since he has been strengthening

his country, and his throne.

The future of the throne caused him to marry
three wives - and divorce two of them; including - the
beautiful Soraya. Now, there's an heir to the Peacock
throne that today is occupied by the Shah and his
Empress Farah.

The West is concerned about the Shah's success because Iran, is a vital link in the "northern tier
defense line;" the line that runs - from Turkey to
Pakistan. So, there will be high level international
diplomacy - during this visit of the Shah to Washington.

Incidentally, on the lighter side - this brings together two of the youngest and most beautiful first ladies in the world; the Empress of modern Persia, and the list Lady, Jacqueline Kennedy.

I wish Khrushchev could have ben with me during the past few days. I've ben flying around the Pacific Northwest with a man who is a first rate example of what happens under our free enterprise system. His name is Jack Simplot. Fifty odd years ago, Jack was a poor farmer boy, in Idaho. But, with a lot of hard work, wisdom and imagination, he has built up quite an empire. An empire that includes factories and industrial plants in many states, and in several foreign countries.

Tou have all heard of the Morrison and Knudsen company of Boise, Idaho, the people who build dams and oil refineries - everything - all over the world. But they still make their headquarters in Boise. Jack Simplot does the same, and to keep in touch with his mines, lumber mills, sheep and cattle ranches, food processing plants, fertilizer factories, and so on and so on, he has to keep a fleet of airplanes. In this

Yesterday, we dropped down at one of the John R.

Simplot Food Processing plants, at Burley, in southern

Idaho, where Jack's people turn out nearly a million

pounds of processed french fried potatoes every day.

Nearly everybody in America eats them. This, and his

other potato plants at Caldwell, are said to be the

largest food processing plants on earth - and they are

in Idaho - not Illinois or Ohio, or New York.

We also made a landing at one of his many ranches, in South Central \*daho, where we saw magnificent cattle by the thousands ready for market, and pigs by the thousands, raised in an amazing new way - everything spotlessly clean. Khrushchev should have seen all that. His rankes include a million acres & or more.

 countless thousands of new opportunities for his fellow men.

As for me, I have always found it inspiring to be exposed to the contagion of a triumphant spirit.

Jack Simplot, Mr. Idaho, is such a man.

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given advance warning of the price increase, he neinted

met that he one repeatedly stated that an increase might

be processary. In fact it had been not in stiting. We is

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That about the Presidential charge - of

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And now, Bick Noel.

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